Supplier Setup Process to Activate with KPM

1. **Download & complete the 84.51° New Client Application (NCA) - here**
   - *Completing the NCA is the first step in getting setup as an 84.51° supplier. Please complete all fields and sign and date the bottom of the application.*
   - *If you do not have your Kroger assigned K-number, please reach out to Sandra Carr at sandy.carr@kroger.com and provide your W-9 and a company letterhead and she can find it for you.*

2. **Email your completed New Client Application & a copy of your company's W-9 to:**
   - *ClientSupport_Ops@8451.com and paymentadvices@8451.com*

3. **Request User Access**
   - *You will get setup in Prism (campaign platform) and CAAM (Creative system) with the user information you provided on the New Client Application.*
   - *To get access to PromoteIQ (self-service platform for onsite paid search) complete the setup form and process here.*

4. **Additional details about access and setup in our platforms**
   - *84.51° Prism (campaign platform): you will receive an automated email to setup your password which must be completed within 5 days.*
     - *Use Google Chrome for best results*
     - *Once you have set your password and logged in initially, you are able to reset your password at any time here.*
     - *Link to Quick Start guide here.*
   - *CAAM (Creative asset system): your Account Manager will request access and provide you with your username and password.*
     - *Use Google Chrome for best results; avoid using previously stored bookmarks*
     - *Username: dhdom1\<enter user id provided>*
     - *Password: <enter password provided>*
     - *Link to Resources + FAQs + Training for CAAM via the Prism Learning Center here.*
   - *After access is established PIQ's Customer Success team will send over additional documentation on use and contact info for additional help*

Reach out to your Account Manager or email KrogerPrecisionMarketing@8451.com with questions