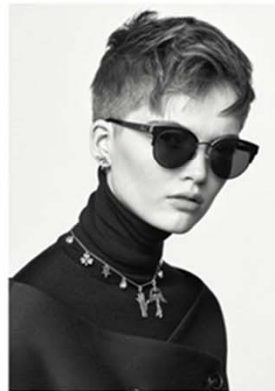
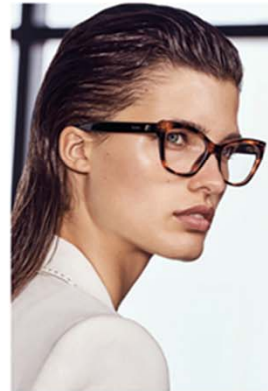


Q1 2017 Trading Update



DISCLAIMER

This presentation may contain forward looking statements based on current expectations and projects of the Group in relation to future events. Due to their specific nature, these statements are subject to inherent risks and uncertainties, as they depend on certain circumstances and facts, most of which being beyond the control of the Group. Therefore actual results could differ, even to a significant extent, with respect to those reported in the statements.

Q1 2017 - BUSINESS AND ECONOMIC HIGHLIGHTS

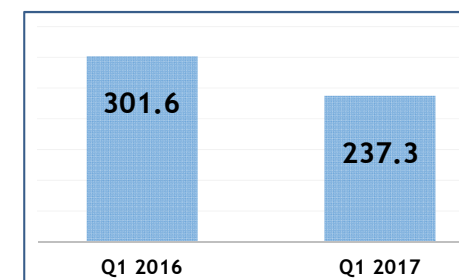
NET SALES AND ADJ.¹ ECONOMIC PERFORMANCE REFLECTED:

- THE IMPACT ON GLOBAL DELIVERIES DUE TO THE SET-UP OF THE NEW INFORMATION SYSTEM IN THE DISTRIBUTION CENTRE IN PADUA:
 - AS A CONSEQUENCE, GOING FORWARD BRAND SALES* DECLINED 14.9% @CFX (-14.5% EXCL. RETAIL)
 - WITHOUT THIS IMPACT, GOING FORWARD BRAND SALES* WOULD HAVE GROWN
- THE IMPACT OF THE EXIT OF THE GUCCI LICENSE AND ITS REPLACEMENT WITH THE STRATEGIC PRODUCT PARTNERSHIP AGREEMENT

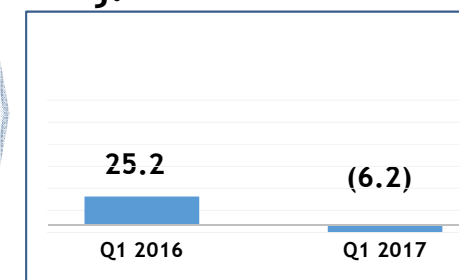
* THE GOING FORWARD BRAND SALES DO NOT INCLUDE THE GUCCI BUSINESS

in millions of Euro

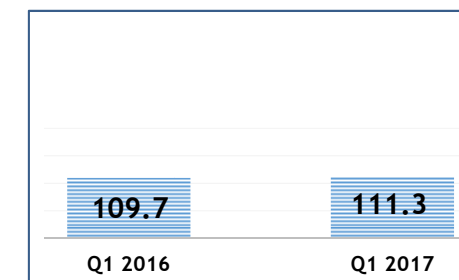
NET SALES -22.8% @CFX



Adj.¹ EBITDA n.s.



