



## UPDATE CONCERNING LONGARONE PLANT

**Padua, June 26, 2023** - Following the Company's previous communication concerning the evaluation of a possible transfer of the Longarone plant to a potential third party, the Company announces the existence of advanced negotiations with Thelios S.p.A., a player in the eyewear sector and part of the LVMH Group, which would allow to preserve the plant's know-how and to retain a significant number of its employees. Safilo informs that this important transaction is part of a wider context of ongoing negotiations, through which the Company aims to limit the social impact of this intervention. Every possible transaction will be conducted with the full involvement of social parties and institutions.

### About Safilo Group

Established in 1934 in Italy's Veneto region, Safilo Group is one of the eyewear industry's key players in the design, manufacturing and distribution of prescription frames, sunglasses, outdoor eyewear, goggles and helmets. The Group designs and manufactures its collections by blending stylistic, technical and industrial innovation with quality and skillful craftsmanship. With an extensive global presence, Safilo's business model enables it to monitor its entire production and distribution chain. From research and development in five prestigious design studios, located in Padua, Milan, New York, Hong Kong and Portland, to its company-owned production facilities and network of qualified manufacturing partners, Safilo Group ensures that every product offers the perfect fit and meets the highest quality standards. Reaching approximately 100,000 selected points of sale worldwide with an extensive wholly owned network of subsidiaries in 40 countries and more than 50 partners in 70 countries, Safilo's well-established traditional wholesale distribution model, which encompasses eyecare retailers, chains, department stores, specialized retailers, boutiques, duty free shops and sporting goods stores, is complemented by Direct-to-Consumer and Internet pure player sales platforms, in line with the Group's development strategies.

Safilo Group's portfolio encompasses home brands: Carrera, Polaroid, Smith, Blenders, Privé Revaux and Seventh Street. Licensed brands include: Banana Republic, BOSS, Carolina Herrera, Chiara Ferragni, Dsquared2, Etro (starting from 2024), Eyewear by David Beckham, Fossil, havaianas, HUGO, Isabel Marant, Jimmy Choo, Juicy Couture, Kate Spade New York, Levi's, Liz Claiborne, Love Moschino, Marc Jacobs, Missoni, M Missoni, Moschino, Pierre Cardin, PORTS, rag&bone, Tommy Hilfiger, Tommy Jeans and Under Armour.

The parent company, Safilo Group S.p.A., is listed on the Euronext Milan organized and managed by Borsa Italiana (ISIN code IT0004604762, Bloomberg SFL.IM, Reuters SFLG.MI). In 2022, Safilo Group recorded net revenues for Euro 1,076.7 million.

*Contacts:*

***Safilo Group Investor Relations***

Barbara Ferrante

Ph. +39 049 6985766

<https://www.safilogroup.com/en/investors>

***Safilo Group Press Office***

Elena Todisco

[elena.todisco@safilo.com](mailto:elena.todisco@safilo.com)

Mob. +39 339 1919562

*Barabino&Partners S.p.A.*

Pietro Cavallera

[p.cavallera@barabino.it](mailto:p.cavallera@barabino.it)

Ph. +39 02 72023535

Mob. +39 338 9350534