

# HOTEL THE MITSUI

K Y O T O

## Press Release

July 25, 2024

### HOTEL THE MITSUI KYOTO, a Luxury Collection Hotel & Spa, Celebrates a Century of HIBIKI with the “HIBIKI 100<sup>th</sup> Anniversary Blend”

Kyoto, Japan – [HOTEL THE MITSUI KYOTO](#) announces a promotion featuring the Japanese Whisky “HIBIKI 100<sup>th</sup> Anniversary Blend.” This collaboration offers an unparalleled experience where a century of history, the blessings of nature, and expert craftsmanship come together in perfect harmony, marking the 100<sup>th</sup> anniversary of Japan's first distillery, the Suntory Yamazaki Distillery.

Overlooking a Japanese garden designed with the theme of the Chinese calendar's 24 solar terms, THE GARDEN BAR stands as the focal point for showcasing the "HIBIKI 100<sup>th</sup> Anniversary Blend." Reflecting Japanese beauty, this limited-time display celebrates a century of whisky craftsmanship, aiming to preserve this heritage for future generations.



#### HIBIKI 100<sup>th</sup> Anniversary Blend - Stir Style - (18,000JPY/glass)

This special edition bottling is a blend of 17-year-old mixed whiskies with a 30 year-old Yamazaki Mizunara barrel, then rounded out with grain whiskies from the Chita distillery. This blend offers a balanced taste with sweet and refreshing citrus aromas and a pleasant acidity. It will be served under the guidance of Suntory's Drinks Supervisor, who has an extensive knowledge of HIBIKI's unique characteristics. The whisky is offered in the "Stir Style," accompanied by natural Kyoto water. This soft water enhances the whisky's flavors, creating a smoother, more refined and flavorful experience.

#### HIBIKI Tasting Flight (12,000JPY/set)

Offered at TOKI and FORNI, this luxurious tasting flight includes three rare varieties of HIBIKI, including the "HIBIKI 100<sup>th</sup> Anniversary Blend" and two other exclusive selections. Overlooking the courtyard garden, visitors indulge in the exquisite flavors, each reflecting the distinct essence of a season.



#### Harmonious Cocktails (4,200JPY/glass)

The highly acclaimed cocktails from last year's "HIBIKI THE HARMONY" promotion will make a return this year. Crafted by blending whiskies from Suntory's Yamazaki, Hakushu and Chita distilleries, these harmonious cocktails offer a unique flavor profile of sweet honey, candied orange peels and white chocolate, with a clean finish of sweet vanilla and a hint of cinnamon.

The name "HIBIKI" reflects a desire to resonate with nature, promoting a harmonious coexistence with the environment through the enjoyment of whisky. HOTEL THE MITSUI

KYOTO invites guests to celebrate this philosophy, raising a glass to a century of exquisite whisky-making tradition.

The collaboration will be available at HOTEL THE MITSUI KYOTO through December 20, 2024. For more information and to book reservations, visit [www.hotelthemitsui.com](http://www.hotelthemitsui.com) or call +75 468 3100.

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#### **ABOUT HOTEL THE MITSUI KYOTO, a Luxury Collection Hotel & Spa:**

HOTEL THE MITSUI KYOTO is the first of the HOTEL THE MITSUI brand of iconic, ultra-luxury properties, designed to reflect

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the harmony between the four seasons and five senses. Located in the heart of Kyoto adjacent to the legendary Nijo Castle, a UNESCO World Heritage Site, the 160-room hotel features three restaurants, including the innovative TOKI; THERMAL SPRING SPA and private onsens sourced from an on-site natural spring; a modern tea ceremony alcove and private function space; and a seasonally inspired courtyard garden. Built on a 250-year-old historic site that was once the home of the executive branch of the Mitsui Family, HOTEL THE MITSUI KYOTO presents an ambiance of refined sophistication and serves as a cultural gateway to discover Kyoto. The first Japanese hotel to receive a Five Star rating in the first year of operation (2021) and maintain it for three consecutive years, HOTEL THE MITSUI KYOTO is also recognized on Condé Nast Traveler's 2024 Gold List and recently earned the Three Key hotel distinction by Michelin.

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