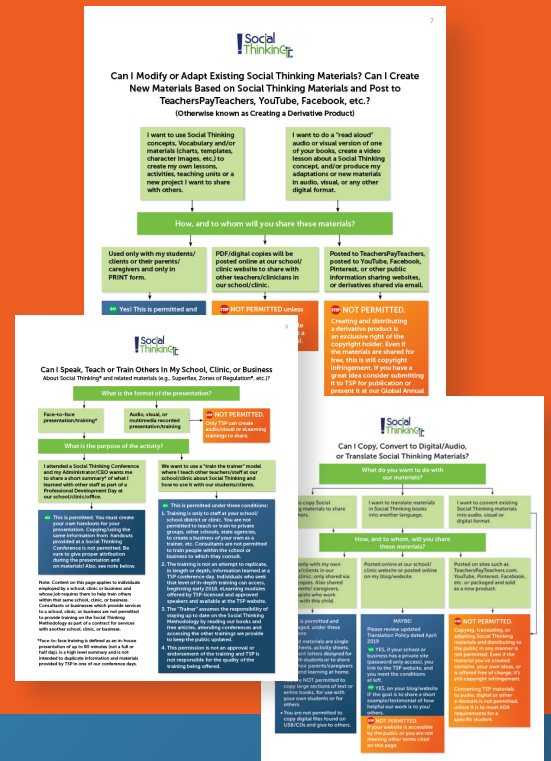


Social Thinking's Intellectual Property Handy Decision-Tree Guidelines

Please use these Decision Trees in conjunction with information in our Terms of Use document, also posted on www.socialthinking.com



Over the years it has been exciting to watch the response of our community to the frameworks, concepts, strategies, and lessons created by Social Thinking. We always have, and continue to, encourage parents and professionals to read our core materials, use the teaching tools we offer, and as is relevant, modify them to meet the needs of the individuals you inspire and teach.

