

PRIVACY POLICY – SleepWhale LLC

This Privacy Policy of SleepWhale LLC is designed to help users understand how SleepWhale LLC collects and uses the personal information users decide to share. This Privacy Policy further serves the purpose of aiding users to make informed decisions when using the SleepWhale LLC Site.

By using or accessing SleepWhale LLC's Site, you are accepting the practices described in this Privacy Policy. You should visit this page regularly to review any changes to the Privacy Policy.

INFORMATION COLLECTED

When you register with and use the SleepWhale LLC Site, you knowingly provide us with certain personal information, such as your name, your email address, project information, and any other personal/business or preference information that you choose. We also collect information in the form of the content that you submit when you visit and interact with SleepWhale LLC through the use of the Site. Finally, we also collect other information relating to your activity that you do not explicitly submit to us, such as your actions on the Site, your browser, IP address, requested URL, referring URL, and timestamp.

Any improper collection or misuse of information provided on SleepWhale LLC is a violation of the SleepWhale LLC Terms of Use and should be reported to hello@sleepwhale.com.

By using the SleepWhale LLC Site, you are consenting to have your personal data transferred to and processed in the United States.

COOKIES

The SleepWhale LLC Site requires cookies to function properly. SleepWhale LLC stores certain information from your internet browser using "cookies," which is a piece of data stored on the user's computer tied to identifying information about the user. SleepWhale LLC uses session ID cookies to confirm that users are logged in. These cookies terminate once the user closes the browser. By default, SleepWhale LLC also uses a persistent cookie that stores your User ID (but not your password) to make it easier for you to login when you come back to the Site. You can remove or block this cookie using the settings in your browser if you want to disable this convenience feature. You should be aware that SleepWhale LLC cannot control the use of cookies by advertisers or any information advertisers may gather from their use of cookies.

USE OF COLLECTED INFORMATION

SleepWhale LLC stores information about you and your use of the Site, including any information on your profile, and any content you submit to it.

All other information SleepWhale LLC collects from your interactions with the Site may be used to aid in the diagnoses of problems with our hardware, server, the administration of the Site, and otherwise provide the highest possible level of service to you. In addition, said information may be used to perform statistical analyses of user behavior and characteristics in order to measure

interest in and use of the various areas of the site and for other general research and business purposes where such data is aggregated and de-identified.

SHARING COLLECTED INFORMATION

Personal information that you provide to us is only used for business purposes which may include (i) sending messages to you in response to your request to perform an activity in connection with your project inquiry, (ii) sending updates about the project to you, (iii) contacting you when necessary, (iv) handling your requests, and (v) obtaining your feedback with respect to products and services. In addition, you may choose to provide us with your personal log-in information to a third party website which we may use for business purposes, including logging into such third party account or a social networking account, such as Facebook, to populate contact information. Prior to providing us with your personal log-in information to such third party websites, you should review and comply with the terms of service and privacy policies of such third party websites.

SleepWhale LLC may disclose information about you and your use of the Site if required to do so by law or in a good faith belief that such disclosure is reasonably necessary to avoid liability, to comply with legal process, such as a search warrant, subpoena, statute, or court order, or to protect our rights and property, or that of our affiliates or the public. SleepWhale LLC is not required to question or contest the validity of any search warrant, subpoena or other similar governmental request that it receives.

Further, SleepWhale LLC may share information in order to investigate, prevent, or take action regarding illegal activities or suspected fraud, or to enforce or apply the terms and conditions of this Privacy Policy.

SleepWhale LLC hereby reserves the right to transfer information about you and your use of the Site in the event of a transfer of ownership of SleepWhale LLC, such as an acquisition by or merger with another company. In such an event, SleepWhale LLC will notify you before information about you is transferred and becomes subject to a different privacy policy.

CHANGING OR REMOVING INFORMATION

Access and control over most personal information on the SleepWhale LLC Site is available per request via emailing hello@sleepwhale.com.

Where you make use of the communication features of the service to share information with other individuals using the SleepWhale LLC Site, however, (e.g., posting a personal message to another SleepWhale LLC user on a community board or in a community forum) you generally cannot remove such communications.

CHILDREN UNDER AGE 13

SleepWhale LLC is not directed to children, and SleepWhale LLC does not knowingly collect or solicit information from anyone under the age of 13. If you are under 13, please do not attempt to register with SleepWhale LLC or use the Site, or send transmit to us any information about

yourself. Should we learn that we have collected personal information from a child under the age of 13 without verification of parental consent, we will delete that information as quickly as possible. If you believe that we might have any information from or about a child under the age of 13, please contact us at hello@sleepwhale.com.

LINKS

The SleepWhale LLC Site may contain links to other websites. SleepWhale LLC is not responsible for the privacy practices of other web sites. We encourage users to be aware when they leave our Site to read the privacy statements of each and every web site that collects personally identifiable information. This Privacy Policy applies solely to information collected by SleepWhale LLC.

SECURITY

Any account created through SleepWhale LLC is password-protected. SleepWhale LLC uses industry standard measures to protect your information that is stored within our database. SleepWhale LLC limits the access to your information to those employees who need access to perform their job function. If you have any questions about the security at our website, please contact us at hello@sleepwhale.com. Although SleepWhale LLC takes appropriate measures to safeguard against unauthorized disclosures of information, we cannot assure you that personally identifiable information that we collect will never be disclosed in a manner that is inconsistent with this Privacy Policy.

You hereby acknowledge that SleepWhale LLC is not responsible for any intercepted information sent via the Internet, and you hereby release SleepWhale LLC from any and all claims arising out of or related to the use of intercepted information in any unauthorized manner.

TERMS OF USE, NOTICES AND REVISIONS

By using the SleepWhale LLC Site, you agree that any disputes arising from any such use is subject to this Privacy Policy as well as the Terms of Use and all of its dispute resolution provisions including arbitration, limitation on damages and choice of law. SleepWhale LLC reserves the right to modify its Privacy Policy and Terms of Use at any time. All material changes to this Privacy Policy affecting the way SleepWhale LLC uses its users' personally identifiable information will be prominently posted on the Site, and will be disseminated via email to our users. You are responsible for reviewing this Privacy Policy periodically to ensure that you are aware of any changes to it.

CONTACTING SleepWhale LLC

If you have any questions or concerns about this privacy policy, please send them to hello@sleepwhale.com