



## LTSE to Offer New Products and Services for Listed Companies

Long-Term Stock Exchange is pleased to offer a suite of complimentary products and services to newly and currently listed Companies, consistent with LTSE's objective of promoting long-term value creation for Companies and their stakeholders. An amended Rule 14.602 reflecting these new provisions has been approved by the Securities and Exchange Commission, effective March 18, 2022.<sup>1</sup>

Listed Companies now have the option to receive LTSE capital markets reports featuring tailored investor and capital markets insights and analytics on an ongoing basis. Specifically, the capital markets reports will include a summary evaluation of the listed Company's current institutional investor base, providing specific metrics analyzing the ESG profile of each underlying institutional investor. The reports will highlight investor behavior and provide insights on their likely strategic priorities so that listed Companies can better understand their current positioning. Additionally, listed Companies will also receive a dedicated section on the Exchange's website that will be updated on a periodic basis, highlighting the latest Company-specific news, developments and content, in consultation with each Company.

In tandem, each listed Company will have the option to receive one year of complimentary Capital Market Solutions comprised of (i) an Investor Alignment Solution, and (ii) the Long-Term Investor Platform ("LTIP"). The Investor Alignment Solution provides listed Companies with detailed institutional investor analytics and insights into investor behavior to enable them to evaluate the behaviors of select investors and provide them with a deeper understanding of the ESG landscape and their positioning. The ESG profile of institutional investors is analyzed in order to identify relevant sources of capital to aid the Company in honing and achieving strategic priorities. The LTIP assists listed Companies in their efforts to identify and support those shareholders whose investments in the Company have a long-term horizon and focus.

The Exchange believes that offering the capital markets reports, Capital Markets Solutions and ongoing website services, as described above, will serve as meaningful tools for supporting long-term value creation for listed Companies and their stakeholders.

Questions regarding this RIC can be directed to [regulation@longtermstockexchange.com](mailto:regulation@longtermstockexchange.com).

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<sup>1</sup> Securities Exchange Act Release No. [94465](#) (March 18, 2022).