



functional and creative textiles

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Wevotex introduces textile recycling - a step forward in CSR

Wevotex introduces

Terry towels for healthcare, hotels and industry with (mechanically) recycled cotton and polyester.

Environmental effect

For growing 1 kg. cotton requires 8,000 liters of water, a lot of fertilizer and pesticide.

Result

Every towel, kitchen towel, bib and hospital blanket with recycled content helps the environment.

I hear so many wonderful stories about CSR, are not these stories made to sell more? Are these stories correct and what are the disadvantages? How does this work?

- Are there any drawbacks to recycled terry?

The recycled fibers are not in the loops of the terry fabric, only in the ground warp and the weft. This means that the quality experience and weight loss is the same as the conventional terry products we supply now.

Recycled fibers have less tensile strength. To compensate for this, we use a mixture with polyester, as already known from our terry articles with HST specification. Extra advantages: saving drying time and less shrinkage. These polyester fibers can also consist of recycled material.

- Where do the recycled fibers come from?

In the production of textile, waste is generated, for example, cutting waste during confection and failure during production. In the recycling company, this waste is reduced to cotton fibers. These are then spun again. The recycling company contracted by us processes millions of kilos, so there is enough capacity.

The recycled polyester is also made by processing waste streams.

- Is water consumption for growing cotton an issue?

Yes that's it. Google on Aral Sea and you'll see why.



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- **When do I have the ecological benefits if I apply recycling? Does my entire pool have to be replaced first?**

No, the benefits take effect from the moment of purchase. Less cotton has been grown for each item produced. So even if the items are still in the warehouse at Wevotex, the ecological benefits have been achieved.

- **What does your recycled terry cost?**

Good news, we charge the same price as for the normal terry towels. So it costs nothing extra.

- **How do I know that you are also really using recycled fibers?**

Wevotex and our producers are officially certified according to the Global Recycling Standard (GRS). The purchasing of the recycled fibers is carefully administered and related to the production of recycled terry towels. This is controlled by Control Union, the company that checks that we are 100% compliant with the GRS standard.

If we process 50% recycled material, we may use a label with the official GRS logo.

Interested? Get in touch:

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