

# Enrollment Email 1

**SENDER:** Employer's Benefit Team

**SUBJECT:** Conquer chronic back and joint pain with your employer's new digital exercise therapy program



Hi [FIRST NAME],

Your employer is partnering with Hinge Health to help you get back to the activities you love. Hinge Health offers innovative digital programs for back, knee, hip, neck, and shoulder pain in easy-to-do 15-minute exercise therapy sessions. Join the thousands of people who have **cut their pain by over 60%**. [Click here to learn more and apply.](#)

Best of all, this program is available **for free** to you and your family members enrolled in your employer's medical plan. Once enrolled, you'll receive the Hinge Health Welcome Kit, which includes a tablet computer and wearable motion sensors that'll guide you through the exercises. You'll also be connected with your clinical care team who will tailor the program to your needs and be with you every step of the way. So if your back, knee, hip, neck, or shoulder pain is stopping you from the things you love, [register today!](#)

If you have questions, call (855) 902-2777 or email [hello@hingehealth.com](mailto:hello@hingehealth.com).

Best,  
Employer's Benefits Team

*Participants must be 18+ and enrolled in your employer's medical plan.*

## Enrollment Email 2

**SENDER:** Hinge Health

**SUBJECT:** Questions about your employer's new chronic pain program?



Hi [FIRST NAME],

Lately, you may have heard about the new back, knee, hip, neck, and shoulder pain program that your employer is offering to employees and family members at **no cost** ([click here to sign up](#)). Once enrolled in the program, you'll receive a free tablet computer, wearable sensors to guide you through exercise therapy, and unlimited access to your clinical care team. Plus it takes only 45 minutes per week, so it easily fits into your schedule.

Secure your spot in the program by registering today. You can sign up at [this link here](#).

If you have any questions, give us a call at (855) 902-2777 or email us at [hello@hingehealth.com](mailto:hello@hingehealth.com).

Best,  
Hinge Health

*Participants must be 18+ and enrolled in your employer's medical plan.*

## Enrollment Email 3

**SENDER:** Dr. Jeff Krauss, Chief Medical Officer, Hinge Health

**SUBJECT:** Space still available in your employer's back & joint pain program

Hi [FIRST NAME],

I'm Dr. Jeff Krauss, Chief Medical Officer at Hinge Health. Over the last few weeks, you've been seeing information about our **free** digital program for musculoskeletal (MSK) pain - targeting back, knee, hip, neck, and shoulder offered to eligible employees and dependents. You can [click here to learn more and apply](#).

Many of the patients I see tell me how hard it is to find time to address their joint pain, and too often they resort to surgery or pain medication - or just let the pain fester. We've developed a truly unique program that is **available to you for free** through your health plan. As a quick overview:

- The average participant reduces their pain by over 60%
- Use wearable sensors to do exercise therapy
- Read personalized education articles to learn about your condition
- Plus - unlimited access to your clinical care team

So if you or a family member are experiencing back, knee, hip, neck, or shoulder pain, we'd love to help. You can [sign up for free here](#) or give us a call at (855) 902-2777 with any questions.

Warm regards,  
Dr. Jeff Krauss  
Chief Medical Officer  
Hinge Health

*Participants must be 18+ and enrolled in your employer's medical plan.*