



## **JACK GRAY**

### **Chief Executive Officer, Blenders Eyewear**

Jack Gray (born November 11, 1978, in New York City) has served as Chief Executive Officer of Blenders Eyewear, a brand within the Safilo Group, since March 2025. He brings over 20 years of managerial experience across the sports, outdoor, and lifestyle sectors, with strong expertise in Strategy and Product Development, Brand Management, and Go-to-Market execution.

Prior to joining the Safilo Group, he spent 13 years at Adidas, where he held leadership roles at both global and North American levels, including Senior Director of Footwear, Category Director of Footwear & Apparel, and Senior Business Unit Director. In these roles, he led product strategy, business growth, and category development across multiple performance and lifestyle segments.

Following his tenure at Adidas, he served as President of North America and Chief Product Officer at blackcrows, the French ski brand, where he drove the company's expansion in North America and advanced product innovation across key categories. Most recently, he was President of Parks Project, where he led the transition from founder-led management and implemented transformative strategies to optimize operations, improve profitability, and position the company for long-term sustainable growth.

He holds a degree in English Literature from Princeton University. He is a native English speaker and is fluent in Spanish.