NET DEBT +1.5%

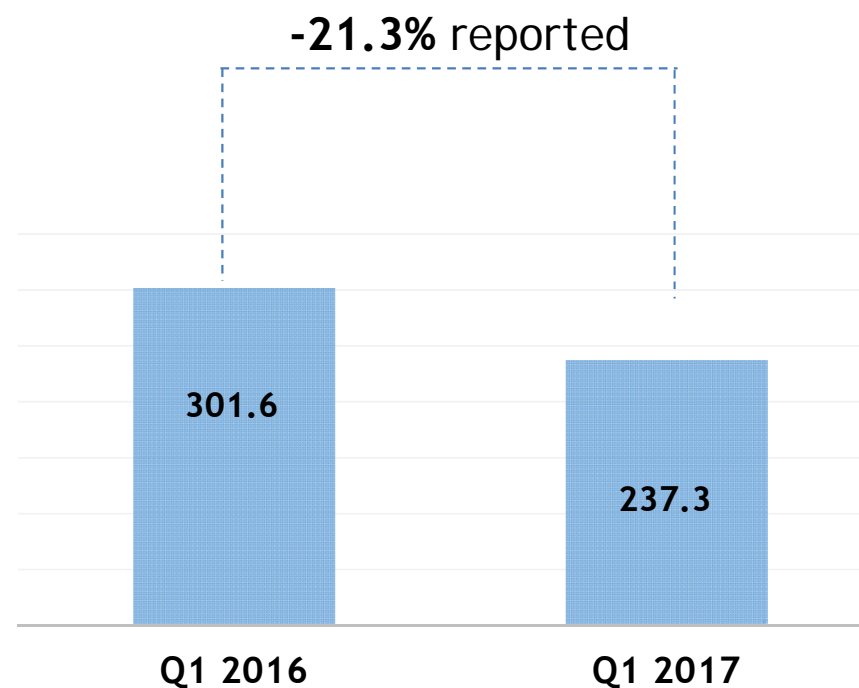


Q1 2017 TOTAL NET SALES PERFORMANCE

in millions of Euro

-22.8% @ CFX

<u>Markets</u>	
Europe	-21.6%
North America	-13.2%
of which	
Wholesale	-11.8%
Retail	-22.6%
Asia	-59.5%
RoW	-44.3%



Q1 2017 NET SALES PERFORMANCE OF GOING FORWARD BRANDS

North America was the only region just partially affected by the implementation of the new information system in the Padua DC.

-14.9% @ CFX (-14.5% Wholesale)



Shipment Performance heavily affected by SAP go-live in Padua distribution center

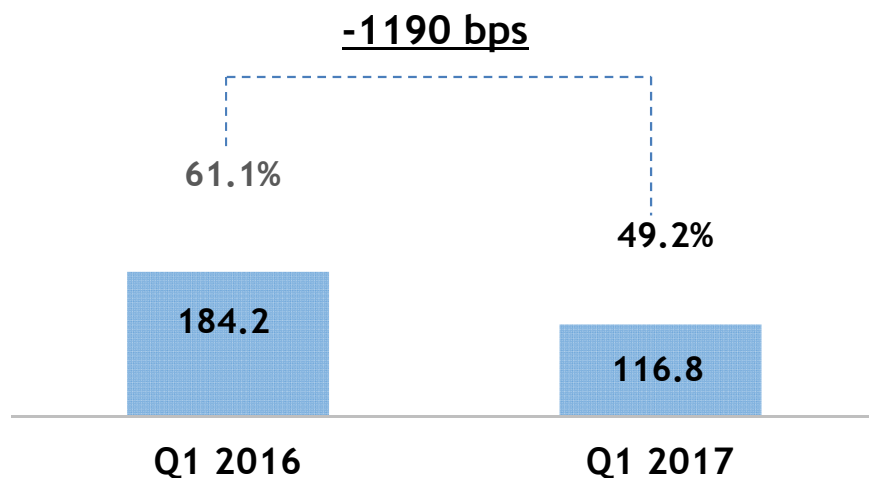
• **Good start of Our Own Core Brands:**

- Smith very strong, in particular in the e-commerce channel
- Positive reception of Carrera and Polaroid new collections

- **Kate Spade, Hugo Boss, Max Mara and Fendi, best performers in their market segments**

