



UPDATE ON THE EXECUTION OF SAFILO GROUP S.P.A. SHARES PURCHASE PROGRAMME

DURING THE PERIOD FROM JULY 1, 2024 TO JULY 5, 2024

Padua – July 9, 2024 - In the context of the purchase programme of Safilo Group S.p.A. ordinary shares communicated to the market on June 28, 2024 and launched on July 1, 2024 (the “Programme”), as per the authorization granted by the Shareholders' Meeting of Safilo S.p.A. (the “Company”) held on April 24, 2024 – according to the information received from Kepler Cheuvreux as intermediary in charge of executing, in full independence, the Programme – the Company informs, pursuant to art. 2, paragraph 3, of the Delegated Regulation (EU) no. 1052/2016, that it has carried out the transactions indicated below.

The chart below provides in aggregate form and on a daily basis the purchases of Safilo Group ordinary shares (ISIN IT0004604762) carried out by the Company on the Euronext Milan market, organized and managed by Borsa Italiana S.p.A., in the period from July 1, 2024 to July 5, 2024.

DATE	NUMBER OF SHARES PURCHASED	WEIGHTED AVERAGE PRICE (EURO)	TRANSACTION AMOUNT (EURO)
01/07/2024	139,917	1.039708	145,472.82
02/07/2024	44,285	1.016189	45,001.93
03/07/2024	143,877	1.022613	147,130.49
04/07/2024	76,534	1.036680	79,341.27
05/07/2024	93,492	1.059191	99,025.88
TOTAL	498,105	1.035871	515,972.39

Taking into consideration Safilo Group shares purchased since the launch of the Programme, as of July 5, 2024 the Company holds a total no. 498,105 of Safilo Group ordinary shares, equal to approximately 0.12% of the outstanding shares.

The Annex to this press release provides details on a daily basis of the purchase transactions carried out in the aforementioned period.

Annex

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
01/07/2024	09:23:27	5,239	1.0480	5,490.47
01/07/2024	09:31:18	2,146	1.0400	2,231.84
01/07/2024	09:32:42	2,000	1.0400	2,080.00
01/07/2024	09:50:17	4,800	1.0440	5,011.20
01/07/2024	09:50:17	3,316	1.0440	3,461.90
01/07/2024	10:12:54	5,333	1.0280	5,482.32
01/07/2024	10:21:37	1,381	1.0220	1,411.38
01/07/2024	10:21:37	2,496	1.0220	2,550.91
01/07/2024	10:21:37	2,833	1.0220	2,895.33
01/07/2024	10:50:00	8,952	1.0300	9,220.56
01/07/2024	11:15:38	6,540	1.0440	6,827.76
01/07/2024	11:53:20	750	1.046	784.50
01/07/2024	11:53:20	458	1.046	479.07
01/07/2024	11:53:20	4,139	1.046	4,329.39
01/07/2024	11:53:20	451	1.046	471.75
01/07/2024	12:12:34	5,554	1.044	5,798.38
01/07/2024	12:37:46	1,600	1.046	1,673.60
01/07/2024	12:37:46	2,939	1.046	3,074.19
01/07/2024	12:37:46	1,160	1.046	1,213.36
01/07/2024	13:02:51	1,500	1.046	1,569.00
01/07/2024	13:07:09	4,543	1.042	4,733.81
01/07/2024	13:08:32	2,097	1.042	2,185.07
01/07/2024	13:42:40	659	1.034	681.41
01/07/2024	13:42:40	1,091	1.034	1,128.09
01/07/2024	13:42:40	3,812	1.034	3,941.61
01/07/2024	14:17:37	5,005	1.03	5,155.15
01/07/2024	15:10:11	305	1.034	315.37
01/07/2024	15:10:13	4,165	1.04	4,331.60
01/07/2024	15:12:02	107	1.046	111.92
01/07/2024	15:25:20	3,935	1.058	4,163.23
01/07/2024	15:25:20	477	1.058	504.67
01/07/2024	15:25:20	498	1.058	526.88
01/07/2024	15:25:20	4,040	1.058	4,274.32
01/07/2024	15:35:33	5,265	1.054	5,549.31
01/07/2024	15:54:31	472	1.046	493.71
01/07/2024	15:54:31	3,833	1.046	4,009.32
01/07/2024	15:54:31	2,232	1.046	2,334.67
01/07/2024	15:54:31	1,117	1.046	1,168.38
01/07/2024	15:54:31	47	1.046	49.16
01/07/2024	16:10:30	3,170	1.036	3,284.12
01/07/2024	16:10:30	3,200	1.036	3,315.20
01/07/2024	16:22:22	8,335	1.036	8,635.06
01/07/2024	16:35:59	6,608	1.032	6,819.46

