

PRESS RELEASE

HOTEL THE MITSUI KYOTO

**Where Tradition Culminates In A Kyoto First: The City Centre's Only Luxury Hotel With A
Natural Hot Spring Onsen**

*Additional amenities include Private Onsen, Thermal Spring and
Onsen Suites featuring hot spring baths set within private garden quarters*



(London, 1st October 2020) – HOTEL THE MITSUI KYOTO, set to open on 3rd November 2020, announces its THERMAL SPRING SPA and wellbeing concept positioning itself as the only luxury property in Kyoto city centre with its own natural source of spring water.

Since ancient times onsen bathing (soaking in a natural hot spring bath) has been associated with maintaining healthy and beautiful skin, alleviating muscle pain and relieving fatigue and stress. The THERMAL SPRING SPA at the hotel commands over 1,000 sq.m of space and features a Thermal Spring, two Private Onsen facilities, four SPA treatment rooms and a gym. Two Onsen Suite guest rooms offer a special stay experience, featuring natural outdoor hot spring baths set in private garden quarters with trees, lanterns, and stonework walls for privacy.

General Manager, Manabu Kusui comments: “A one-of-a-kind facility, the THERMAL SPRING SPA offers guests a sanctuary to relax, unwind and be rejuvenated after exploring the ancient capital with onsen hot spring bathing, wellness treatments and gym all under one roof.”

The SPA is a haven for rest and rejuvenation, the perfect balance of tradition and modernity, where guests are cocooned in a space created through the interplay of time, sound, light, fragrance and water - all designed to enrich the senses.

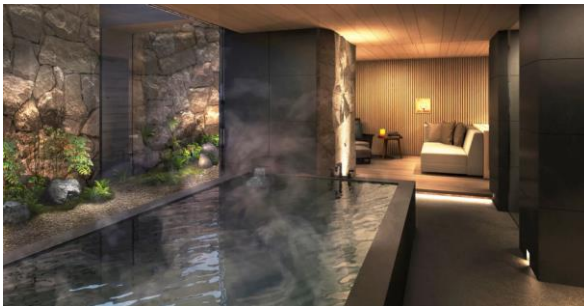
***Thermal Spring**



*Bathers are asked to use swimwear when bathing at the Thermal Spring

One of the great pleasures of a visit to Kyoto is experiencing a Thermal Spring. At HOTEL THE MITSUI KYOTO guests can immerse themselves in the healing waters, soaking away stresses and strains in a calming environment surrounded by the soothing sound of running water.

Private Onsen



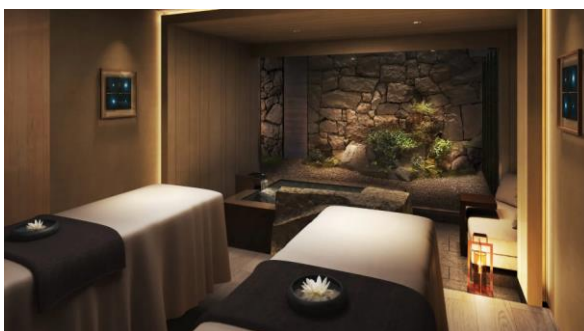
The two Private Onsen facilities offer a space where guests can enjoy all of the benefits of a natural onsen bathing experience in complete privacy. The space features a living room and relaxation area (measuring over 100m²), onsen bath and a private garden for the complete Japanese experience.

Wellness Activities



Every morning (between 8.00am - 8.45am) a Wellness Breathing Transformative Practice session will be conducted in the timber-framed SHIKI-NO-MA room which offers unimpeded views of the garden throughout the four seasons.

Treatment Rooms & Signature Treatments



All four treatment rooms at the SPA provide views of the Japanese garden. The SPA offers an extensive choice of treatment options based on balancing the body and mind. The central concept of ying-yang is intertwined with the five elements (metal, wood, water, fire and earth) to promote balance, and HOTEL THE MITSUI KYOTO has developed a number of original

oil blends sourced from plants native to Japan to create a unique set of treatment products.

Signature treatments include:

- **HIKARI Therapeutic Therapy:** using a combination of Japanese massage techniques such as *shiatsu* and *yuragi* (a gentle type of shaking-stimulation) the body is encouraged to return to its natural state of energy, brightness and vitality.

- **Ultimate Facial by ALAENA:** inspired by traditional *anma* massage beauty techniques practiced for centuries in Japan to restore and reinvigorate skin. HOTEL THE MITSUI KYOTO is the first location in Japan to offer ALAENA; a family-run brand of natural, organic skincare products from France.
- **Jet Lag Recovery:** a full body massage designed to relieve the symptoms associated with a long travel journey including swelling and tension, and restore the mind back to a healthy state.

Other treatments include: an original body and facial treatment menu inspired by acupuncture and based on Traditional Chinese Medicine (TCM) to heal and nourish the body and mind.

Both guests staying at HOTEL THE MITSUI KYOTO and non-residents can book SPA treatment sessions. Reservations are accepted by telephone on: +81 (0)75 468 3125 (weekdays and Saturdays from 9am - 6pm JPN time) and via email: spa.kyoto@hotelthemitsui.com

Accommodation Rates:

To mark the opening HOTEL THE MITSUI KYOTO will offer a special room package - details below:

- Stay Period: 3rd November 2020 - 31st March 2021
- Room Rate: From £732 / \$932 / €798 per room (up to two people), per night, breakfast included for two people (service charge included, tax not included)
- Package includes: monetary value equivalent to £75/ \$96/ €82 applicable for restaurants and SPA treatments

*The above offer does not apply to stays booked for the Presidential Suite, Onsen Suites and Nijo Suites.

HOTEL THE MITSUI KYOTO is located near Nijō-jo Castle, address: 284 Nijoaburanokoji-cho, Aburano-koji St. Nijo-sagaru, Nakagyo-ku, Kyoto 604-0051

-Ends -

www.hotelthemitsui.com

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