

# long thread

MEDIA

## *PieceWork Contributor Guidelines*

*PieceWork* is a quarterly magazine with high visual impact focusing on the historical aspects of needlework around the world. *PieceWork* readers are passionate about needlework; they value the role needlework has played, and plays, in the ongoing human story. Well-researched feature stories explore the traditional makers of needlework, including knitting, needlepoint, embroidery, cross-stitch, quilting, crocheting, beadwork, tatting, lacemaking, and surface design. *PieceWork* readers want to know the origin of the various needlework techniques.

Readers also want to know how a technique was done. Each issue includes in-depth information on various techniques, including step-by-step how-to instructions to replicate the technique. High-quality finished projects that readers will want to make for themselves or to present as gifts to others are another component.

If you are not already familiar with the content, style, and tone of the magazine, we suggest you read a few issues. We expect that the submission you ask us to consider has not been published nor is it presently submitted elsewhere. If any part of your submission has been published previously, please let us know when and by whom.

Submit your manuscript or technique/project instructions (including any charts, patterns, and diagrams) via e-mail ([piecework@longthreadmedia.com](mailto:piecework@longthreadmedia.com)).

### **SUBMISSIONS**

#### **Feature Articles**

We invite submissions of complete manuscripts. Manuscript length may vary from 1,500 to 4,000 words depending on the subject matter. Stories focusing on a particular person in needlework history are encouraged. Material submitted for publication should display in-depth knowledge of the subject matter and carefully documented research with all sources acknowledged.

Historical and technical accuracy are essential, but the tone should be personal. Use primary resources such as letters and diaries whenever possible to make the story arresting to the reader. Strive for clear organization as you convey information, but also include vivid detail and engaging quotations to give readers a sense of people, place, and meaning: you are telling a story. Please include a brief informal personal biography. A list of sources for “Further Resources” is very helpful.

**Visuals are critical.** Please include all the information you have about supporting visual materials you think will enhance the story. If citing a piece in a museum collection as a supporting visual, please include the accession number of the object. Please be aware that museums charge rights and reproduction fees, which vary from moderate to hundreds of dollars for one image; we will do our best, based on our budget, to acquire the appropriate images. Some visuals (such as a family photograph showing a vintage piece of clothing) can only be provided by you. If an article is accepted, arrangements for receiving publication-quality prints or high-resolution (minimum of 300 dots per inch and 2700 x 3000 pixels in tif or jpg format) digital images will be made by the *PieceWork* staff. Digital images embedded in an e-mail or Word document are acceptable for a submission; however, if your submission is accepted, tif or jpg images must be sent separately via e-mail or uploaded to a file-hosting site; we cannot use embedded images for publication. You also may be asked to ship actual pieces and tools to the *PieceWork* office for photography. We will work together to choose what will best suit the story and make sure all pieces are transported safely. All photographs and other materials will be returned and appropriately insured.

### **Projects/Techniques**

Projects can be a complete project or a how-to technique, depending on which best illustrates the historical component. Projects that are companions to feature articles are encouraged. We invite submissions of design sketches, or color charts, or actual samples/projects for step-by-step techniques or original projects. Projects should display technical expertise in the technique. Include at least a 150-400 word introduction outlining the historical context, your inspiration for the project, and helpful tips for readers, a brief, informal personal biography, a complete list of all materials used (the materials list should include the manufacturer of the product, the distributor, if any, the put up, amount required, color name and/or number), and complete step-by-step instructions, along with all diagrams and/or illustrations necessary to complete the project. Prior to sending a project submission, please request our Project Template.

Send project submissions to:

*PieceWork* Submissions

Long Thread Media

PO Box 2579

Loveland, CO 80539

[piecework@longthreadmedia.com](mailto:piecework@longthreadmedia.com)

Keep a copy of everything. If the submission is unsolicited and/or you wish any part of it to be returned, include a self-addressed envelope with sufficient return postage. *PieceWork* is published four times a year

in March, June, September, and December. See our Editorial Calendar for submission deadlines and due dates for all material ([www.longthreadmedia.com](http://www.longthreadmedia.com)).

When sending your proposal/submission/project to us, please limit packaging to only what is necessary to protect your items during shipping; no gift wrapping please, and do not use Styrofoam packing “peanuts.” Please make sure your complete address is clearly and fully written on the outside of the package and include this information along with your telephone number and e-mail address inside the package. A list of what is in the package is helpful. If you are sending a completed project, please complete and include the provided Project Return Form.

### **ACCEPTANCE, EDITING, AND PAYMENT**

Receipt of your submission will be acknowledged, but we may not be able to make a decision about its use right away. Please be patient.

Upon acceptance of your work and before your work is published, you will receive a contract stating the terms of acceptance for you to sign.

For accepted submissions, we license for exclusive first-time publication rights and subsequent nonexclusive rights for use in print, electronic, or other Interweave publications and promotions. As author, you retain the publication rights for the original materials. The payment rate for a feature article varies based on length. Project/technique fees vary, depending on the complexity of the design. All payments are made upon publication in U.S. currency.

Thank you for your interest in *PieceWork*. If you have any questions, please email [piecework@longthreadmedia.com](mailto:piecework@longthreadmedia.com). We look forward to hearing from you!

The *PieceWork* Staff