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
01/07/2024	16:55:57	5,067	1.03	5,219.01
01/07/2024	17:00:05	1,094	1.038	1,135.57
01/07/2024	17:00:05	3,097	1.038	3,214.69
01/07/2024	17:00:05	968	1.038	1,004.78
01/07/2024	17:23:47	1,091	1.036	1,130.28
02/07/2024	10:41:02	2,297	1.014	2,329.16
02/07/2024	10:41:02	1,420	1.014	1,439.88
02/07/2024	10:41:02	2,978	1.014	3,019.69
02/07/2024	11:01:52	196	1.02	199.92
02/07/2024	11:01:52	1,984	1.02	2,023.68
02/07/2024	11:03:31	6,911	1.014	7,007.75
02/07/2024	12:30:17	200	1.018	203.60
02/07/2024	12:33:08	800	1.016	812.80
02/07/2024	12:33:08	3,900	1.016	3,962.40
02/07/2024	12:33:08	3,640	1.016	3,698.24
02/07/2024	14:51:26	208	1.014	210.91
02/07/2024	14:51:26	300	1.014	304.20
02/07/2024	15:43:33	84	1.02	85.68
02/07/2024	15:47:35	89	1.02	90.78
02/07/2024	15:56:32	793	1.018	807.27
02/07/2024	15:56:32	3,900	1.018	3,970.20
02/07/2024	15:56:32	3,036	1.018	3,090.65
02/07/2024	16:10:18	3,103	1.016	3,152.65
02/07/2024	16:10:18	2,792	1.016	2,836.67
02/07/2024	16:41:42	2,263	1.018	2,303.73
02/07/2024	16:41:42	2,600	1.018	2,646.80
02/07/2024	16:41:42	791	1.018	805.24
03/07/2024	09:44:52	23,262	1.038	24,145.96
03/07/2024	09:52:26	5,078	1.028	5,220.18
03/07/2024	10:16:00	4,250	1.028	4,369.00
03/07/2024	10:16:00	2,600	1.028	2,672.80
03/07/2024	10:16:00	1,610	1.028	1,655.08
03/07/2024	10:16:00	203	1.028	208.68
03/07/2024	10:37:19	6,347	1.028	6,524.72
03/07/2024	10:53:19	4,996	1.03	5,145.88
03/07/2024	11:43:42	8,396	1.022	8,580.71
03/07/2024	12:21:10	956	1.02	975.12
03/07/2024	12:21:10	4,095	1.02	4,176.90
03/07/2024	12:40:11	175	1.016	177.80
03/07/2024	12:40:11	141	1.016	143.26
03/07/2024	12:40:11	70	1.016	71.12
03/07/2024	12:50:01	5,257	1.016	5,341.11
03/07/2024	13:17:52	387	1.014	392.42
03/07/2024	13:17:53	102	1.014	103.43
03/07/2024	13:19:40	64	1.014	64.90