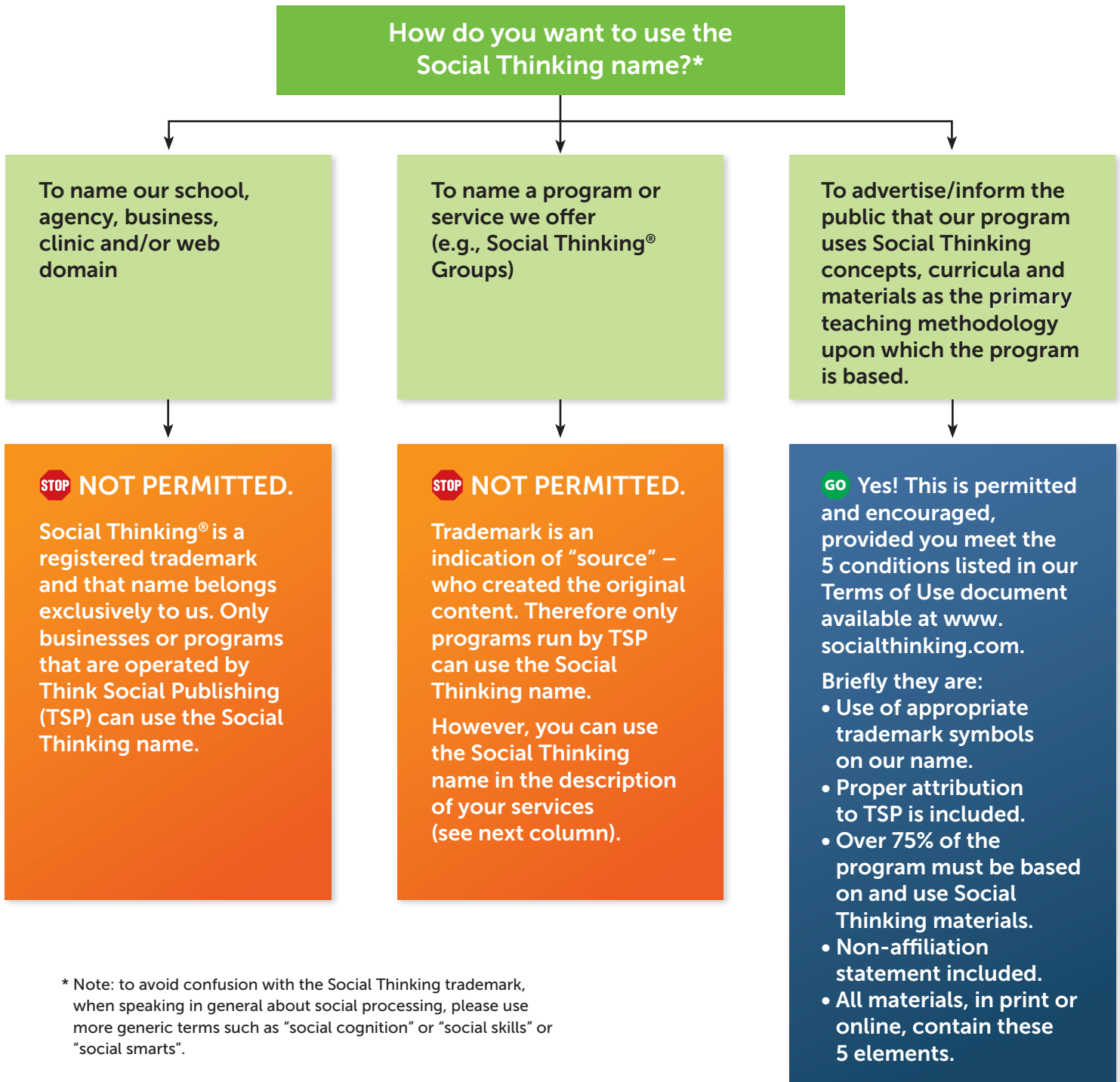
When you see a program/service, product, strategy, or lesson created by Social Thinking, we want it to mean something. We want it to reflect the immeasurable amounts of energy, thought, and consideration that went into it. So, alongside us encouraging the creative minds of people in the Social Thinking community, we have another, equally important goal: **to maintain and protect the integrity and fidelity of the content we create**. It's also important to us that when individuals see the name "Social Thinking" or "Superflex" or "We Thinkers!" (or any other name associated with programs, curricula or tools we've developed) being used by others outside our company, our community knows they are representing our work in the manner in which it was designed to be taught.

As a result, we created **guidelines** that explain the use of the Social Thinking trademarks, our name and how our materials can and cannot be used and when written permission from us is needed. **You can download this brochure along with other helpful information at our website's Intellectual Property page. www.socialthinking.com/IP**





Can I Use the Social Thinking® Trademark/Name? (or other similar trademarks/names we own)

