



Defi
TECHNOLOGIES

Bridging Traditional Financial Market Access to Web 3.0 and Decentralized Finance

United States [OTCMKTS: DEFTF](#)

Canada [DEFI.NEO](#)

Frankfurt [FRA: RMJ](#)

Investor Presentation
January 2022

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Crypto Investment Simplified



Bridging the gap between traditional capital markets and decentralized finance.

Digital assets are on the verge of transforming the financial system. We believe that traditional investors should have the opportunity to invest in decentralized finance, including cryptocurrencies, without creating a separate brokerage or bank account.

[DeFi Technologies Inc.](#) is a digital asset investment firm that allows traditional investors to identify and invest in a diversified portfolio of digital assets across the decentralized finance sector. We are the only publicly traded company built to give investors direct exposure to the booming decentralized finance market.



DeFi Technologies: Mission Driven



Our Mission is to expand investor access to industry-leading decentralized technologies - enabling access to the future of finance via regulated equity exchanges.

Decentralized technologies lie at the heart of financial innovation. On behalf of our shareholders and investors, we identify opportunities and areas of innovation and build and invest in new technologies and ventures to provide diversified exposure across decentralized finance opportunities.

As a trusted partner for our clients and investors, we provide industry-leading equity products, top-quality research, and education in this fast-growing space.

Decentralized Finance Benefits Go Beyond Online

Centralized

Lack of transparency

Exchanges, banks, brokers, FX providers and other intermediaries have opaque pricing, margin, spreads and commissions.

Censorship

Capital controls prevent people from transacting in the world economy and escape poverty.

High transaction costs

Extreme high costs at banks and other service providers for simple services such as making wire transfers.

Counterparty risk

Risk that counterparty does not perform on contract creates additional insurance costs.

Legacy infrastructure

Current financial system has dated systems.
Lowest layer of technology stack can run on 1980s/1990s code.

No global access

Current financial system has dated systems.
Lowest layer of technology stack can run on 1980s/1990s code.

VS

Decentralized

Full transparency

Through the use of blockchain technology, all transactions are publicly visible, tamper proof and verifiable by everyone.

Users have control

The blockchain guarantees an immutable and traceable book of records for all transactions. Users retain full control over their assets.

Free of intermediaries

Every interaction between two parties is based on a smart contract. A smart contract is codified law which increases the efficiency and removes the need for intermediaries.

No Counterparty risk

Smart Contract only executes when both parties fulfill all requirements and therefore eliminate counter-party failure.

Build on Blockchain

Services are run by permissionless self-executing, automated contracts with open-source code.

Open for everyone

Everyone can transact as decentralized finance has lower costs and doesn't prevent people from accessing the network.

Executive Team



Russell Starr
Chief Executive Officer

- CEO of Trillium Gold
- Director Canada Nickel Company
- Founder/Owner of Echelon Wealth Management



Johan Wattenstrom
Chief Operating Officer

- Founder of XBT Provider, the World's first Bitcoin ETP
- Co-Founder, Director at Nortide Capital



Diana Biggs
Chief Strategy Officer

- Global Head of Innovation at HSBC
- Member of the Board of Digital Leaders at WEF
- Head Tutor of the Blockchain Strategy Program at Oxford



Amelia Zheng
SVP of Corporate Development

- Co-founder and COO of CTML Crypto Mining
- Former Director of Wealth, Coinsquare, Canada's largest crypto exchange
- Former International Business Lawyer holding two law degrees from Canada and China

Operational Team & Advisors

Operations



Christian Kaczmarczyk
Investment Principal

- Institutional Sales Manager at FalconX
- Venture at Bascom Ventures
- Advisor at Blockstake



Curtis Schlaufman
Head of Marketing

- Head of Marketing & Customer Success at Ubersuggest by Neil Patel
- Marketing & Brand Manager at Neil Patel Digital (No. 21 on Inc. 5000 Fastest Growing Private Companies in the U.S.)
- Founder at Arkham Digital

Advisors



Olivier Roussy Newton
Co-founder

- Founder of HIVE Blockchain Technologies (TSX.V HIVE) \$2bn market cap
- Raised over \$800m past 2 years
- Founder of Latent Capital
- Founder of Quantum Holdings