Q1 2017 GROSS MARGIN PERFORMANCE

in millions of Euro and % on total net sales

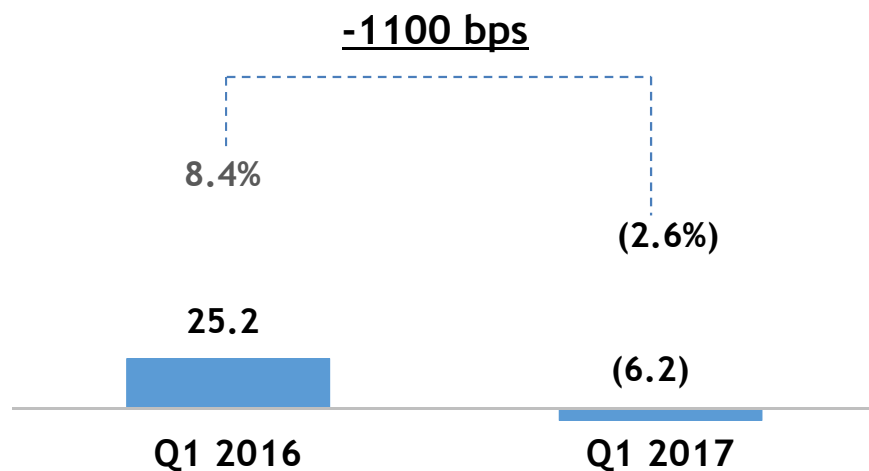


KEY DRIVERS

- Expected dilution from the Gucci/ SPPA dynamics (>600 bps): license out, SPPA in.
- Going Forward business suffering negative volume/mix effect + obsolescence costs.
- Negative impact from FX and Retail performance (ca 60 bps).

