



MUMS AND BABIES

The first step to releasing a child from poverty is survival

GIFT OVERVIEW



Help launch a survival project in Bliss Poblacion, the Philippines

Your generous Gift of Compassion will help launch a brand-new Mums and Babies survival project in Bliss Poblacion, and fund an entire year of support for caregivers and young children who need essential care to survive.



CENTRE:

Merciful Kids Child
Development Centre



CHURCH PARTNER:

New Life Multitude
Generation Church Inc.



SUPPORTING:

15 mothers and
their babies



LAUNCH COST:

\$7000



YEARLY SUPPORT:

\$18,000



GIFT TOTAL:

\$25,000



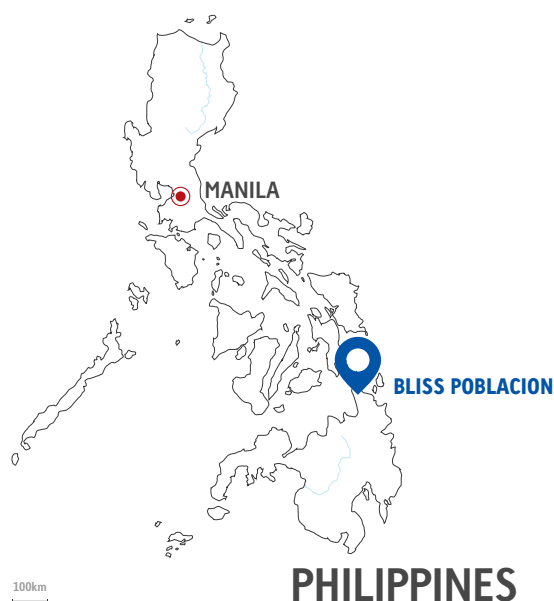
CENTRE CODE:

PH0646

Compassion's Mums and Babies helps young children survive their first, most critical, year of life. It combines Compassion's expertise and the local church's loving support to prevent premature death, secure good health and enable positive development for mums and babies in 25 developing countries worldwide.

You will be supporting this community's youngest, most vulnerable children—the ones at greatest risk of dying within their first year of life. When you launch a new survival project, we ask that you commit to funding at least one year of support for the entire project. This ensures mothers and babies receive urgent help, as well as the long-term care they need to survive and flourish.

Together, we hope to provide life-saving support to more families and communities worldwide than ever before in Compassion's history.



Life in Bliss Poblacion

LOCATED IN THE PROVINCE OF AGUSAN DEL NORTE

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|--|--|
| + POPULATION: 48,000 | + LOCAL LANGUAGE: Cebuano |
| + STANDARD DIET: Bananas, beef, chicken, fish, maize, rice, bread, cassava, goat | + FAMILY'S AVERAGE MONTHLY SALARY: 3000 Philippine Peso [approx. A\$86] |
| + UNEMPLOYMENT RATE: 55% | + CLOSEST HOSPITAL: 1-2 hours |

Mums and babies in this community need urgent help to survive.

- With such a staggeringly high unemployment rate in this community, many parents struggle to find work to support their babies. Those with employment usually earn very little working in farming, fishing and other seasonal jobs.
- This community has very few social services available for families, leaving many parents unsupported and with little access to critical perinatal and family planning information.
- The most common diseases include malnutrition, diarrhoea and dengue fever, which is particularly prevalent during the rainy season. Pregnant women and newborns are among the most vulnerable to deadly infections and disease.

With your support, our church partner will purchase everything they need to launch this new survival project, including medical equipment, children's toys and development resources. Once the survival project is established, program workers will begin visiting families' homes regularly to provide nutritional support, health check-ups, growth monitoring, hygiene training and more. Mothers will participate in a range of activities to help them care for their newborns, including child protection workshops, social gatherings, counselling and mentoring, and income generation workshops.

Join us in providing life-saving care to vulnerable mums and babies in the Philippines—because the first step to a child being released from poverty is survival.

Your support provides:



Home-based care for mothers and babies, with perinatal specialists visiting families monthly to offer healthcare, education and emotional support.



Advocacy for mums to ensure they are treated fairly by local services and can access the essential support they need to thrive, including medical care and birth attendants.



Community support networks that bring mothers together to combat isolation, learn new ways of earning an income and provide each other with long-term support.



Compassion centres, where mothers can always turn for support, learning opportunities and expert advice on how to monitor their child's healthy development.



Reaching new communities worldwide

When you help launch survival projects in new communities worldwide, you provide critical relief to young children and their mothers whose lives and health are threatened.

Our world’s youngest children need urgent support. Despite progress, around 4.5 million babies born this year won’t reach their first birthday—that’s the equivalent of Melbourne’s entire current population.

The numbers tell an unspeakable story. But it doesn’t have to be this way.

Almost two-thirds of newborn deaths could be prevented by providing mothers with critical support during pregnancy, including nutritious meals, medical care and skilled birth attendants. And more lives can be saved with basic healthcare during a child’s first year of life, such as immunisations, good nutrition and hydration, and timely treatments.

ONE-OFF
LAUNCH COST:

\$7000

Plus yearly support

-  Survival project staffing, training and salaries
-  Kitchen materials such as cooking pots and pans
-  Equipment and supplies for the office
-  Sign-up and orientations for mums and babies
-  Classroom resources, including children’s toys and development resources
-  Health support and supplies, such as health screens and growth monitoring
-  Building and repairs as required











YEARLY
SUPPORT:

\$15,000

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\$25,000

[Support varies by country]

-  Prenatal care
-  Attended birth
-  Nutrition
-  Hydration
-  Hygiene support
-  Immunisations
-  Growth monitoring
-  Home-based medical check-ups and treatment
-  Education for mothers
-  Social, emotional and spiritual nurturing

As children’s survival needs differ between countries, so does the cost for support. When currency conversion is stronger than expected, excess funds will be used to support vulnerable mums and babies most in need around the world.

Sources: WHO, Global Health Observatory (GHO) data, 2015; WHO, Newborns: reducing mortality, 2016



MUMS AND BABIES

LAUNCH TIMELINE

Your Mums and Babies survival project will be launched in collaboration with our church partner using local services and resources. Here's what you can expect to take place over the coming months.

