

Based on the  
true case of  
Swiss executive  
J.P. Mottu

InsideRisk™

# *What Kind of Leader Are You Under Maximum Pressure?*

One of the world's most cutting-edge critical thinking  
and trust-building programs for top executives



**Tuesday Sept. 17, 2019**  
**9.00–18.00**

**One session only in Zurich** — Moderated live in  
English by InsideRisk founder Edouard Getaz

10% early booking discount  
for SEF participants

**InsideRisk World Tour:** New York, San Francisco, Hong  
Kong, Kuala Lumpur, Singapore, Dubai, Geneva, Las Vegas,  
Johannesburg, London, Sydney, Melbourne

**Partner:**

**NZZ LIVE**



Experiential learning:

## Build trust and lead effectively in high-stakes conditions.

What you will take away:

Master the fundamental behaviors for leading in high-stakes conditions

- **Improve your capacity to exercise critical thinking**
- **Create authentic trust around yourself and with the people in your organization**
- **Share and network with other leaders**
- **Put your learnings directly into action**

### Experiential learning based on a true case

The InsideRisk experience is designed to help you assess and improve your own capacity to exercise critical thinking and lead effectively in high-stakes conditions.

Through a highly emotional, multimedia immersion in the true case of J.P. Mottu — an executive who was unexpectedly thrust into dealing with Colombian rebels in 1988, to save one of his employees — you will gain a clear understanding of the practical leadership behaviors that you must master in order to create authentic trust around yourself and with the people in your organization.

Previous participants have described the experience as “unforgettable” and “transformational” — saying that it profoundly impacted their professional and personal lives.

In the course of the day-long experience, you will go through the critical moments of high-stakes situations individually and by groups, forging memorable relationships with peers and exchanging invaluable insights. It's a unique opportunity to share and network with others, in an intimate and exclusive setting.

Ratings:

**94%** “good / excellent”

Based on an InsideRisk survey taken by over 1,000 participants between 2016 and 2018. This percentage has been confirmed  $\pm 1\%$  by three independent surveys conducted by Airbus, Nestlé, and Leaderonomics.

*“InsideRisk is leadership development at its best.”*

Sebastien Tondeur, CEO  
MCI Ovation

InsideRisk delivers a certificate attesting to your participation in the program *What Kind of Leader Are You Under Maximum Pressure?*

|             |   |
|-------------|---|
| 8.45-9.00   | <b>Check-In</b>   |
| 9.00-9.20   | <b>Introduction</b>   |
| 9.20-9.30   | <b>What is Your Biggest Leadership Challenge?</b>   |
| 9.30-12.30  | <b>The True Case of J.P. Mottu</b>  |
| 12.30-14.00 | <b>Networking lunch + Email break</b>   |
| 14.00-15.15 | <b>Debrief and Masterclass</b><br><b>Revisiting the Fundamentals of Leadership:</b><br>Bonding / Framing / Resilience / Being trustable + Trusting Others / Settling the Unresolved / Creative Thinking |
| 15.30-16.00 | <b>High-Stakes Leadership in Action</b><br><b>Ethics</b>  |
| 16.00-17.00 | <b>Leadership Challenge “Speed Dating”</b>  |
| 17.15-17.30 | <b>Leadership Fingerprint</b>   |
| 17.30-18.00 | <b>Take It Home</b>   |
| 18.00-20.00 | <b>Apéro riche</b>  |

*“An incredibly eye-opening, intense, and deeply reflective leadership experience. Every leader should experience it.”*

**Louise Kyhl Triolo**

**Head of Leadership Development and Culture Innovation**  
**Airbus**



## Dates, times, and location:

Zurich / Tuesday, Sept. 17, 2019

NZZ-Foyer

Falkenstrasse 11

From 9.00 to 18.00

Apéro riche (18.00–20.00)

## Contact us:

live@nzz.ch

## Price (V.A.T. included)

Standard: CHF 1990

NZZ Subscribers: CHF 1840

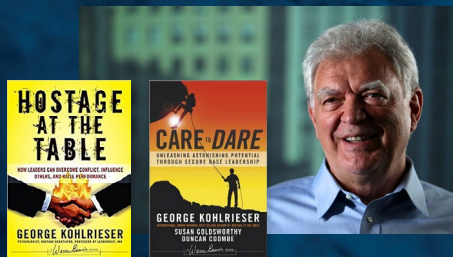
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## Reservations:

insiderisk.com/nzzlive

The experience and learning process have been designed by an international team of leadership experts, psychologists, content creators, and IT designers.

*What Kind of Leader Are You Under Maximum Pressure?* is the result of three years of research and development. It arose from a close collaboration between InsideRisk's founder and producer Edouard Getaz and hostage negotiator and world-renowned expert in leadership Prof. George Kohlrieser, of the IMD Business School.



Prof. George Kohlrieser, Bestselling author of *Hostage at the Table* and *Care to Dare*.

InsideRisk has been attended by thousands of participants in North America, Europe, Asia, and South Africa. Our clients represent a broad range of industries including food and beverage, aerospace and aviation, banking and finance, media and education, luxury watchmaking, sports, distribution, construction, and mining. Below, a selection of our clients who have presented *High-Stakes Leadership in Action* to their employees, with various focuses.



Other clients include Union Bancaire Privée, Nespresso, NHL hockey team Les Canadiens, Richemont, Green Distribution, MCI Ovation, Tenaga Nasional, MAKI, and Wyeth Nutritional.