



LTSE to Offer Promotional Services and Listing Ceremonies for Listed Companies

Long-Term Stock Exchange will provide promotional services and listing ceremonies in connection with a company's listing on the Exchange. The Exchange has adopted Rule 14.602, which has been [approved](#) by the Securities and Exchange Commission.¹

The Exchange will offer promotional services and listing ceremonies to companies at or around the time of listing on the Exchange. A suite of promotional services, such as media planning, content production, and event production will be available as desired to each company approved to list on the Exchange. LTSE will collaborate with companies to customize their approach, and they may choose to utilize all such services, only a subset of services, or none. Promotions will be tailored to each company, and will allow the company access to communications and marketing expertise to support the creation of materials, media services, and programming such as press releases, articles, videos, media placements, podcasts, and live events featuring the company and its personnel. These promotional services also will include assistance with distributing such content on traditional and social media platforms, including websites operated by the Exchange.

In tandem, pursuant to Rule 14.602, the Exchange will offer companies the option to participate in a listing ceremony to commemorate becoming listed on the Exchange. The Exchange will work with each participating company to design and plan a listing ceremony (whether in-person or remote) that reflects the company's values and mission.

Questions regarding this RIC can be directed to regulation@longtermstockexchange.com.

¹ Securities Exchange Act Release No. 91054 (February 3, 2021), [86 FR 8812](#) (February 9, 2021).