Wouter Witvoet
Co-founder

- Founder and Chairman at Secfi (raised \$600m)
- World Economic Forum Global Shaper
- University of Cambridge



Teeka Tiwari

- Editor, Palm Beach Letter
- Former Hedge Fund Manager and Wall Street Executive



Anthony Pompliano

- Co-Founder & Partner at Morgan Creek
- Investor at Pomp Investments
- Former Product Manager at Facebook

Capital Markets Profile

Capital Structure

Company Tickers	NEO:DEFI, OTC:DEFTF, FRA:RMJR
Share Price (Jan 12, 2022)	C\$2.58
52-Week Low/High	C\$0.48 - C\$4.41
Basic Shares Outstanding	211.102M
Options	19.05M ¹
Warrants	19.43M ²
DSU	8.62M
Fully Diluted Shares Outstanding	259M
Market Capitalization	C\$593.092M
Cash and Liquid Assets	C\$16.4M (As of Sept 30, 2021)
Illiquid assets	C\$13.4M (As of Sept 30, 2021)

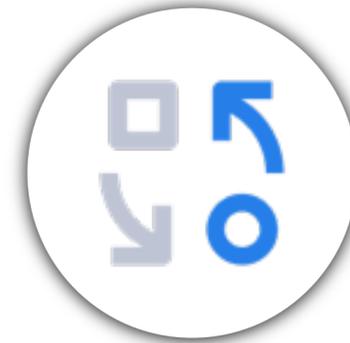
1. 19.05 options with exercises prices ranging from \$0.09 to \$3.92 expiring between Dec 17, 2022 to Dec 31, 2026

2. 19.43 warrants with exercise prices ranging from \$0.05 to \$0.25 expiring between June 12, 2022 to November 16, 2022.

Share price & Volume Last 12 Months



We do this through Three Different Business Lines



DeFi Asset Management

Exchange Traded Products synthetically track the value of a single underlying asset, DeFi protocol or a basket of protocols.

- Acquisition of Valour gives us the trading infrastructure to launch single purpose ETPs and basket ETPs.
- We launched the first ETP Bitcoin Zero in December 2020 and AUM is \$374M.



DeFi Infrastructure

Running nodes for DeFi protocols

- As a public company that inherently has governance, we are unique positioned to fulfil this role.
- Initial contract with Paycase to provide a node for their Shyft network.
- DeFi technologies gets a fee for each transaction on network.



DeFi Venture

Taking diversified positions in DeFi protocols

- Our portfolio from earlier private placement is up 496% since January 2021.
- Some positions will be staked to get additional yield.



DeFi Asset Management

Our ETPs have two revenue streams: management fees and staking

Management Fees

On certain products we charge a management fee on total Assets Under Management (AUM).

Management fees are typically charged on our basket products (e.g., a diversified basket of DeFi protocols).

On DeFi protocols that offer high staking rewards, we typically do not charge management fees.

Staking

DeFi protocols allow “stakers” to provide funds as collateral and validate the integrity of transactions on the network. Honest validators earn staking rewards or interest payments.

Staking rewards function like interest and vary widely from 2% to up to 500+%.

Once public market investors purchase our ETP certificates, DeFi Technologies can stake those in the network and earn the interest.

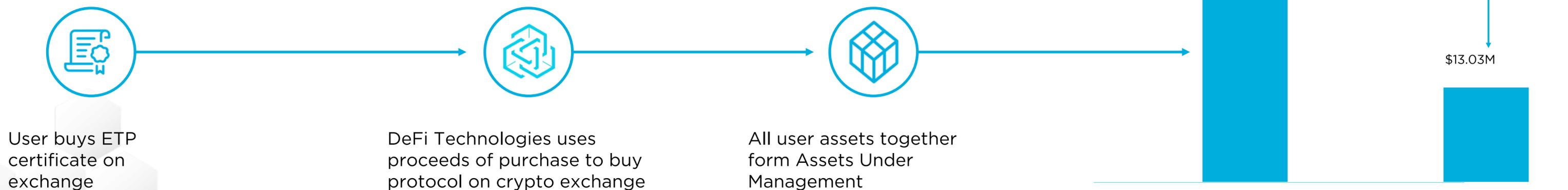
The beauty is: DeFi Technologies has no exposure risk to the underlying.

