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At Trimble, we are dedicated to leveraging advanced technologies to connect the digital and the physical worlds and enhance the way our customers connect and collaborate. With a strong commitment to innovation, we aim to integrate AI into our solutions while maintaining a balance between technological advancement and human-centric values.

AI serves as a powerful tool to augment human capabilities, driving value for our customers and stakeholders. As we navigate the evolving landscape of AI, we remain dedicated to upholding ethical standards, protecting data privacy, and fostering an inclusive environment. We place a strong emphasis on implementing rigorous governance measures, ensuring the protection of personal data and the intellectual property of our customers.

To mitigate or prevent our AI-driven solutions from perpetuating biases, amplifying social challenges, or creating new risks, we continuously monitor the development and deployment of AI capabilities.

Trimble's AI Governance Board leads our AI governance activities. The board comprises a cross-functional team of senior members from our business units, cyber security experts, AI experts, and legal experts, who are focused on the evaluation of new AI-driven solutions and implementing regulatory requirements into our internal standards and policies.

The AI Governance Board partners with other stakeholders, including the Cybersecurity team, to develop, ratify, and disseminate Trimble's AI policy, standards & guidelines, and business guidance. These documents aim to improve awareness, enforce responsible AI development, and regulate how Trimble personnel should leverage AI solutions, emphasizing safeguarding customer data, regulatory compliance, strong governance, and data privacy.

Our AI activities are guided by the following principles that emphasize responsible usage, transparency, and the pivotal role of human creativity.

Responsible AI

We are committed to responsible and transparent development, deployment, and use of AI technologies. We will strive to provide clear overviews of how our AI technologies are designed to ensure that users have the necessary information to understand and trust the outcomes that AI-driven solutions deliver.

Privacy and Data Protection

Transparency in data collection and AI usage is crucial to maintaining trust with our stakeholders. Trimble's products are developed in accordance with its privacy practices as referenced in the [Trimble Privacy Center](#). We respect the privacy and confidentiality of personal data entrusted to us. We are committed to robust data and security practices, compliance with applicable privacy and data protection regulations, and giving individuals control over their data. Customer data will only be used in accordance with our privacy policy and applicable end-user terms.

Fairness and Equity

Our AI technologies support a wide range of audiences and needs. We celebrate and leverage varied perspectives to unlock new possibilities and drive innovation for everyone. We are dedicated to ensuring fairness and equity in designing and deploying AI technologies. We aim to consistently stress-test our solutions against a broad collection of industry guidelines and best practices and deploy improvements to our methods to drive a positive societal impact.

Accountability and Safety

We strive for accountability by routinely monitoring and evaluating the performance and safety of our AI systems, and we are committed to addressing any potential risks or issues promptly and transparently. We monitor for new or changes to applicable AI-related laws, rules, and regulations, such as the EU AI Act or the proposed AI Bill of Rights in the US, as well as frameworks like the NIST AI Risk Management Framework.

Human-Centric Approach

We aim to enhance human capabilities through AI by leveraging advanced automation, AI-driven analytics, and improved user experiences, all while keeping human values and expertise at the forefront. Humans are central to our AI initiatives and remain ultimately responsible for all decisions, actions, and output.

Engagement in Continuous Learning and Improvement

We acknowledge that AI is a rapidly evolving field, and we are dedicated to remaining at the forefront of AI while considering ethical and legal implications. We proactively invest in research, foster collaboration with leading experts, and engage in continuous learning to consistently enhance our AI technologies and practices.

For more information about our AI principles or how we leverage AI within Trimble, please contact us at ai-governance-board@trimble.com.