Keegan Bakker

Founder / Chief Executive Officer

Keegan is the Founder and Chief Executive Officer of Audata. A self-taught coder and former radio presenter with experience working with Australia's biggest media brands, Keegan first created Audata as a hobby project for he and his team at Fox FM (Melbourne) to use in 2015. However, the product spread like wildfire, and quickly established itself the industry standard across Australia & New Zealand. In 2019, Keegan made the decision to leave radio and move to leading Audata full time.

Keegan's demonstrated passion for technology-driven innovation throughout his media career has found it's true embodiment in Audata, where he continues to lead the company's vision & help some of the worlds biggest media brands connect with their audiences in a media landscape that is changing more rapidly than ever before.

MORE INFORMATION

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