Q1 2017 ADJ.¹ EBITDA PERFORMANCE

In millions of Euro and % on total net sales

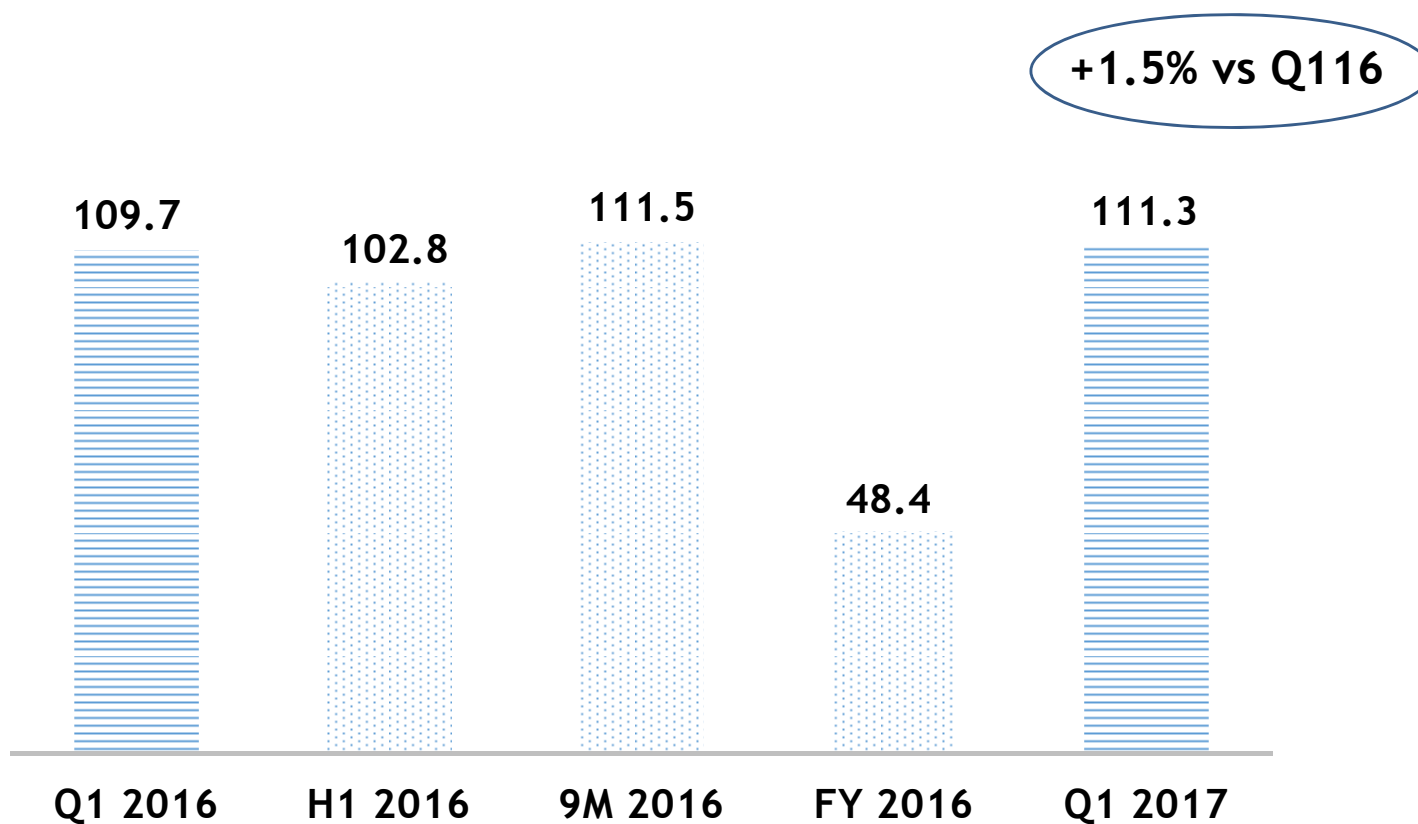


KEY DRIVERS

- SPPA plus pro-rata accounting compensation of €10.8 Mio, fully compensating the lost profit/margin of the Gucci license.
- Going Forward business suffering impact of fixed components of SG&A cost structure.
- Negative impact from FX and Retail performance (ca 150 bps).

Q1 2017 GROUP NET DEBT

in millions of Euro



ONGOING RECOVERY PLAN

RECOVERY PLAN OF PADOVA DC BACKORDERS:

- Significant order backlog while very high level of availability at the end of March
- IT systems issues of relevance solved
- Daily average deliveries continue to increase month on month
- Funnel widened for base monthly shipments
- Ongoing widening of funnel in packing and special services stages
- Backlog recovery requires further acceleration in May and June

Appendices

Economic results

in millions of Euro and % on net sales

	Q1 2017	%	Q1 2016	%	Change %
Net sales	237.3	100.0	301.6	100.0	-21.3%
Gross profit	116.8	49.2	184.2	61.1	-36.6%
EBITDA	(9.5)	(4.0)	19.8	6.6	n.s.
Adjusted ¹ EBITDA	(6.2)	(2.6)	25.2	8.4	n.s.

Adjusted economic results

¹ In Q1 2017, the adjusted EBITDA excludes non-recurring costs for Euro 3.3 million, mainly related to the reorganization of the Ormoz plant in Slovenia and other overhead cost saving initiatives, and it includes an income of Euro 10.8 million, as pro-rata portion of the accounting compensation for the early termination of the Gucci license, equal to Euro 43 million for the full year 2017.

Q1 2016 adjusted EBITDA excluded non-recurring costs for Euro 5.4 million of which Euro 4.2 million related to overhead cost saving initiatives, such as for example the planned integration of Vale of Leven (Scotland) Polaroid lens production into Safilo's China based corporate supply network, and Euro 1.2 million related to commercial restructuring costs in the EMEA region.

