

Joel Zayas

1 Mark Street, Apt. 3
Jamaica Plain, MA 02130
(617) 279-7334
joelzayas617@gmail.com

SUMMARY

I am a passionate, team oriented, front-end web developer with over a decade of experience, developing rich user interfaces across various platforms and devices. I am eager to apply my skills and experience towards the growth and success of my future employer. I am process oriented and believe in the development of component based pattern libraries / design systems, utilizing modern front-end frameworks, for efficient product development.

EXPERIENCE

Senior WordPress Developer,

829 Studios; Cambridge, MA – 2023

- ❖ Utilized a proprietary framework for developing and maintaining WordPress themes, using a stack of HTML/PHP, SCSS/CSS, and React JS;
- ❖ Developed and maintained custom WordPress plug-ins and Static Site Generated sites using React;
- ❖ Supported external integrations by leveraging data from RESTful API's such as HubSpot and Salesforce;
- ❖ Performed UAT and debugging tasks for multiple site launches within short timelines;
- ❖ Optimized application performance by identifying and refactoring inefficient code

Senior Web Developer,

Boston Digital; Charlestown, MA – 2021–2023

- ❖ Led an internal initiative to develop a front-end component library, allowing for faster development times and more collaboration amongst the development team;
- ❖ Developed web applications, using a component based approach which included modern front-end tools, such as React JS and Vanilla JS;
- ❖ Supported with the development of website applications built for Drupal and WordPress sites hosted on Pantheon, WP Engine and Acquia;
- ❖ Monitored and optimized web application performance, resulting in an improvement in page load times, using Google Lighthouse;
- ❖ Assisted with design and client reviews, testing, and debugging within various browsers and devices, accessibility support, and site performance prior to backend integration

Senior Web Developer,

Sametz Blackstone Associates; Boston, MA – 2012–2021

- ❖ Led the initiative for developing and implementing a proprietary design system for assembling accessible and compliant front-end components, for rapid UX design and front-end development;
- ❖ Developed small to mid sized web applications using React, as stand alone applications or plug-ins for WordPress themes;
- ❖ Managed client budget and project timelines;
- ❖ Configured and deployed custom WordPress and Drupal sites using CI tools such as DeployBot and Jenkins;
- ❖ Delivered optimized front-end code using a pattern library when collaborating with third party developers for larger web projects;
- ❖ Delivered content model development and created functional specification documents for third party developers;
- ❖ Collaborated with UI/UX designers to create low and high-fidelity prototypes;
- ❖ Developed landing pages using AB testing to increase user engagement by 30%;
- ❖ Mentored and coached junior developers

Web Developer,

Findsome & Winmore; Orlando, FL – 2008–2010

- ❖ Developed and maintained a vast catalog of websites for multiple CMS platforms including both open-sourced and custom made;
- ❖ Led pre-production planning for wireframes, sitemaps and project scheduling;
- ❖ Designed site compositions for image optimization;
- ❖ Completed front-end development with XHTML, CSS, and JavaScript and back-end development with PHP, MySQL;
- ❖ Collaborated with project managers to complete project timelines;
- ❖ Leveraged SVN/Git for version control to maintain and deploy releases to staging and production servers

■ EDUCATION

FullSail University,

Orlando, FL – Bachelor of Science Degree in Digital Media, 2006

■ COURSES & CERTIFICATIONS

META,

META Certified: META Front end Developer, 2024

Udemy,

The Complete JavaScript Course, 2024

■ OTHER

Co-Founder / Investor,

R3VIVE Fitness; Boston, MA – 2019–current

Launched my own gym in my community where I was raised along with my two business partners as an effort to continually serve our community through fitness, health and wellness.

Mentor,
The Clubhouse Network; Roxbury, MA – 2018-2020

Mentor young adolescents from the ages of 12 - 18 years old, providing them with practical methods for building and maintaining WordPress sites for their personal portfolios. Subjects covered include installing WordPress, theme development, managing multiple environments (dev/staging/live), and site maintenance.