More on Staking

Overview of several protocols that offer staking rewards

Protocol	Market capitalization (US\$)	Staking reward (APY)
Polkadot	\$36,651,111,252	13.03%
Cardano	\$36,110,679,675	6.98%
Synthetix	\$3,191,044,345	34.05%
Ethereum 2.0	\$209,844,087,150	7.99%
Aave	\$5,134,306,960	4.60%

Example: How it works with Polkadot



Record AUM in our ETP Business (Valour)

October 27, 2021



BTC Zero

\$117,227,000 USD

EUR ISIN: CH0573883474
SEK ISIN: CH0585378661



ETH Zero

\$84,972,000 USD

EUR ISIN: CH0585378752
SEK ISIN: CH1104954362



ADA ETP

\$66,223,000 USD

SEK ISIN: CH1114178820

Total AUM: \$374,426,000 USD



DOT ETP

\$51,535,000 USD

SEK ISIN: CH1114178812



SOL ETP

\$54,251,000 USD

SEK ISIN: CH1114178762



UNI ETP

\$218,000 USD

EUR ISIN: CH1114178846



Upcoming ETP Listings (Announced)

Metaverse & Gaming ETP

- Direct exposure across multiple metaverse related and protocol based projects, via a single investment.

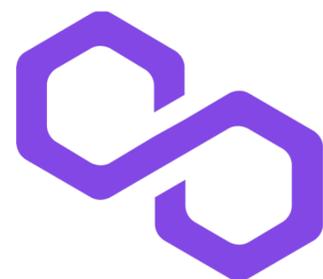
Top 5 DeFi ETP

- Index of the top 5 DeFi specific digital assets

Top 10 Digital Assets ETP

- Index of the top 10 digital assets

Pending Regulatory Approval



MATIC ETP

Market Cap: \$16.7B



LUNA ETP

Market Cap: \$26.1B



AVAX ETP

Market Cap: \$22.3B



DeFi Infrastructure

With our infrastructure business line, we run server nodes for DeFi protocols

A decentralized network is not run by a central authority. It therefore needs to have a network of “nodes/validators” that together determine how the network is run.

These nodes are maintained by independent organizations.



With its infrastructure product, DeFi Technologies receives a share of each transaction that it validates on a network.



DeFi Venture

With our venture business, we support upcoming technologies that complement our other businesses

Investing in leading protocols of today

Here we invest in the protocols that have the highest market capitalization today.

Our initial investment made in January 2021 stands at a 496% gain as of October 2021.



Investing in leading protocols of tomorrow

We are invested in leading protocols that can compliment our existing business lines.



DeFi Venture Portfolio

With our venture business, we support upcoming technologies that complement our other businesses. As of October 27, 2021

Protocol	Invested Amount	Current Worth
Skolem Technologies	\$20,000.00	\$160,000
Clover	\$40,000.00	\$174,000
Sovryn	\$100,000.00	\$324,483.99
Saffron Finance	\$25,000.00	\$56,000.00
Earnity	\$100,000.00	\$100,000.00
Blocto	\$25,000.00	\$675,299.56
Luxor Technologies	\$162,499.62	\$562,499.62
Volmex Finance	\$30,000.00	\$30,000.00
Shyft Technologies	\$0.00	\$0.00
Oxygen Protocol	\$20,000.00	\$884,000.00
Maps.Me	\$20,000.00	\$268,571.16

Total Invested \$542,499.62

Total Worth \$3,234,854.33

Percent Return 496.29%



SEBA Bank AG and DeFi Technologies Preferred Partnership Agreement & Series C Investment

On January 5, 2022 SEBA Bank AG and DeFi Technologies announced a Preferred Partnership Agreement followed by DeFi Technologies' investment of 25 Million CHF into the Swiss global digital asset bank



Guido Bühler
CEO of SEBA Bank AG

- The Preferred Partnership Agreement outlines a framework for DeFi Technologies to become a preferred provider of staking services, client referrals, market making and liquidity to SEBA, and SEBA to become a preferred provider of custody services to DeFi Technologies.
- The Preferred Partnership Agreement also outlines further cooperation between SEBA and DeFi Technologies with respect to asset and investment management, mining services, tokenization, digital capital markets and institutional research.
- DeFi Technologies lead SEBA's Series C funding round with an investment of CHF25 million and also received a seat on SEBA Bank's Board of Directors.