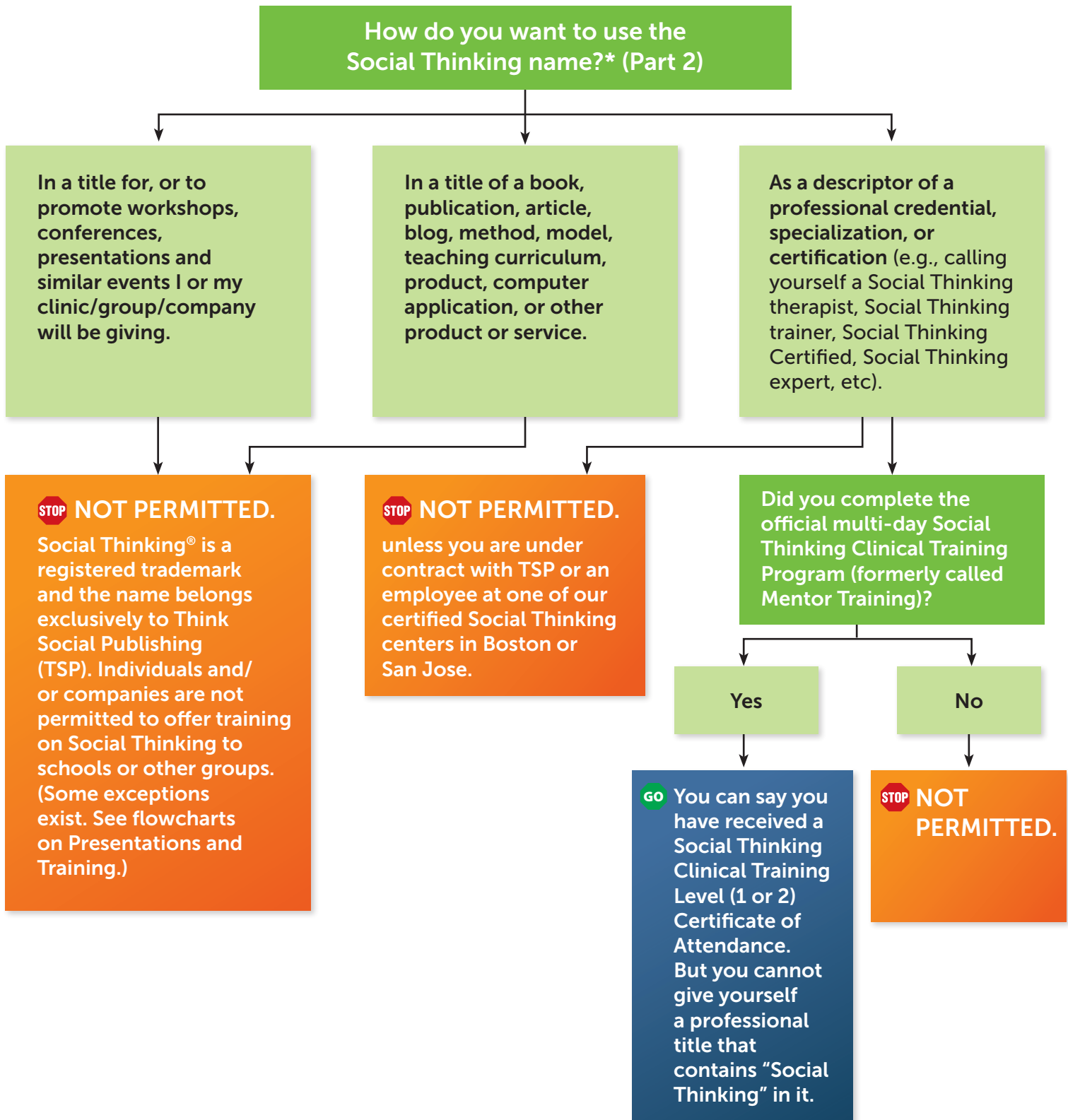


* Note: to avoid confusion with the Social Thinking trademark, when speaking in general about social processing, please use more generic terms such as "social cognition" or "social skills" or "social smarts".

These guidelines equally apply to other trademarks/names we own such as Superflex, We Thinkers, and names of teaching frameworks such as ILAUGH, Friendship Pyramid, Social Behavior Mapping, The Incredible Flexible You, etc.



