



# Press Kit



# TodayTix Group is the global e-commerce leader for cultural experiences.

TodayTix Group designs frictionless e-commerce experiences via innovative product design and industry-leading technology. Through its powerful consumer matchmaking technology and expansive portfolio of brands, including TodayTix and Secret Cinema, TTG has an intimate understanding of its millions of customers. This allows TTG to optimize partner relationships by providing unparalleled access to engaged audiences, generating meaningful revenue, and transforming the way tickets are sold.





# FAST FACTS ABOUT TTG

Founded

**2020**

TodayTix Group

**2013**

TodayTix

Partners

**20,000**

global theatres, producers,  
and cultural institutions

Fundraising

**\$90MM**

nearly raised

Employees

**350+**

global employees

Tickets

**8MM**

sold annually

Productions

**250,000**

featured across TTG  
channels

# THE TTG PORTFOLIO

Through its expansive portfolio of brands and powerful consumer matchmaking technology, TTG has an intimate understanding of its millions of customers. These insights allow TTG to optimize partner relationships by providing unparalleled access to engaged audiences, generating meaningful revenue, and transforming the way tickets are sold.

**2022**  **SECRET CINEMA**

**2022**  **Goldstar™**

**2021**  **broadway  
roulette**

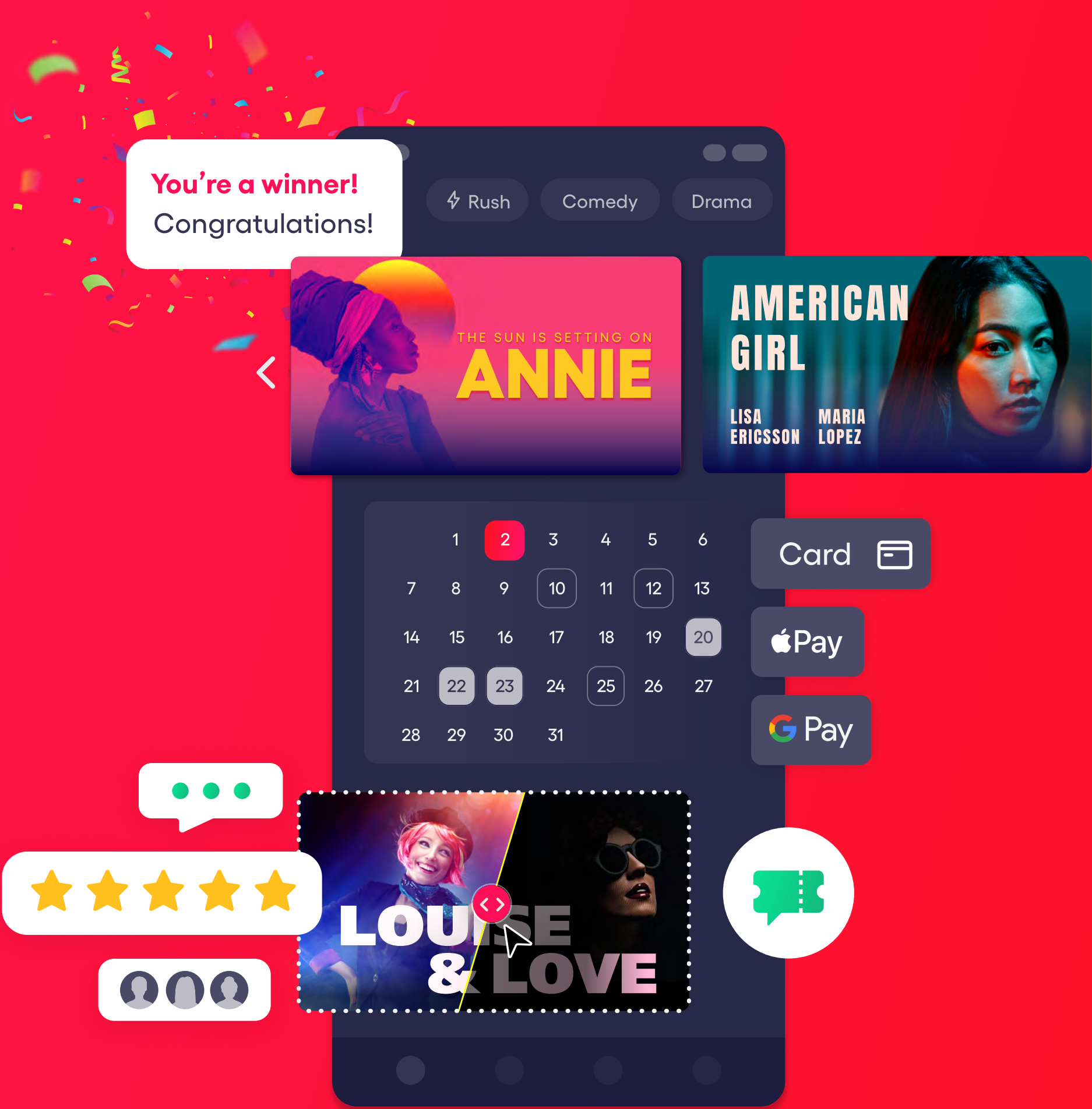
**2020**  **show-score**

**2020**  **encore**

**2013**  **todaytix**  
(Founding company)

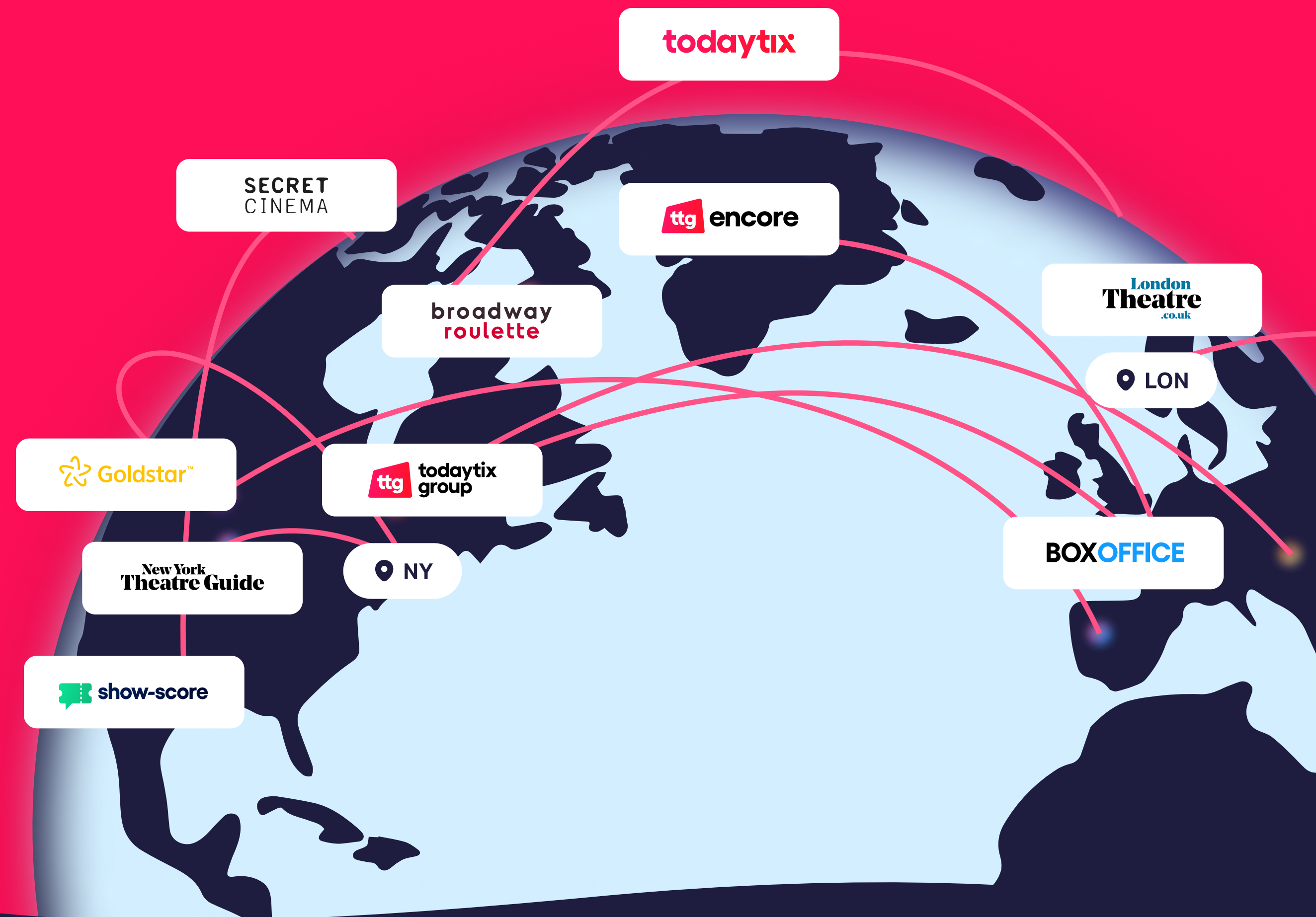
# FRictionless E-COMMERCE

Through industry-leading technology, innovative product design, unparalleled inventory, and frictionless experiences, TTG is transforming cultural e-commerce.



# THE TTG ECOSYSTEM

With an ever-expanding global network of 20,000 theatres, producers, and cultural institutions, an expansive portfolio of brands, frictionless technology, and vast data and insights, TTG is at the forefront of the digital transformation of culture.





# Contact us

to get more information.

Get in touch