



**SAFILO GROUP S.p.A.**

**CALENDAR OF COMPANY EVENTS FOR 2011**

(Pursuant to Article 2.6.2. of the Regulations for the markets organised and managed by Borsa Italiana S.p.A.)

	<b>COMPANY EVENTS</b>	<b>DATES</b>
1	Board of Directors' Meeting for the approval of the draft Financial Statements and Consolidated Financial Statements as at December 31 <sup>st</sup> 2010	WEDNESDAY 16 <sup>TH</sup> MARCH 2011
2	Shareholders' Meeting for the approval of the Financial Statements as at December 31 <sup>st</sup> 2010	WEDNESDAY 27 <sup>TH</sup> APRIL 2011 (SINGLE CALL)
3	Board of Directors' Meeting for the approval of the first quarter results as at 31 <sup>st</sup> March 2011	WEDNESDAY 27 <sup>TH</sup> APRIL 2011
4	Board of Directors' Meeting for the approval of the first half results as at 30 <sup>th</sup> June 2011	TUESDAY 2 <sup>ND</sup> AUGUST 2011
5	Board of Directors' Meeting for the approval of the third quarter results as at 30 <sup>th</sup> September 2011	MONDAY 7 <sup>TH</sup> NOVEMBER 2011

Meetings or conference calls with financial analysts and investors may be held on the same day or during the days immediately following the above mentioned Board Meetings for the presentation of the financial data relating to the period in question.

The Company will inform the market of every successive amendment of the information contained in the above calendar.

Padua, 31<sup>st</sup> January 2011

The Safilo Group is worldwide leader in the premium eyewear sector and maintains a leadership position in the prescription, sunglasses, fashion and sports eyewear sectors. Present in the international market through exclusive distributors and 32 subsidiaries in primary markets (U.S.A., Europe and Far East). The main proprietary branded collections distributed are: Safilo, Carrera, Smith Optics, Oxydo, Blue Bay, and the licensed branded collections are: Alexander McQueen, A/X Armani Exchange, Balenciaga, Banana Republic, Bottega Veneta, BOSS by Hugo Boss, Boss Orange, Dior, Emporio Armani, Fossil, Giorgio Armani, Gucci, HUGO by Hugo Boss, J.Lo by Jennifer Lopez, Jimmy Choo, Juicy Couture, Kate Spade, Liz Claiborne, Marc Jacobs, Marc by Marc Jacobs, Max Mara, Max&Co., Nine West, Pierre Cardin, Saks Fifth Avenue, Tommy Hilfiger, Valentino, Yves Saint Laurent.

This press release is also available on the website [www.safilo.com](http://www.safilo.com).