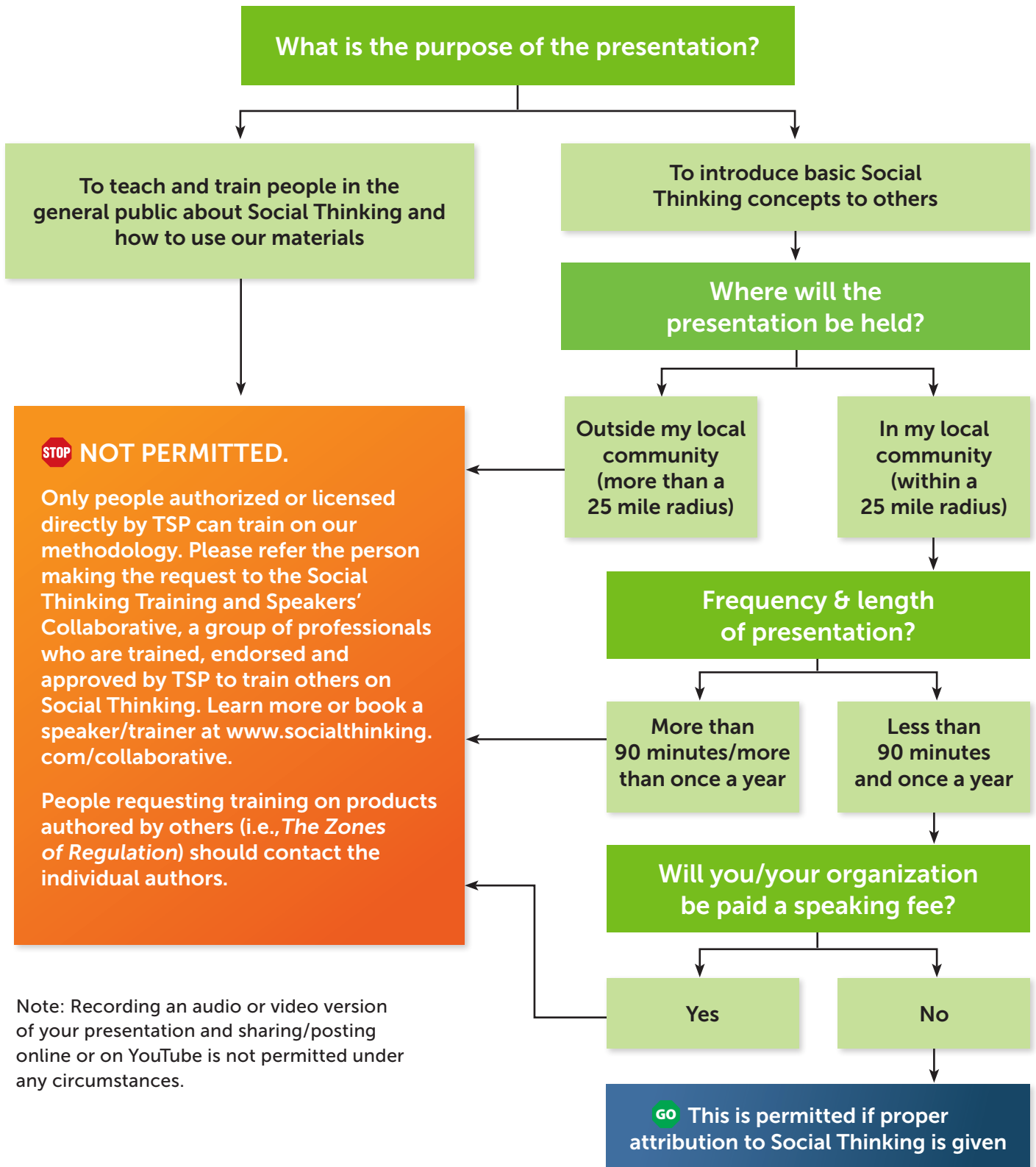
Can I Use the Social Thinking® Trademark/Name? (Part 2)





Can I Speak, Teach or Train Others in the General Public in a Face-to-Face Setting?

About Social Thinking®, Superflex™,
Zones of Regulation®, etc.

