



## **ERNESTO FRIXA**

### **Commercial Head CEE & North**

Ernesto Frixia (born in Modica in 1976) has been Senior Commercial Head CEE & North for Safilo S.p.A. since May 2024.

He graduated in Industrial Production and European Business attending a Dual Degree at Polytechnic of Turin and University of Brighton.

Ernesto started his professional career in 2001 in Turkey in the Cost Engineering Department of TOFAŞ Türk Otomobil Fabrikas A.Ş, an automotive firm partnering with FIAT, for which Ernesto covered roles of increasing responsibility within the controlling, commercial, and industrial Departments for seven years.

In 2008 he moved to Russia as the Russian Operations Financial Controller of FIAT dealing with new Russian industrial project and operations.

In 2012 Ernesto joined Safilo as CFO Safilo CIS and from then on he held different roles in Russia, Italy, Turkey and the US.

Ernesto speaks Italian, English, Turkish, and Russian.