

# HOTEL THE MITSUI

K Y O T O

## Press Release

June 28, 2023

HOTEL THE MITSUI KYOTO Celebrates Japanese Nature and Culture with  
Renowned SUNTORY WHISKY HIBIKI and Kimono and Textile Maison HOSOO Collaboration  
*Luxury Kyoto Hotel Honors 100 Years of Japanese Craftsmanship*



**Kyoto, Japan** – [HOTEL THE MITSUI KYOTO](#), recipient of a 2023 Forbes Travel Guide Five Star Award, honors the changing of the season and beauty of Japanese nature and culture through today's launch of a collaboration with [SUNTORY WHISKY HIBIKI](#) and [HOSOO](#) Historical Natural Dyeing Research Lab, two iconic Japanese brands celebrating a century of excellence.

Inspired by timeless Japanese aesthetics, elements of art, hospitality and nature unite to create a harmonious ambiance. Like the country's rich textiles, the partnership is expertly woven throughout the hotel to highlight the distinct craftsmanship of each renowned brand.

"We are honored to partner with HIBIKI and HOSOO, two legacy brands that epitomize a profound dedication to the harmony between people and nature," said Manabu Kusui, General Manager of HOTEL THE MITSUI KYOTO. "We invite our guests to immerse themselves in the rich heritage and time-honored traditions of Japan through these extraordinary cultural experiences."

Experiences include:

### **Harmonious Dinner at TOKI**

HOTEL THE MITSUI KYOTO's signature restaurant [TOKI](#), led by Chef Tetsuya Asano, offers special HIBIKI pairings to enhance the flavors and elevate the culinary experience.

### **Harmonious Cocktails at The Garden Bar**

For a limited-time, guests will enjoy original HIBIKI Japanese Harmony cocktails and seasonal specials in The Garden Bar. In addition to a beautiful display of HIBIKI bottles featuring an intricate, handcrafted label depicting the 24 seasons of Japan, cushions and coasters will be made from HOSOO textiles.

# HOTEL THE MITSUI

K Y O T O

## **Harmonious Room**

Newly transformed-suites feature custom cushions, throw blankets and pajamas are made of HOSOO textile dyed Japanese Murasaki silk, with specialty glasses and a selection of SUNTORY WHISKY HIBIKI.

HOSOO is recognized for its expertise in kimono fabrics. Since its founding in 1688 as a weaver for the imperial temples and shrines in Nishijin, Kyoto, HOSOO has been a custodian of Japanese dyeing and weaving craftsmanship.

SUNTORY WHISKY HIBIKI, a product of the House of Suntory, has garnered worldwide acclaim as one of the most respected whisky brands in Japan and around the globe. HIBIKI JAPANESE Harmony is meticulously crafted by blending whiskies from Suntory's Yamazaki, Hakushu and Chita distilleries and offers a unique flavor profile of sweet honey, candied orange peels and white chocolate, and with a clean finish of sweet vanilla and a hint of cinnamon. The name "Hibiki" reflects a desire to resonate with nature, promoting a harmonious coexistence with the environment through the enjoyment of whisky.

The collaboration will be available at HOTEL THE MITSUI KYOTO through December 2023. For more information and to book reservations, visit [https://www.hotelthemitsui.com/en/kyoto/news/hth\\_en](https://www.hotelthemitsui.com/en/kyoto/news/hth_en).

###

## **ABOUT HOTEL THE MITSUI KYOTO:**

HOTEL THE MITSUI KYOTO is the first of the HOTEL THE MITSUI brand of iconic, ultra-luxury properties, designed to embody and reflect the harmony between the natural environment, the four seasons and the five senses. Located in the heart of Kyoto, adjacent to the legendary Nijo-jo Castle, a UNESCO world heritage site, the hotel is an idyllic sanctuary honoring ancient Japanese traditions and embodying the legacy and spirit of Kyoto. The hotel is built on a 250-year-old historic site that was once the home of the executive branch of the Mitsui Family, carefully designed to reflect a luxurious ambiance of refined sophistication. The first hotel in Japan to receive a five-star rating in the first year of operation, HOTEL THE MITSUI KYOTO is an awe-inspiring feast for the spirit and the senses and a cultural gateway to discover everything Kyoto has to offer.

## **ABOUT HIBIKI:**

SUNTORY WHISKY HIBIKI was introduced to the world in 1989 and since then has been embraced as the paragon of The Art of Japanese Whisky, the very product of Japanese nature and people. It is not only Japan's most highly awarded blended whisky, but also among the most prestigious and honored whiskies in the world. Hibiki is a harmonious blend of various malt and grain whiskies from House of Suntory Whisky's Yamazaki, Hakushu and Chita distilleries. This delicate blend creates a oneness unfolding a full orchestra of flavors and aromas. Today Hibiki is one of the most awarded blends in the world. For more information on Hibiki brand, visit <https://whisky.suntory.com/en/na/products/hibiki>.

## **ABOUT HOSOO SALON:**

HOSOO was founded in 1688 as a weaver for the imperial temples and shrines in Nishijin, Kyoto. Nishijin textiles, the yarn-dyed fabrics of Kyoto, have a history stretching back 1200 years, receiving overwhelming support from the aristocracy, the warrior class and wealthy merchants.

Also, HOSOO now creates one-of-a-kind textiles using the traditional Nishijin textile techniques of obi and kimono and adding innovative techniques and a timeless design sensibility, and markets them to the luxury market in Japan and abroad. You can also enjoy its beautiful textile products collections such as bags, cushions, furnitures as well as arts at HOSOO FLAGSHIP STORE.