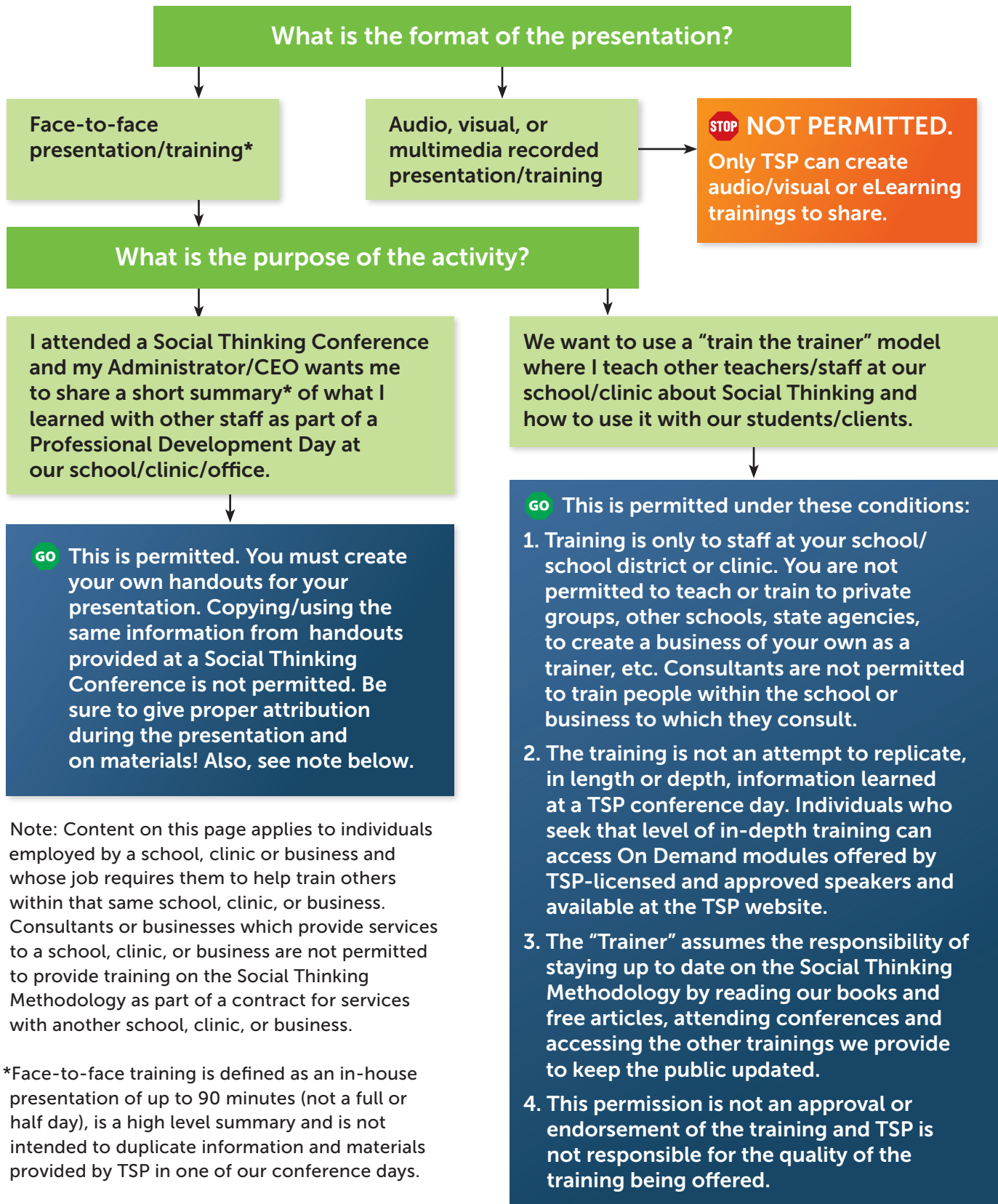


Note: Recording an audio or video version of your presentation and sharing/posting online or on YouTube is not permitted under any circumstances.



Can I Speak, Teach or Train Others In My School, Clinic, or Business

About Social Thinking® and related materials (e.g., Superflex, Zones of Regulation®, etc.)?

