

These written materials are not for distribution in the United States, Canada, Australia or Japan. The information contained herein does not constitute an offer of securities for sale in the United States, Canada, Australia or Japan. The securities may not be offered or sold in the United States unless they are registered under applicable law or exempt from registration. The Company does not intend to register any portion of the Offering in the United States or to conduct a public offering of securities in the United States. No money, securities or other consideration is being solicited and, if sent in response to the information contained herein, will not be accepted. Stabilisation/FSA.

## **PRESS RELEASE**

## SAFILO GROUP S.P.A.: Consob gives approval to Official Prospectus

## Public Offer to run from Monday 21 November to Friday 2 December

**Padova, 15 November 2005 -** Consob has today given its approval for the publication of the Official Prospectus relating to the Public Offer of Ordinary shares of Safilo Group S.p.A., the world leader in the 'high end' 'luxury' eyewear segments.

The Offer will take place between Monday 21 November and Friday 2 December 2005. Banca IMI S.p.A. and UBM S.p.A. are leading the Public Offer. The Public Offer forms part of a Global Offer that will involve a Placing with Italian and international institutional investors for which the Joint Global Coordinators are Merrill Lynch International, Banca IMI and UBM.

The SAFILO GROUP is the leader in premium eyewear and in a leadership position in the sector of prescription, sunglasses, fashion and sports eyewear.

Present in the international market through exclusive distributors and 28 subsidiaries in the principle territories (in USA, Europe and Far East), Safilo distributes its own brand collections, Safilo, Carrera, Smith, Oxydo, Blue Bay, as well as licensed branded collections, Alexander McQueen, Bottega Veneta, Boucheron, Christian Dior, Diesel, 55DSL, Emporio Armani, Giorgio Armani, Gucci, Imatra, Marc Jacobs, Max Mara, Oliver, Pierre Cardin, Polo Ralph Lauren, Stella McCartney, Valentino, Yves Saint Laurent. In addition to the above, the following brands are exclusive to the American market: Fossil, Juicy Couture, Nine West, Kate Spade, Saks Fifth Avenue, Liz Claiborne and J.Lo by Jennifer Lopez.

## For further enquiries please contact:

Safilo Group S.p.A. Nicoletta Chinello Phone ++39.049.69.85.379

chinellon@safilo.com

Barabino & Partners Luca Barabino Federico Steiner f.steiner@barabino.it

f.steiner@barabino.it Tommaso Filippi t.filippi@barabino.it Holloway & Associates Richard Holloway

richard.holloway@rholloway.com

**Edward Roussel** 

edward.roussel@rholloway.com Phone ++44.(0)20.72.40.24.86

Phone: ++39.02.72.02.35.35

This press release is also available on the web site www.safilo.com