



# EUROPEAN INNOVATION FORUM

## SILICON VALLEY, USA

### 22 MARCH 2023

Version date: 15/03/2023

#### European Innovation Forum

**Venue:** The Battery, 717 Battery St, San Francisco, CA 94111, USA and online (hybrid event)

**Time:** 13:30-18:30 PST

To attend online: <https://research-innovation-community.ec.europa.eu/events/3nelSXj9TiVtuEelqgmrSj/overview>

### Preliminary Agenda

**Master of Ceremony:** Kari Byron, EXPLR Media, USA

PST

Programme

13:30-14:00

**Registration and Welcome Coffee**

14:00-14:30

**Opening**

- Opening keynote: Mariya Gabriel, EU Commissioner, European Union
- Introduction: Christian Buşoi, Chairman ITRE Committee of the European Parliament, EU

14:30-14:45

**The European Union's presence in Silicon Valley**

Speakers:

- Mariya Gabriel, EU Commissioner, European Union
- Clara Andreoletti, CEO, Eni Next, Italy
- Marco Marinucci, CEO, Mind the Bridge, USA
- Federico Menna, CEO, EIT Digital, EU

14:45-15:15

**Panel discussion: How do European Union universities make European Union innovation ecosystems attractive for innovators**

Moderation: Antoaneta Angelova-Krasteva, Director, Innovation, Digital Education and International Cooperation, Directorate-General for Education, Youth, Sport and Culture, European Commission

Speakers:

- Prof. Narges Baniasadi, Stanford University, USA
- Prof. Ilkka Niemelä, President of Aalto University, Finland

	<ul style="list-style-type: none"> <li>• Prof. Svein Stølen, Chair of the Guild of European Research-Intensive Universities, Rector of the University of Oslo, Norway</li> <li>• Prof. Vasile Țopa, Rector of the Technical University of Cluj Napoca, Romania</li> </ul>
15:15-15:45	<b>Networking coffee break</b>
15:45-16:45	<p><b>Panel discussion: Aligning US and European Union innovation ecosystems. How does the New European Innovation Agenda create an effective innovation ecosystem in Europe?</b></p> <p>Moderation: Jan Bormans, Chair of the Coalition of the Willing to co-implement the Innovation Agenda, EU</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>• Prof. Mark Ferguson, Chairman of the European Innovation Council, EU</li> <li>• Juan García Gallardo, Vice President of Castilla y León Region, Spain</li> <li>• Tanya Hristova, Mayor of Gabrovo, Bulgaria</li> <li>• Nora Khaldi, Governing Board Member of the European Institute of Innovation and Technology, EU</li> <li>• Constantinos Yiorkadjis, Mayor of Nicosia, Cyprus</li> </ul> <p>Q&amp;A</p>
16:45-17:30	<p><b>Women investors in the US and the European Union</b></p> <p>Moderation: Anna Panagopoulou, Director European Research Area and Innovation Policy, Directorate-General for Research and Innovation, EU</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>• Mariya Gabriel, EU Commissioner, European Union</li> <li>• Jussi Hätönen, Head of the EIC Unit, European Investment Bank, EU</li> <li>• Saloni Multani, Partner at Galvanize Climate Solutions, USA</li> <li>• Kinga Stanisławska, Member of the EIC Board and Founder of Experior VC and European Women in VC, Poland</li> </ul> <p>Q&amp;A</p>
17:30-18:25	<p><b>Company perspectives: What makes the European Union attractive for start-ups?</b></p> <p>Moderation: Jean-David Malo, Director of the European Innovation Council, EU</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>• Nikolai Ardey, Executive Director and Head of Innovation, Volkswagen Group, Germany</li> <li>• Ernesto Ciorra, Chief Innovability Officer, Enel Group, Italy</li> <li>• Jan Goetz, CEO IQM and EIC Board Member, Germany</li> <li>• Svilen Rangelov, CEO and Founder of Dronamics, Bulgaria</li> <li>• Maye Walraven, General Manager for US of Innovafeed, France</li> </ul> <p>Q&amp;A</p>
18:25-18:30	<b>Closing words by Master of Ceremony, Kari Byron, EXPLR Media, USA</b>