



**SAFILO AND AEFPE ANNOUNCE THE EARLY RENEWAL OF THE GLOBAL LICENSING AGREEMENT FOR MOSCHINO AND LOVE MOSCHINO EYEWEAR COLLECTIONS UNTIL 2033**

**Padua/Milan – January 16, 2024** – Safilo Group – one of the eyewear industry’s key players in the design, manufacturing and distribution of prescription frames, sunglasses, outdoor eyewear, goggles, and helmets – and AEFPE S.p.A. - an international company in the fashion and luxury branch active in the creation, production and distribution of a wide range of products including ready-to-wear, footwear and leather goods, as well as underwear and beachwear - announce the early renewal, of their global licensing agreement for Moschino and Love Moschino eyewear collections, until December 2033.

Moschino – the irreverent and surprising Italian luxury brand – is an internationally renowned brand and a strong player in the fashion luxury segment, as well as in the contemporary one with the Love Moschino line. The eyewear collections will continue to be distributed globally, with a particular focus on Southern Europe and Latin America.

*“We are very proud to renew our partnership with Moschino, an iconic brand that has always represented a strong asset for our women’s eyewear segment”* says Angelo Trocchia, CEO of Safilo Group. *“We started our partnership with Moschino in 2018 and we are thrilled to make a step further in locking another fruitful collaboration for the long term.”*

*“Over the past few years, Safilo has demonstrated to be an incredible business partner, along with a top leader in the eyewear industry,”* comments Massimo Ferretti, Aeffe S.p.A. Executive Chairman Massimo Ferretti. *“We are happy to continue working at this project for the Moschino and Love Moschino brands with a company sharing with us the same core values, including unparalleled attention to creativity and quality.”*

### **About Safilo Group**

Established in 1934 in Italy's Veneto region, Safilo Group is one of the eyewear industry's key players in the design, manufacturing and distribution of prescription frames, sunglasses, outdoor eyewear, goggles and helmets. The Group designs and manufactures its collections by blending stylistic, technical and industrial innovation with quality and skillful craftsmanship. With an extensive global presence, Safilo's business model enables it to monitor its entire production and distribution chain. From research and development in five prestigious design studios, located in Padua, Milan, New York, Hong Kong and Portland, to its company-owned production facilities and network of qualified manufacturing partners, Safilo Group ensures that every product offers the perfect fit and meets the highest quality standards. Reaching approximately 100,000 selected points of sale worldwide with an extensive wholly owned network of subsidiaries in 40 countries and more than 50 partners in 70 countries, Safilo's well-established traditional wholesale distribution model, which encompasses eyecare retailers, chains, department stores, specialized retailers, boutiques, duty free shops and sporting goods stores, is complemented by Direct-to-Consumer and Internet pure player sales platforms, in line with the Group's development strategies.

Safilo Group's portfolio encompasses home brands: Carrera, Polaroid, Smith, Blenders, Privé Revaux and Seventh Street. Licensed brands include: Banana Republic, BOSS, Carolina Herrera, Dsquared2, Etro, Eyewear by David Beckham, Fossil, havaianas, HUGO, Isabel Marant, Juicy Couture, Kate Spade New York, Levi's, Liz Claiborne, Love Moschino, Marc Jacobs, Missoni, M Missoni, Moschino, Pierre Cardin, PORTS, rag&bone, Stuart Weitzman, Tommy Hilfiger, Tommy Jeans and Under Armour.

The parent company, Safilo Group S.p.A., is listed on the Euronext Milan organized and managed by Borsa Italiana (ISIN code IT0004604762, Bloomberg SFL.IM, Reuters SFLG.MI). In 2022, Safilo Group recorded net revenues for Euro 1,076.7 million.

### **About Aeffe SpA**

AEFFE S.p.A has been listed in the Star segment of the Italian Stock Exchange since 2007 and is recognized as one of the most important international players in the luxury goods sector. The company is based in the province of Rimini in Italy, and was officially founded in 1980 by siblings Alberta (today Vice-President) and Massimo Ferretti (Executive Chairman of the Group). To this day, AEFPE S.p.A is actively producing and distributing prestigious brands: Alberta Ferretti, Philosophy di Lorenzo Serafini, Moschino and Pollini, by ownership and Chiara Ferragni, by license. The AEFPE Group employs over 1.400 employees worldwide, exports to over 69 countries via 158 flagship, franchised mono-brand boutiques and a select network of multi-brand boutiques.

[www.aeffe.com](http://www.aeffe.com)

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