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
03/07/2024	13:20:53	5,241	1.014	5,314.37
03/07/2024	13:43:27	5,957	1.018	6,064.23
03/07/2024	14:09:36	1,262	1.016	1,282.19
03/07/2024	14:09:36	426	1.016	432.82
03/07/2024	14:09:36	43	1.016	43.69
03/07/2024	14:09:36	15	1.016	15.24
03/07/2024	14:09:36	36	1.016	36.58
03/07/2024	14:09:36	15	1.016	15.24
03/07/2024	14:37:37	532	1.018	541.58
03/07/2024	14:37:38	573	1.018	583.31
03/07/2024	14:37:39	580	1.018	590.44
03/07/2024	15:04:41	732	1.016	743.71
03/07/2024	15:13:41	755	1.016	767.08
03/07/2024	15:17:46	1,854	1.018	1,887.37
03/07/2024	15:17:46	349	1.018	355.28
03/07/2024	15:17:47	4,722	1.018	4,807.00
03/07/2024	15:30:22	748	1.016	759.97
03/07/2024	15:40:44	7,078	1.016	7,191.25
03/07/2024	15:40:44	11,648	1.016	11,834.37
03/07/2024	16:02:16	1,637	1.014	1,659.92
03/07/2024	16:04:56	1,009	1.012	1,021.11
03/07/2024	16:04:56	7,741	1.012	7,833.89
03/07/2024	16:40:27	110	1.016	111.76
03/07/2024	16:40:27	114	1.016	115.82
03/07/2024	16:44:41	859	1.016	872.74
03/07/2024	16:44:41	663	1.016	673.61
03/07/2024	16:45:25	978	1.016	993.65
03/07/2024	16:46:51	820	1.016	833.12
03/07/2024	17:02:52	1,500	1.022	1,533.00
03/07/2024	17:02:52	592	1.022	605.02
03/07/2024	17:02:52	1,425	1.022	1,456.35
03/07/2024	17:02:52	1,873	1.022	1,914.21
03/07/2024	17:02:52	200	1.022	204.40
03/07/2024	17:03:31	11,343	1.02	11,569.86
03/07/2024	17:19:46	728	1.016	739.65
03/07/2024	17:19:46	612	1.016	621.79
03/07/2024	17:21:27	672	1.016	682.75
03/07/2024	17:22:53	446	1.016	453.14
04/07/2024	09:19:56	6,657	1.038	6,909.97
04/07/2024	09:26:36	8,121	1.038	8,429.60
04/07/2024	09:40:41	51	1.042	53.14
04/07/2024	09:40:41	2,600	1.042	2,709.20
04/07/2024	09:40:41	2,719	1.042	2,833.20
04/07/2024	09:40:41	1,300	1.042	1,354.60
04/07/2024	09:40:41	1,361	1.042	1,418.16

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
04/07/2024	10:30:57	5,199	1.036	5,386.16
04/07/2024	10:30:57	3	1.036	3.11
04/07/2024	10:34:57	116	1.038	120.41
04/07/2024	10:34:57	2,230	1.038	2,314.74
04/07/2024	10:45:57	1,570	1.036	1,626.52
04/07/2024	10:46:04	5,136	1.036	5,320.90
04/07/2024	11:54:12	161	1.036	166.80
04/07/2024	11:54:13	1,500	1.036	1,554.00
04/07/2024	11:54:13	653	1.036	676.51
04/07/2024	12:04:28	6,500	1.036	6,734.00
04/07/2024	12:04:28	2,064	1.036	2,138.30
04/07/2024	14:46:47	3,000	1.038	3,114.00
04/07/2024	15:50:56	2,790	1.038	2,896.02
04/07/2024	16:16:18	852	1.036	882.67
04/07/2024	16:16:18	1,147	1.036	1,188.29
04/07/2024	16:16:18	1,300	1.036	1,346.80
04/07/2024	16:16:18	2,504	1.036	2,594.14
04/07/2024	16:32:36	1,326	1.03	1,365.78
04/07/2024	16:32:36	5,674	1.03	5,844.22
04/07/2024	17:15:41	378	1.036	391.61
04/07/2024	17:18:41	9,000	1.036	9,324.00
04/07/2024	17:18:41	27	1.036	27.97
04/07/2024	17:18:41	206	1.036	213.42
04/07/2024	17:18:41	389	1.036	403.00
05/07/2024	09:36:20	605	1.056	638.88
05/07/2024	09:36:21	251	1.058	265.56
05/07/2024	09:36:21	353	1.058	373.47
05/07/2024	09:37:41	8,838	1.056	9,332.93
05/07/2024	09:53:42	1,500	1.054	1,581.00
05/07/2024	09:57:44	1,382	1.054	1,456.63
05/07/2024	10:04:00	1,606	1.052	1,689.51
05/07/2024	10:04:00	3,899	1.052	4,101.75
05/07/2024	12:05:01	6,914	1.05	7,259.70
05/07/2024	12:54:25	1,500	1.054	1,581.00
05/07/2024	12:54:25	401	1.054	422.65
05/07/2024	12:58:27	406	1.056	428.74
05/07/2024	12:58:27	386	1.056	407.62
05/07/2024	13:26:28	4,762	1.058	5,038.20
05/07/2024	13:26:28	2,474	1.058	2,617.49
05/07/2024	13:38:19	4,858	1.058	5,139.76
05/07/2024	13:38:19	2,993	1.058	3,166.59
05/07/2024	14:30:03	2,227	1.062	2,365.07
05/07/2024	14:30:03	2,686	1.062	2,852.53
05/07/2024	14:30:03	20,800	1.062	22,089.60
05/07/2024	14:30:03	267	1.062	283.55