Net sales performance

in millions of Euro

Net sales by geographical area	Q1 2017	%	Q1 2016	%	Change %	Change % (*)	Change % (**)
Europe	101.2	42.6	130.1	43.1	-22.2%	-21.6%	-23.9%
North America	114.5	48.2	127.2	42.2	-10.0%	-13.2%	-0.7%
Asia Pacific	11.1	4.7	26.7	8.9	-58.6%	-59.5%	-32.7%
Rest of the world	10.6	4.5	17.6	5.9	-40.0%	-44.3%	-34.7%
Total	237.3	100.0	301.6	100.0	-21.3%	-22.8%	-14.9%

Net sales by distribution channel	Q1 2017	%	Q1 2016	%	Change %	Change % (*)	Change % (**)
Wholesale	223.9	94.3	284.9	94.4	-21.4%	-22.8%	-14.5%
Retail	13.4	5.7	16.8	5.6	-19.9%	-22.6%	-21.8%
Total	237.3	100.0	301.6	100.0	-21.3%	-22.8%	-14.9%

(*) Sales performance at constant exchange rates

(**) Sales performance at constant exchange rates of the Going Forward Brand Portfolio, excluding Gucci business

Exchange Rates

Currency	Code	As of		(Appreciation)/ Depreciation	Average for		(Appreciation)/ Depreciation
		March 31, 2017	December 31, 2016	%	2017	2016	%
US Dollar	USD	1.0691	1.0541	1.4%	1.0648	1.1022	-3.4%
Hong-Kong Dollar	HKD	8.3074	8.1751	1.6%	8.2641	8.5689	-3.6%
Swiss Franc	CHF	1.0696	1.0739	-0.4%	1.0694	1.0960	-2.4%
Canadian Dollar	CAD	1.4265	1.4188	0.5%	1.4101	1.5136	-6.8%
Japanese Yen	YEN	119.5500	123.4000	-3.1%	121.0139	126.9926	-4.7%
British Pound	GBP	0.8555	0.8562	-0.1%	0.8601	0.7704	11.6%
Swedish Krown	SEK	9.5322	9.5525	-0.2%	9.5063	9.3264	1.9%
Australian Dollar	AUD	1.3982	1.4596	-4.2%	1.4056	1.5283	-8.0%
South-African Rand	ZAR	14.2404	14.4570	-1.5%	14.0814	17.4416	-19.3%
Russian Ruble	RUB	60.3130	64.3000	-6.2%	62.5218	82.3563	-24.1%
Brasilian Real	BRL	3.3800	3.4305	-1.5%	3.3468	4.3016	-22.2%
Indian Rupee	INR	69.3965	71.5935	-3.1%	71.2842	74.4313	-4.2%
Singapore Dollar	SGD	1.4940	1.5234	-1.9%	1.5080	1.5463	-2.5%
Malaysian Ringgit	MYR	4.7313	4.7287	0.1%	4.7341	4.6204	2.5%
Chinese Renminbi	CNY	7.3642	7.3202	0.6%	7.3353	7.2107	1.7%
Korean Won	KRW	1,194.5400	1,269.3600	-5.9%	1,227.2891	1,324.3034	-7.3%
Mexican Peso	MXN	20.0175	21.7719	-8.1%	21.6167	19.8959	8.6%
Turkish Lira	TRY	3.8894	3.7072	4.9%	3.93781	3.24567	21.3%
Dirham United Emirates	AED	3.9247	3.869601	1.4%	3.90887	4.04611	-3.4%

Brands Portfolio

 **Polaroid**

Dior

BOSS
HUGO BOSS

BOSS
HUGO BOSS

havaianas®

CARRERA
EYEWEAR SINCE 1956

DIOR HOMME

MARC JACOBS

GIVENCHY
PARIS

BANANA REPUBLIC

CÉLINE

ELIE SAAB

MOSCHINO*

rag & bone*
NEW YORK

SMITH


kate spade
NEW YORK

LOVE*
MOSCHINO

Juicy Couture
BLACK LABEL
los angeles

FENDI

FOSSIL

BOBBI BROWN

LIZ CLAIBORNE

OXYDO

MaxMara

TOMMY  HILFIGER

MAX&Co.



SAFILO

JIMMY CHOO

swatch®
the eyes

pierre cardin
PARIS

JACK SPADE

* From 2018