



Richmond, VA Conference

September 25-26, 2025
Acca Shriner's Center

About Social Thinking

The foundation of our work provides interventionists (teachers, speech-language pathologists, therapists, clinicians, parents) and social learners with frameworks, tools, skills, and a shared language for understanding the social world. Our goal is to help people learn explicitly how to engage in social information processing: how to attend, interpret, problem solve, and respond in any situation—the thinking and doing skills that will promote well-being. The practical nature of our teaching and the concrete way we explain social concepts helps engage people in social learning not only about themselves but about others.

Who We Help

The Social Thinking® Methodology is designed for individuals ages four through adult with solid language, cognitive, and learning abilities. Our work is for individuals with social emotional learning differences and/or challenges, whether neurotypical or neurodivergent, and has been adopted into mainstream classrooms and districts around the world.

Who Should Attend?

SLPs, educators, teachers, social workers, counselors, clinical and school psychologists, occupational therapists, behavior specialists, school administrators, parents, and/or caregivers.

The Social Thinking Methodology builds:

- social competencies
- social self-awareness
- perspective taking
- self-regulation
- executive functioning
- social skills
- social-emotional understanding
- organizational systems
- reading comprehension of literature
- written expression, and more...

Continuing Education Available

5.5 Hours of Instruction per Day
2 Courses = 11 CE Hours

Each attendee will receive a certificate of attendance and a course agenda for their records.

We are proud to provide access to continuing education credit for:

- Speech-Language Pathologists
- Educators
- Counselors
- Licensed Marriage and Family Therapists
- ...and others!



ASHA CE
APPROVED PROVIDER

Social Thinking Publishing

Each day is offered for 0.55 ASHA CEUS = (intermediate level, Professional area).



Social Thinking, Inc. has been approved by NBCC as an Approved Continuing Education Provider, ACEP No. 6685. Programs that do not qualify for NBCC credit are clearly identified. Social Thinking, Inc. is solely responsible for all aspects of the programs.

Conference Schedule

Thursday, September 25

Social Thinking Is Academic Thinking: Making the Connection Relevant and Practical

Dr. Pamela Crooke and Michelle Garcia Winner

We will uncover how learning differences, difficulties, or disabilities in social communication and executive functioning impact written expression, reading comprehension of literature, organizational skills, and working in a group. Learn practical strategies to support literacy, perspective taking, reading comprehension, social thinking, and organization. Rounding out the day: learn tips for student-driven goal writing and data keeping. **Note: This course is introductory and designed for those who are new to Social Thinking or just want to expand how they teach lessons from the Social Thinking Methodology.**

Friday, September 26

How Do We Do What We Don't Want to Do? Exploring Strategies to Problem Solve, Rally Motivation, and Get Things Done

Michelle Garcia Winner and Dr. Pamela Crooke

On this day we'll unpack topics related to executive functioning, such as organizational skills, social problem solving, and self-regulation across contexts and relevant for Tier 1, 2, and 3 instruction. Some of the many related topics we will also explore include, but are not limited to, the power of metacognition, positive and negative feelings and emotions, the importance of mental time travel, use of the Like-Dislike Scale, etc.

Speakers



Michelle Garcia Winner, MA, CCC-SLP

Michelle is the founder and CEO of Social Thinking and a globally recognized thought leader, author, speaker, and social-cognitive therapist. She is dedicated to helping people of all ages develop social emotional learning, including those with social learning differences. Across her 35+ year career she has created numerous evidence-based and evidence-informed strategies and teaching frameworks.



Pamela Crooke, PhD, CCC-SLP

Pamela is Chief Curriculum Officer and Director of Research, Content, Clinical Services, and the Social Thinking Training & Speakers' Collaborative. She served as a clinical faculty member of three universities and worked as a speech-language pathologist in the Arizona public schools for 15 years. Pam is a prolific speaker both in North America and abroad, and has co-authored, with Michelle Garcia Winner, five award-winning books related to Social Thinking.



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Registration Form

Submit this form by scanning and emailing it to conferences@socialthinking.com or faxing it to 408-557-8594.

INDIVIDUAL			TEAM
# OF DAYS	PROFESSIONAL	NON PROFESSIONAL	PROFESSIONAL
1 Day	\$199	\$179.10	\$179.10
2 Days	\$398	\$358.20	\$358.20

All discounts based on the price of a Regular Professional ticket.

Professional Pricing: Applies to individuals who will use the information presented at the conference as part of their paraprofessional or professional work. Only those registering as Professionals will have access to continuing education credit.

Non professional Pricing: Applies to individuals who are 1. family members or caregivers assisting those in their care with social learning challenges or 2. students enrolled in an academic program who are training to become a paraprofessional or professional.

Team Pricing: Applies if 5 or more professionals register at the SAME TIME; prices are per person. If you would like to register a team with separate payments, all registration info and payments must be received together to be eligible for team pricing.

Payer Information

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Check here if you would like to receive our e-newsletter.

Payment Information

I want to pay by:

Credit Card Purchase Order Check

Visa/MC/Discover#: _____

Exp. Date _____ / _____ CVC. Code _____

Auth. Signature: _____

Please call me for credit card details.

Organization: _____

Pay by PO: PO# _____

To pay by PO, please attach it to this form.

Make checks payable to Social Thinking.

If you are mailing a PO or a check, include this form and send your payment to:

Social Thinking Conference Registration
404 Saratoga Ave. #200, Santa Clara, CA 95050

Total Number of Attendees:

Grand Total Price:

Fill out the information below for each attendee.

Sum of the total price for each attendee



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NOTE: You are not registered until we receive and process payment. When submitting registration(s) for others, include the name and email of the actual attendee and not your own, as the confirmation email should go to the true attendee. Name substitutions will incur a \$20 change fee. Any onsite changes will incur a \$75 fee.

Name: _____ Email: _____

- Professional (Continuing Ed. Included) Non Professional
- Sept 25:** Social Thinking Is Academic Thinking: Making the Connection Relevant and Practical
- Sept 26:** How Do We Do What We Don't Want to Do?

Total Price: _____

Based on number of days attending. Refer to pricing chart.

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CANCELLATION AND CHANGE POLICY:

No cancellations are accepted 14 or fewer days before the first day of the conference. Conference attendees who cancel their registration for any reason up to 15 days prior to the first day of the conference will be charged a \$20 administration fee for each day they are cancelling. The remainder of the paid conference fee will be refunded no later than 4 weeks past the cancellation date. If any other change is requested such as a name change on any attendee registration, there is a \$20 administration fee per change.

Print and attach more forms if needed