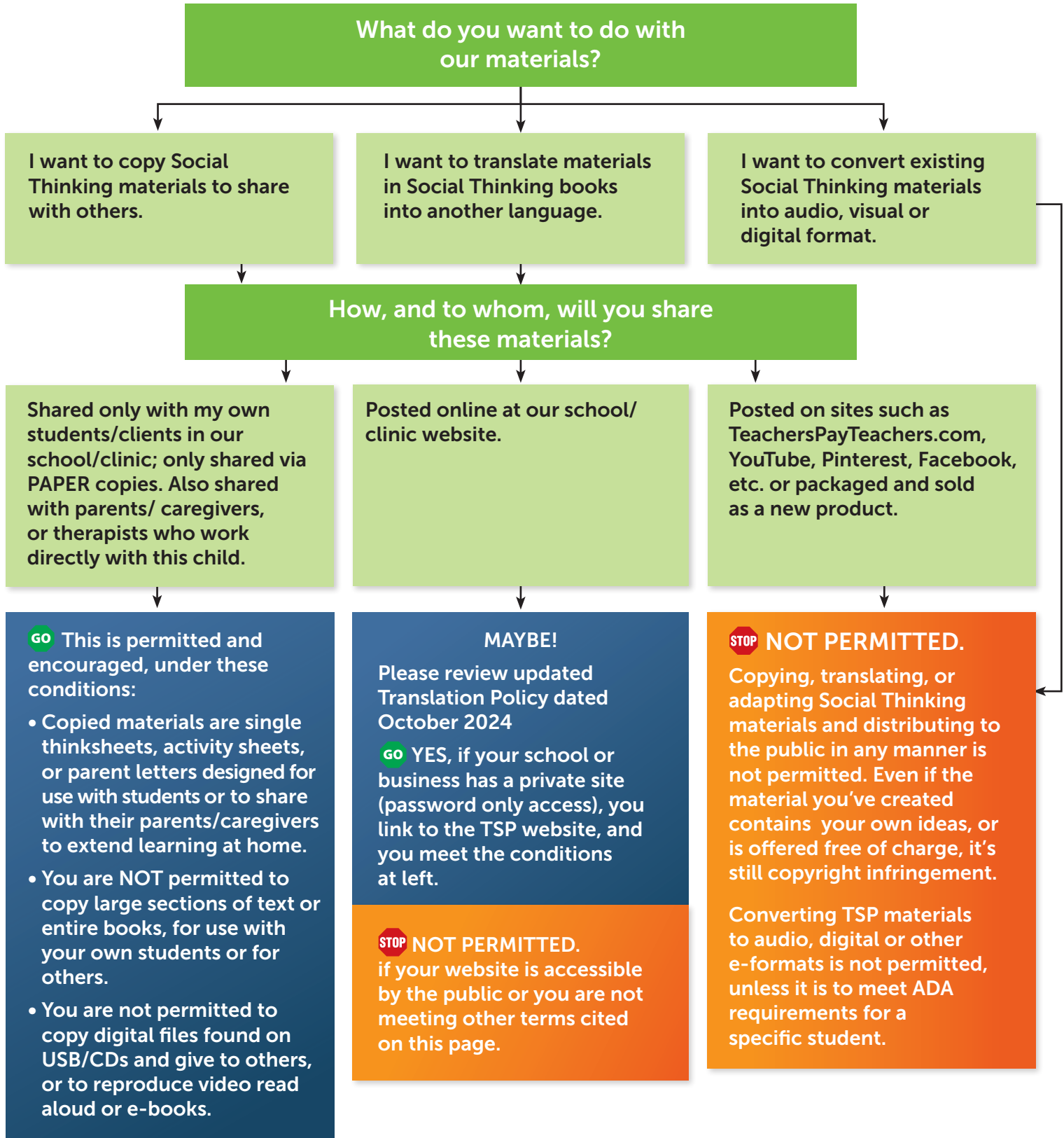


Note: Content on this page applies to individuals employed by a school, clinic or business and whose job requires them to help train others within that same school, clinic, or business. Consultants or businesses which provide services to a school, clinic, or business are not permitted to provide training on the Social Thinking Methodology as part of a contract for services with another school, clinic, or business.

*Face-to-face training is defined as an in-house presentation of up to 90 minutes (not a full or half day), is a high level summary and is not intended to duplicate information and materials provided by TSP in one of our conference days.



Can I Copy, Convert to Digital/Audio, or Translate Social Thinking Materials?





Can I Copy, Convert to Digital/Audio, or Translate Social Thinking Materials?

What do you want to do with our materials?

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GO YES, on your blog/website IF the goal is to share a short example/testimonial of how helpful our work is to you/others. (3 concepts or less)

GO Copyright Line proper attribution must be provided to the author and title of the work from which the material was copied.

