

# HOTEL THE MITSUI

## Press Release

July 1st, 2025

### New General Managers Appointed at Both HOTEL THE MITSUI HAKONE and HOTEL THE MITSUI KYOTO

HOTEL THE MITSUI is pleased to announce the appointment of new General Managers at its Kyoto and Hakone properties, effective July 1, 2025.

Manabu Kusui has been appointed as the founding General Manager of HOTEL THE MITSUI HAKONE, scheduled to open in Kowakudani, Hakone within 2026. Kusui has been instrumental in the launch and operation of HOTEL THE MITSUI KYOTO since its pre-opening phase. In his new role, he will oversee the launch of the Hakone property and continue to serve as the Cluster General Manager for HOTEL THE MITSUI, supporting operations in Kyoto as well.



Meanwhile, Yoshihito Kaseda has been named the new General Manager of HOTEL THE MITSUI KYOTO. With a distinguished career across leading luxury hotels and resorts including Mandarin Oriental Tokyo, Claridge's in London, Conrad, and Hilton, Kaseda is widely recognized for his strong leadership and management acumen. Drawing on his extensive experience, he will bring fresh vision and vitality to HOTEL THE MITSUI KYOTO.

Under their collective leadership, HOTEL THE MITSUI will continue to embody its brand concept—"Embracing Japan's Beauty"—and remain committed to offering deeply immersive experiences rooted in the local culture and nature.



#### **Profile – Manabu KUSUI**

Cluster General Manager for HOTEL THE MITSUI and General Manager at HOTEL THE MITSUI HAKONE

Manabu Kusui began his career in 1994 at Park Hyatt Tokyo. He gained international experience at Hyatt Regency Saipan, Grand Hyatt Hong Kong, and Mandarin Oriental, Hong Kong, before returning to Japan. He went on to hold key leadership positions, including Director of Sales at The Ritz-Carlton, Tokyo; Director of Sales & Marketing at Four Seasons Hotel Marunouchi, Tokyo; and Deputy General Manager of Sales & Marketing at Mandarin Oriental, Tokyo.

In June 2018, Kusui was appointed General Manager of HOTEL THE MITSUI KYOTO. As of July 2025, he assumes the dual role of Cluster General Manager for HOTEL THE MITSUI and General Manager of the upcoming HOTEL THE MITSUI HAKONE.

#### **Message**

"It is both an honor and a humbling responsibility to be appointed as the Cluster General Manager of HOTEL THE MITSUI and the founding General Manager of HOTEL THE MITSUI HAKONE. Since the opening of HOTEL THE MITSUI KYOTO in November 2020, it has been a privilege to be part of this brand's journey. I am truly delighted to now take part in this new chapter, as we expand to Hakone within 2026—a region of deep natural and cultural beauty.

As our two properties in Kyoto and Hakone resonate with and complement one another, I look forward to further enriching the HOTEL THE MITSUI brand experience. We sincerely hope you will continue to follow and support our journey."

# HOTEL THE MITSUI



## **Profile – Yoshihito KASEDA**

General Manager at HOTEL THE MITSUI KYOTO

Yoshihito Kaseda began his hospitality career in 2004 at Hilton Tokyo Bay. He gained international experience at Hilton Cebu Resort & Spa (Philippines) and held management roles at Conrad Tokyo. At Mandarin Oriental Tokyo, he served in various leadership positions, including Director of Rooms.

In 2020, he moved to London to join the prestigious Claridge's as Director of Rooms, further strengthening his operational and management expertise across the global luxury hotel sector. He returned to Japan in 2022 to rejoin Mandarin Oriental Tokyo, where he oversaw hotel operations as Hotel Manager. In July 2025, he was appointed General

Manager of HOTEL THE MITSUI KYOTO.

## **Message**

“It is a true honor to be entrusted with this important role at HOTEL THE MITSUI KYOTO—a property that embodies the essence of Japanese aesthetics. I feel a deep sense of responsibility and purpose as I take the next step forward, building upon the singular and exceptional legacy established under the leadership of former General Manager Kusui.

Together with our dedicated team, I will strive to deliver memorable experiences for each and every guest. At the same time, we aim to remain a hotel that is deeply rooted in the spirit of Kyoto and cherished by the local community for years to come.”

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## **ABOUT HOTEL THE MITSUI Brand:**

Since the opening of HOTEL THE MITSUI KYOTO in November 2020, HOTEL THE MITSUI has remained dedicated to its brand concept— “Embracing Japan’s Beauty”—by honoring the unique beauty found in Japanese traditions, architecture, craftsmanship, and cuisine. As the first Japanese hotel to receive a Five-Star rating from Forbes Travel Guide in its first operating year—and to retain this honor for four consecutive years—HOTEL THE MITSUI KYOTO is also the only property in Kyoto, and one of just six in Japan, to be awarded the Michelin Three Key distinction in 2024. Through refined hospitality and heartfelt attention to detail, the brand offers guests exceptional experiences and moments of true relaxation.

At HOTEL THE MITSUI HAKONE, scheduled to open in Kowakudani, Hakone within 2026, this concept will be carried forward, leveraging the region’s rich natural surroundings to deliver world-class facilities and service. Guests will be invited to discover experiences deeply rooted in Hakone’s culture and environment. While Hakone offers a different expression of Japanese beauty from that of Kyoto, it is equally profound. With the signature hospitality of HOTEL THE MITSUI, we aim to welcome every guest with sincerity and grace, creating a haven of true comfort and unforgettable moments.