MAKING RESEARCH RESULIS WORK FOR SOCIEIY

BUILDING SOLUTIONS FOR THE CIRCULAR ECONOMY THROUGH OPEN INNOVATION

Michela Magas

## Knowledge alorisation

Experimental labs with Communities of Practice >> Industrial value networks

Cross-domain academic research >> Industrial interoperability

OntoCommons Coordination and Support Action >> RE4DY Manufacturing Innovation Action


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Create a cosy spot anywhere at home with comfortable sofas
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## IKEA Knowle <br> Graph breakthrough

- No cookies, anonymous and transparent session for the customer
- The additional features that would previously take months added in three days, with notable labour savings
- Substantially improved time to market allows for quick iterations and improvements
- No data migration, no training of large data sets over periods of months, no expense of running statistical models hosted in the cloud
- Substantial reduction of data carbon footprint
"The benefit of ontologies and instances following those ontologies is that we can craft a straight-forward, transparent experience that actually asks upfront, and knows what to ask"

Katarina Kari, Lead Ontologist, IKEA Inter-Clobal Systems

KNOWLEDGE
GRAPH
ASSOCIATION ASBL

Official launch 10 November 2023, Brussels


## Thank you

Michela Magas >> Linkedln.com/in/michelamagas/

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