STOP Longer lessons or entire chapters cannot be posted as part of a blog.

STOP Social Thinking cannot be part of the title.

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You are a Social Detective! 2nd Edition, by Michelle Garcia Winner and Pamela Crooke (2020), ©Think Social Publishing, Inc. All Rights Reserved. www.socialthinking.com. Materials and images are not for public distribution.

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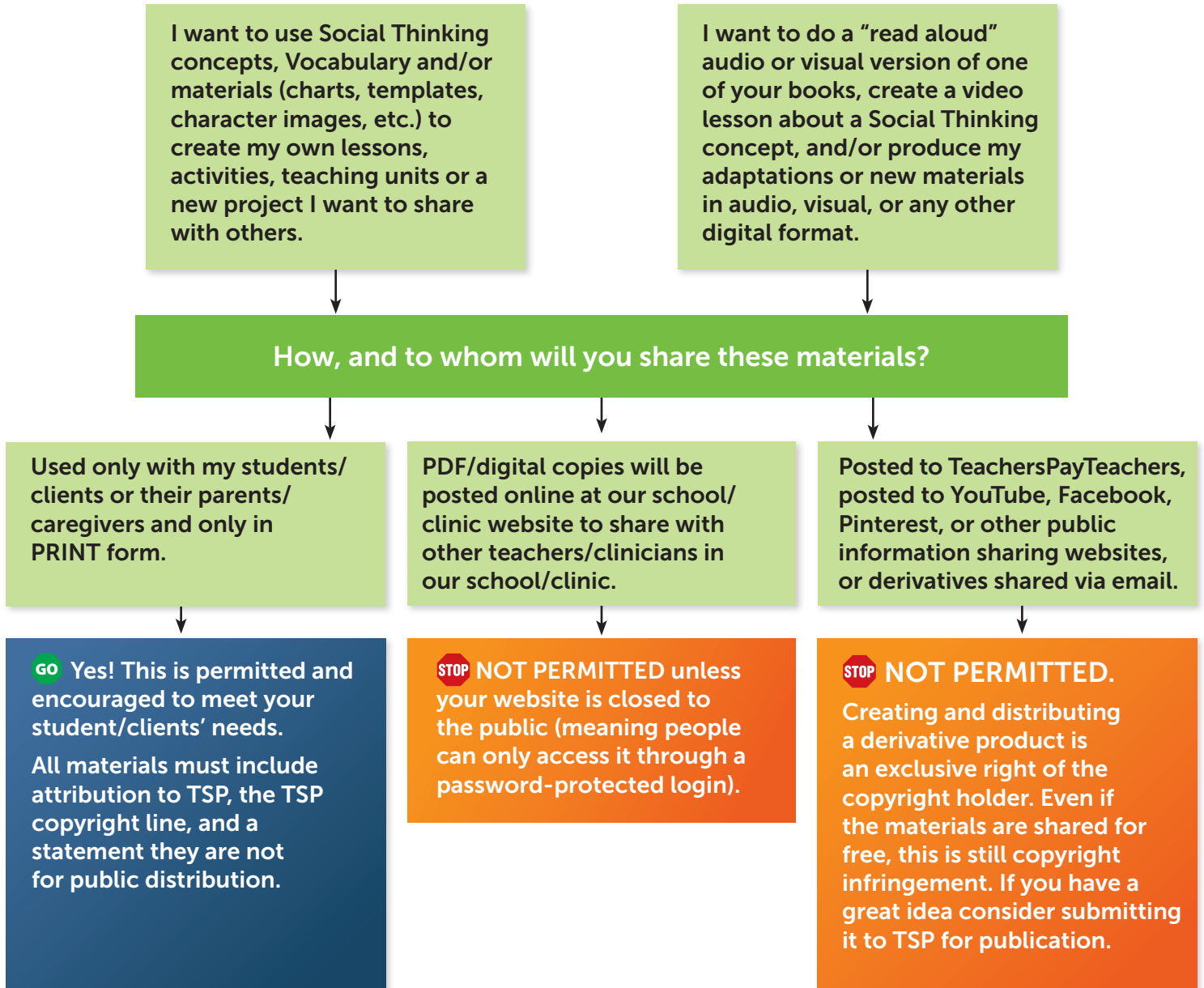
More Samples of Attribution

See our Terms of Use document found here: socialthinking.com/intellectual-property



Can I Modify or Adapt Existing Social Thinking Materials? Can I Create New Materials Based on Social Thinking Materials and Post to TeachersPayTeachers, YouTube, Facebook, etc.?

