



rag & bone
NEW YORK

**SAFILO GROUP AND RAG & BONE ANNOUNCE THE RENEWAL OF THEIR
EYEWEAR LICENSING AGREEMENT**

Padua/New York, October 21, 2022 Safilo Group – one of the eyewear industry’s key players in the design, manufacturing and distribution of prescription frames, sunglasses, outdoor eyewear, goggles and helmets – and rag & bone announce the renewal of a multi-year global licensing agreement for men’s and women’s sunglasses and optical frames. The two companies’ first five-year licensing agreement commenced January 2018 and the renewal will be effective as of January 2023.

“We are very pleased to continue our partnership with Safilo whose expertise and reputation as one of the world’s most skilled eyewear players is undisputable,” says Marcus Wainwright, rag & bone’s CEO, Founder and Chief Brand Officer. *“Safilo has been a trusted collaborator for five years and we look forward to continuing our partnership, pushing the envelope of rag & bone eyewear with a shared dedication to quality and attention to detail.”*

“The renewal of the rag & bone licensing agreement is the result of a successful partnership that perfectly aligns with our portfolio strategy of offering locally relevant eyewear brands. The brand speaks to a precise fashion customer; it’s designed out of our New York design studio and the close collaboration with the fashion house has provided us the unique ability to successfully capture and translate rag & bone’s directional design and effortless urban style,” says Angelo Trocchia, CEO of Safilo Group.

About rag & bone

rag & bone eyewear collections are distributed in all rag & bone directly operated stores, its e-commerce site at www.rag-bone.com, boutiques, department stores and better optical stores worldwide.

About Safilo Group

Established in 1934 in Italy's Veneto region, Safilo Group is one of the eyewear industry's key players in the design, manufacturing and distribution of prescription frames, sunglasses, outdoor eyewear, goggles and helmets. The Group designs and manufactures its collections by blending stylistic, technical and industrial innovation with quality and skillful craftsmanship. With an extensive global presence, Safilo's business model enables it to monitor its entire production and distribution chain. From research and development in five prestigious design studios, located in Padua, Milan, New York, Hong Kong and Portland, to its company-owned production facilities and network of qualified manufacturing partners, Safilo Group ensures that every product offers the perfect fit and meets the highest quality standards. Reaching approximately 100,000 selected points of sale worldwide with an extensive wholly owned network of subsidiaries in 40 countries and more than 50 partners in 70 countries, Safilo's well-established traditional wholesale distribution model, which encompasses eyecare retailers, chains, department stores, specialized retailers, boutiques, duty free shops and sporting goods stores, is complemented by Direct-to-Consumer and Internet pure player sales platforms, in line with the Group's development strategies.

Safilo Group's portfolio encompasses own core brands: Carrera, Polaroid, Smith, Blenders, Privé Revaux and Seventh Street. Licensed brands include: Banana Republic, BOSS, Carolina Herrera, Chiara Ferragni, Dsquared2, Eyewear by David Beckham, Fossil, havaianas, HUGO, Isabel Marant, Jimmy Choo, Juicy Couture, kate spade new york, Levi's, Liz Claiborne, Love Moschino, Marc Jacobs, Missoni, M Missoni, Moschino, Pierre Cardin, PORTS, rag&bone, Rebecca Minkoff, Tommy Hilfiger, Tommy Jeans and Under Armour.

The parent company, Safilo Group S.p.A., is listed on the Euronext Milan organized and managed by Borsa Italiana (ISIN code IT0004604762, Bloomberg SFL.IM, Reuters SFLG.MI). In 2021, Safilo Group recorded net revenues for Euro 969.6 million.

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