

Global Digital Asset-Based Exchange Traded Products AUM Reaches \$150 Bn; 3X in 2024

London, UK, Jan. 7, 2025 – Fineqia International Inc. (the "Company" or "Fineqia") (CSE: FNQ) (OTC: FNQQF) (Frankfurt: FNQA), a digital asset and investment business, announces that its analysis of global Exchange Traded Products (ETPs) with digital assets as underlying collateral revealed a 205% growth in total Assets Under Management (AUM) in 2024, reaching \$150.9 billion from \$49.5 billion at the year's start.

The growth of ETPs, which include Exchange Traded Funds (ETFs) and Exchange Traded Notes (ETNs) outpaced the broader digital asset market growth in 2024. The total market capitalization rose 91.7% to \$3.39 trillion, from \$1.77 trillion at the year's outset. This indicates a 123% premium growth for ETPs, underlining consistent net inflows throughout the year.

The surge in values during 2024 was driven by two key milestones: the launch of spot ETFs and the U.S. presidential elections. BTC spot ETFs debuted in January 2024, fueling consistent net inflows into BTC ETPs throughout the year. Ethereum (ETH) spot ETFs launched in July, contributing to strong inflows in Q4, especially December. The Q4 growth was also spurred by Donald Trump's victory in the Nov. 5 U.S. presidential election, as he signaled significant reforms to legitimize and promote digital asset adoption.

"2024 was a watershed year for digital assets, with BTC spot ETFs breaking the dam and ETH spot ETFs widening the stream," said Fineqia's CEO Bundeep Singh Rangar. "Quarter after quarter, net inflows poured into ETPs, turning a trickle of interest into a full-blown river of opportunity."

In Q4, AUM for digital asset ETPs surged 70%, climbing to \$150.9 billion from \$88.8 billion at the end of Q3. Meanwhile, the digital asset market cap increased by 45.7% to \$3.39 trillion from \$2.33 trillion in late September. In December, the AUM of ETPs increased by 0.7% compared to the end of November, while the digital assets market cap dropped 4.9% from \$3.57 trillion. This reflects the sustained net inflows into ETPs during Q4 and December.

In 2024, the price of BTC increased by 121% to \$93,425 from \$42,290 at the end of 2023. During the same time, the AUM of ETPs holding BTC as underlying rose by 250%, to \$124.6 billion from \$35.6 at the beginning of the year. BTC spot ETFs recorded \$35.2 billion in net inflows in 2024, driving most of the premium growth in digital asset ETPs.

In Q4, BTC's price surged by 46.6% to \$93,425 from \$63,729 at the end of Q3, despite a 3.2% dip in December from \$96,483 in November. AUM for BTC ETPs grew by 72.8% in Q4 to \$124.6 billion from \$72.1 billion at the end of Q3, with December seeing flat growth at 0.1%.

ETH's price decreased 10.2% in December to \$3,332 from \$3,711 at November's close. During the same period, the AUM of ETH ETPs rose by 9.3%, growing to \$16.3 billion from \$14.9 billion and reaching an all-time high in ETH AUM. ETH spot ETFs recorded more than \$2 billion in net inflows during December, bringing the total for 2024 to about \$2.7 billion, driving a yearly 56% premium in ETH ETPs compared to the underlying.

In 2024, ETH's price climbed 46.3% to \$3,332 from \$2,277 at the end of 2023. In Q4 the price rose by 27.6% from \$2,612 at the end of Q3. In the last year, the AUM of ETPs holding ETH as underlying, grew 72.1% to \$16.3 billion from \$9.4 billion. In Q4 only, the AUM increase was 59.6%, from \$10.2 billion at the end of September.

ETPs representing a diversified basket of cryptocurrencies experienced an 87.8% rise in AUM during 2024, growing to \$4.23 billion from \$2.25 billion at the end of 2023. Despite a 6.1% drop in December from \$4.5 billion, Q4 saw a 39.3% rise from \$3.03 billion.

AUM of ETPs representing an index of alternative coins increased by 160% in 2024 to \$5.79 billion from \$2.23 at the end of 2023. During December, ETPs holding individual altcoins showed a 3.2% decrease in AUM, from \$6.02 billion recorded at the end of November. In Q4, the AUM of ETPs holding alternative coins surged by 69% from \$3.43 billion at the end of Q3.

Fineqia Research's AUM calculation factors in the launch or closure of ETPs during any stated period. The number of tracked ETPs stood at 228 as of the end of December.

All references to price are quoted in USD, and the cryptocurrency prices are sourced from CoinMarketCap and CoinGecko.

The ETP and ETF AUM data referenced in this announcement were compiled from reputable sources, including 21Shares AG, Grayscale Investment LLC, VanEck Associates Corp., Morningstar, Inc., and TrackInSight SAS, by Fineqia's dedicated in-house research department.

About Fineqia International Inc.

Fineqia (www.fineqia.com) is a digital asset business that builds and targets investments in early and growth stage technology companies that will be part of the next generation of the Internet. Publicly listed in Canada (CSE: FNQ) with quoted symbols on the Nasdaq and the Frankfurt Stock Exchange, Fineqia's portfolio of investments includes businesses at the forefront of tokenization, blockchain technology, NFTs, AI, and fintech. Fineqia's VC fund in formation, Glass Ventures, backs category-defining Web 3.0 and Web 4.0 companies built by world-class entrepreneurs. <https://twitter.com/FineqiaPlatform> and <https://www.linkedin.com/company/fineqia/>.

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