Joel Zayas

Boston, MA 02118
(617) 279-7334
joelzayas617@gmail.com

I am a passionate, team oriented, Front End Developer interested in developing rich user interfaces and experiences, across various platforms and devices.

EXPERIENCE

829 Studios, Cambridge, MA —Senior WordPress Developer

March 2023 - September 2023

- Developed and maintained custom WordPress themes, using a development stack consisting of HTML, CSS, JavaScript and PHP;
- Developed WordPress plug-ins for custom functionality using REACT.js for creating rich user interfaces and Advanced Custom Fields for custom data attributes;
- Supported external integrations by leveraging data from RESTful APIs such as HubSpot and Salesforce;
- Performed UAT and debugging tasks for multiple site launches within short timelines;
- Optimized application performance by identifying and refactoring code, using semantic markup and DRY principles.

Boston Digital, Charlestown, MA — *Senior Web Developer*

JANUARY 2021 - MARCH 2023

- Led the initiative to develop a front end component library composed of HTML / Twig, which increased project development times by creating efficiency amongst the development team;
- Developed interactive user interfaces from a library of preassembled components, using jQuery and modern front end tools such as React.js;
- Developed custom themes for Drupal and WordPress using sprint based, Agile planning methods and tools such as Composer and NPM for managing project dependencies;.
- Used GIT for centralizing code bases using a GitFlow workflow method, for code collaboration within the development team;
- Deployed projects to industry leading hosting platforms such as Pantheon, WP Engine and Acquia using CLI tools such as Terminus, WP CLI and Acquia CLI;

Sametz Blackstone Associates, Boston, MA — *Senior Web Developer*

January 2012 - January 2021

- Developed a proprietary front end component library, using the Bootstrap CSS framework, for initializing projects rapidly;
- Developed custom web applications using React.js, for enhancing

SKILLS

Web:
HTML, CSS, JavaScript

JS Libraries:
React.js, Astro.js, Next.js

Server Side:
PHP, Node.js

Web Platforms:
Gatsby / Netlify

CMS:
WordPress, Drupal, Contentful, Strapi

Certifications

Udemy:
The Ultimate React Course 2024: React, Next.js, Redux & More
APRIL 2024

Meta:
Meta Certified: META Front End Developer
MARCH 2024

Udemy:
The Complete JavaScript Course
January 2024

custom built WordPress themes and their functionality;
- Developed custom code deployment pipelines using CI tools such as Jenkins and DeployBot, using a trunk based Git workflow;
- Configured server side hosting for WordPress and Drupal sites, using a LAMP stack;
- Configured and developed headless WordPress applications using a MERN stack;
- Assisted with managing timelines and budgets, leading scrum meetings for development sprints.

EDUCATION

Full Sail University, Orlando, FL — *Bachelors of Science, Digital Media*

September 2003 - June 2006

ACCOMPLISHMENTS

Co-Founder / Investor — *R3VIVE Fitness, Roxbury, MA*

September 2019 - Present

Co-founded and launched a functional fitness facility in Roxbury, MA, where I was raised as part of an initiative to strengthen and serve my community.

Mentor — *The Clubhouse Network, Roxbury, MA*

September 2018 - September 2019

Mentored adolescents from the ages of 16 - 18 years old, teaching fundamental web coding practices such as HTML, CSS and JavaScript;