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Press Release

March 19, 2025

HOTEL THE MITSUI KYOTO Unveils Renewed Signature Spa Treatment: Curated Aromas and Rituals Blend Nature and Tradition

Kyoto, Japan – <u>HOTEL THE MITSUI KYOTO</u> revitalizes its signature spa treatment with a multi-sensory journey blending traditional Japanese massage techniques with curated aromas in partnership with renowned aroma designer Tomoko Saito.

Inspired by Japan's four seasons and the beauty of Kyoto, three new naturally derived aromas allow for personalized treatments that align with guests' physical condition and mood.

- HANA (Relaxing): A calming blend of yuzu, kuromoji, and Japanese cypress, designed to instill tranquility and peace.
- **TSUKI (Refresh)**: A crisp, invigorating fusion of orange, lemon and "Naoshichi" lime, offering a refreshing sensory uplift.
- **KAZE (Energize)**: An energizing composition of spike lavender, shell ginger, and ho wood, crafted to awaken and revitalize the spirit.

The renewed spa experience is further enriched by two new rituals:



• **Foot Bath Ritual with Himekawa Yakuseki**: Guests begin their journey with a luxurious foot bath utilizing Himekawa Yakuseki, a natural radium ore sourced from Itoigawa City, Niigata Prefecture. Enhanced by the warming properties of the stone and personalized with essential oils, this ritual fosters a profound sense of relaxation.

• Herbal Ball Therapy: Warm herbal compresses, infused with aromatic herbs, are delicately applied to the back, arms, and head, guiding guests into a state of deep, restorative relaxation.

The signature spa treatment continues to incorporate the choice of three bespoke therapies, each carefully crafted to embody the essence of holistic wellness:

- **KAORI Holistic Body Therapy**: Gentle and rhythmic, utilizing aromatherapy to soothe and restore the body and mind.
- **OTO Swedish Body Therapy**: Circulation-boosting, inspired by Nordic techniques and designed to revitalize muscles and enhance overall well-being.
- HIKARI Deep Tissue Body Therapy: Fusing Japanese shiatsu and fluid motion techniques that promote physical and mental balance through targeted, deep tissue work.

The Signature Spa Treatment is available for 60-minute (32,000 \cong), 90-minute (41,000 \cong) and 120-minute (50,000 \cong) services.

Post-treatment, the Forbes Travel Guide Four Star Thermal Spring SPA's exclusive natural hot spring, sourced from 1,000 meters underground, immerses guests in a sanctuary where the healing energy of nature revitalizes body and soul.

For appointments and more information, visit https://www.hotelthemitsui.com/en/kyoto/thermal_springs-spa/or contact the SPA at +81 75 468 3125.



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ABOUT HOTEL THE MITSUI KYOTO, a Luxury Collection Hotel & Spa:

HOTEL THE MITSUI KYOTO is the first of the HOTEL THE MITSUI brand of iconic, ultra-luxury properties, located in the heart of Kyoto adjacent to the legendary Nijo Castle, a UNESCO World Heritage Site. Built on a 250-year-old historic site that was once the home of the executive branch of the Mitsui Family, the 160-room hotel presents an ambiance of refined sophistication and serves as a cultural gateway to discover Kyoto. The hotel features three restaurants, including the innovative TOKI; THERMAL SPRING SPA sourced from an on-site natural spring; a modern tea ceremony alcove and private function space. The first Japanese hotel to receive a Five Star rating in the first year of operation (2021) and maintain it for four consecutive years, HOTEL THE MITSUI KYOTO is also recognized on Condé Nast Traveler's 2024 Gold List and earned the Three Key hotel distinction by Michelin.

The brand's new property, HOTEL THE MITSUI HAKONE, will open in 2026, featuring 126 rooms, each with its own natural hot springs.