(Otherwise known as Creating a Derivative Product)

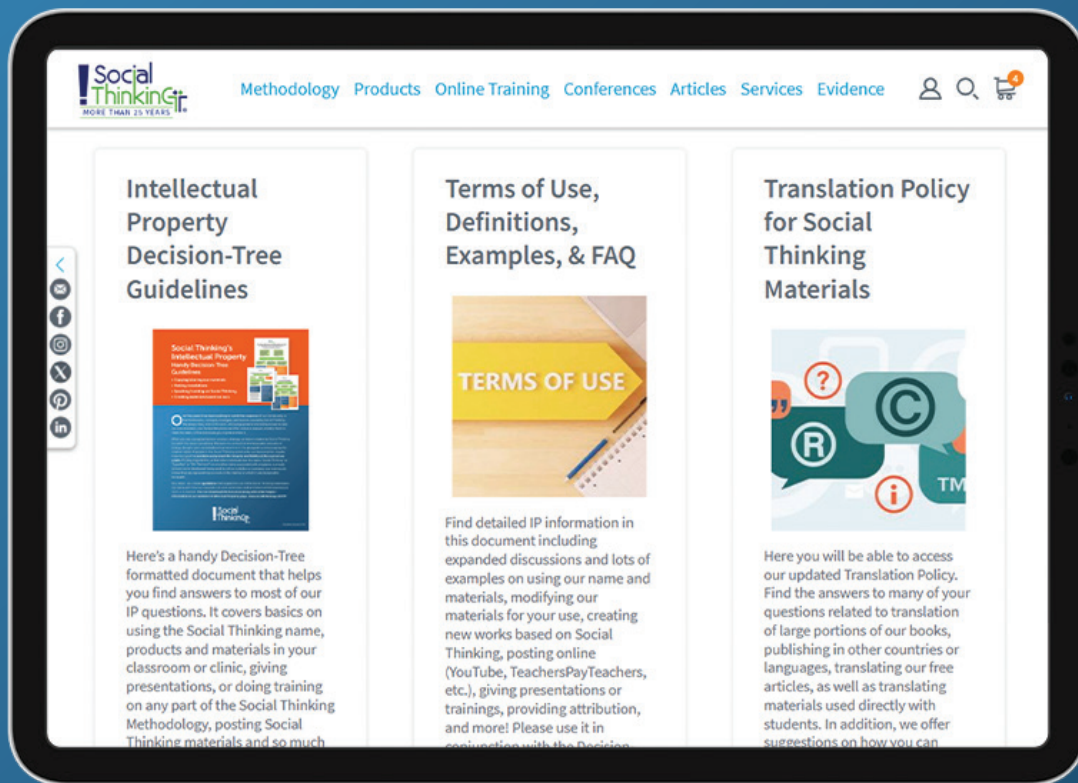


WHAT IS A DERIVATIVE? It's anything (a handout, worksheet/thinksheet, lesson, activity, game, teaching unit, packet of materials, etc. in print, audio, visual or digital form) that is an offshoot of, uses, or is based on concepts, characters, storylines, existing lessons, materials, etc. that are part of the Social Thinking Methodology and any of the books we publish, such as Superflex, We Thinkers! Vol 1 or 2, and Social Situation Mapping.

Learn More

Download materials about using our name, trademarks, and materials:
www.socialthinking.com/intellectual-property

If, **after reading/checking our online materials** you still have questions, email them to info@socialthinking.com. Please put "IP Question" in the subject line.



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