"The institutional adoption of digital assets continues to grow at pace, with investors looking to trusted, regulated counterparties in order to securely and successfully incorporate digital assets into their operations. Our partnership with DeFi Technologies, a leader in opening access to decentralized finance, enables us to build on our work providing our pioneering services to such investors. We are proud to work together to open access for investors to the incredible market opportunity offered by digital assets."



HIVE Blockchain and DeFi Technologies Strategic Partnership & ShareSwap

On 25th of March, 2021 HIVE Blockchain and DeFi Technologies entered into a share swap agreement.



Frank Holmes
Executive Chairman of HIVE

- 10,000,000 common shares of DEFI
- 5.23% of existing outstanding shares of DEFI
- Dollar Value of CAD \$1.78¹



- 4,000,000 common shares of HIVE
- 1% of existing outstanding shares of DEFI
- Dollar Value of CAD \$5.01¹

“We are excited about this strategic partnership with DeFi Technologies and see strong synergies between the two companies. As HIVE is the only publicly traded company mining Ethereum on an industrial scale, we see opportunities in the work that DeFi Technologies is doing around Miner Extractable Value and the potential ensuing benefits to HIVE.”



HIVE Blockchain and DeFi Technologies Strategic Partnership & ShareSwap

The partnership consists of testing and implementing Miner Extractable Value technology (MEV), inherent to the DeFi ecosystem for transaction processing which requires access to Ethereum miners.



- MEV refers to the amount of profit miners can extract from reordering and censoring transactions on the blockchain.
- It has become an important issue over the past year as the DeFi space has grown from US\$3B to US\$168B in market capitalization.
- Of the \$347.3M of Extracted MEV, 88% comes from DeFi activities. As can be seen from data by Coin Metrics, over half of all ETH miner revenue currently comes from transaction fees.



Unlocking The Value of Decentralized Finance

The Popularity of DeFi Applications have Grown Enormously

Total Value Locked

The Popularity of DeFi Applications has Grown Enormously

Total Value Locked (USD) in DeFi

[TVL \(USD\)](#) | ETH | BTC

All | [1 Year](#) | 90 Day | 30 Day



Leading Institutions are Getting Behind DeFi



P A N T E R A

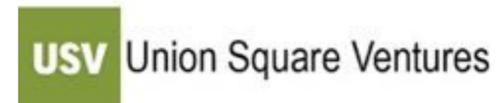
ANDREESSEN
HOROWITZ



 ROTHSCCHILD



POLYCHAIN
CAPITAL



 BCG



The Market Size is Huge and Spans Multiple Sectors

From predictions market to insurance and lending, many industries have the potential to be disrupted by decentralization.



US \$5 Trillion



US \$15.5 Trillion



US \$5 Billion



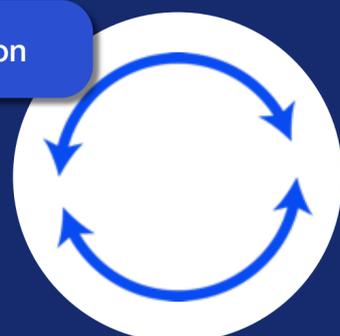
Prediction Markets

Insurance

Derivatives

Aggregators

US \$116 Trillion



US \$127 Billion



US \$766 Billion



US \$103 Trillion



Exchanges

Stablecoins

Credit & Lending

Asset Management

The Market Opportunity

With the crypto market in its infant stages, a number of issues still exist when purchasing these assets that time and technology have yet to resolve.

By offering the convenience of investing through your broker, we save investors the hassle of setting up wallets, dealing with the risks of getting hacked, transferring your funds to the wrong address, or losing your private keys.

We wrap defi protocols in “equity wrappers” so that investors can buy defi protocols in an easy and understandable way.



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