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
05/07/2024	14:46:28	1,926	1.068	2,056.97
05/07/2024	14:46:28	3	1.068	3.20
05/07/2024	14:46:28	1,300	1.068	1,388.40
05/07/2024	14:46:28	1,700	1.068	1,815.60
05/07/2024	14:59:52	1,561	1.066	1,664.03
05/07/2024	14:59:52	4,566	1.066	4,867.36
05/07/2024	15:45:34	1,103	1.062	1,171.39
05/07/2024	15:45:34	4,087	1.062	4,340.39
05/07/2024	16:14:31	500	1.06	530.00
05/07/2024	16:14:31	7,638	1.06	8,096.28

About Safilo Group

Safilo is a global player in the eyewear industry that has been creating, producing, and distributing for over 90 years sunglasses, prescription frames, outdoor eyewear, goggles and helmets. Thanks to a data-driven approach, Safilo goes beyond the traditional boundaries of the eyewear industry: in just one company it brings together Italian design, stylistic, technical and industrial innovation, and state-of-the-art digital platforms, developed in its digital hubs in Padua and Portland, and made available to Opticians and Clients for an unmatched customer experience. Guided by its purpose, See the world at its best, Safilo is leading its Group legacy, founded on innovation and responsibility, onwards towards the future.

With an extensive global presence, Safilo's business model enables it to monitor its entire production and distribution chain. From research and development in five prestigious design studios, located in Padua, Milan, New York, Hong Kong and Portland, to its company-owned production facilities and network of qualified manufacturing partners, Safilo Group ensures that every product offers the perfect fit and meets high quality standards. Reaching approximately 100,000 selected points of sale worldwide with an extensive wholly owned network of subsidiaries in 40 countries and more than 50 partners in 70 countries, Safilo's well-established traditional wholesale distribution model, which encompasses eyecare retailers, chains, department stores, specialized retailers, boutiques, duty free shops and sporting goods stores, is complemented by Direct-to-Consumer and Internet pure player sales platforms, in line with the Group's development strategies.

Safilo Group's portfolio encompasses home brands - Carrera, Polaroid, Smith, Blenders, Privé Revaux and Seventh Street. The perpetual license Eyewear by David Beckham. Licensed brands include: Banana Republic, BOSS, Carolina Herrera, Dsquared2, Etro, Fossil, havaianas, HUGO, Isabel Marant, Juicy Couture, Kate Spade New York, Levi's, Liz Claiborne, Love Moschino, Marc Jacobs, Missoni, M Missoni, Moschino, Pierre Cardin, PORTS, rag&bone, Stuart Weitzman, Tommy Hilfiger, Tommy Jeans and Under Armour.

The parent company, Safilo Group S.p.A., is listed on the Euronext Milan organized and managed by Borsa Italiana (ISIN code IT0004604762, Bloomberg SFL.IM, Reuters SFLG.MI). In 2023, Safilo Group recorded net revenues for Euro 1,024.7 million.

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