

# Product Portfolio Renaming Guide

Construction Systems



# Renamed, Rebranded & Reliable as Ever

## We're updating the brand names and packaging of our construction systems product portfolio

To continue delivering the best products and customer experience, we are renaming and refreshing the packaging of our construction systems portfolio. This includes rebranding Bluey Technologies products under new Master Builders Solutions names.

Rest assured, the performance and reliability of our concrete admixtures, underground construction, and Bluey Technologies tunnel liners and waterproofing products will remain unchanged.

These changes will officially take effect in October 2024. The renaming and packaging updates are designed to simplify our product offerings and enhance our customer's experience with Master Builders Solutions. Despite the new look, our commitment to quality and exceptional technical support remains unchanged.



### Scan the QR Code

For more information about our innovative solutions for the civil construction industry



## Cementitious Repair & Lining MasterCrete

Current Product Name	New Product Name
MasterEmaco P 157	MasterCrete PRI 157
MasterEmaco P 5000AP	MasterCrete PRI 5000
MasterEmaco P 5000ZR	MasterCrete PRI 2500
MasterEmaco N 102CI	MasterCrete CI 5100
MasterEmaco N 5100	MasterCrete 5140
MasterEmaco N 5150	MasterCrete 5135 **
MasterEmaco N 5200CI	MasterCrete CI 5200
MasterEmaco S 5300CI	MasterCrete CI 5300
BluCem HB50	MasterCrete 5350
MasterEmaco S 5400CI	MasterCrete CI 5400
MasterEmaco S 488CI	MasterCrete CI 5488
BluCem LH60	MasterCrete LH 5460
MasterEmaco S 5440CI	MasterCrete LH 5460 **
MasterEmaco T 920CI	MasterCrete LH 5460 **
MasterEmaco T 545	MasterCrete FC 545
MasterEmaco S 820CI	MasterCrete CI 820
MasterEmaco S 822CI	MasterCrete CI 822
BluCem HB55	MasterCrete 855
MasterEmaco S 902	MasterCrete UW 902
MasterEmaco S 620	MasterCrete CAC 620
MasterEmaco S 682	MasterCrete CAC 682
MasterEmaco T 2040	MasterCrete 2040
MasterSeal 501	MasterCrete WR 501

## Cementitious Grout MasterFlux

Current Product Name	New Product Name
MasterFlow 700	MasterFlux 700
MasterFlow 788	MasterFlux UW 788
MasterFlow 810	MasterFlux 810
BluCem HS60	MasterFlux 810 **
BluCem HS200	MasterFlux 200
BluCem HS200A	MasterFlux 201
BluCem HS400	MasterFlux 840
MasterFlow 870	MasterFlux 870
BluCem HE80	MasterFlux 880
BluCem HE80AG	MasterFlux 881
MasterFlow 4600	MasterFlux HST 4600
BluCem HSI20	MasterFlux HST 4120
MasterFlow 9xxx series	MB Flux

## Cementitious Ready-Mix Grout MasterFlux

Current Product Name	New Product Name
BluCem LH60 RMX	MasterFlux 5460RMX
BluCem HS200 RMX	MasterFlux 200RMX
BluCem HS80 RMX	MasterFlux 80RMX
BluCem HSI20 RMX	MasterFlux HST 120RMX
BluCem EA55 RMX	MasterFlux EA 55RMX

## Resinous Grout MasterFlux

Current Product Name	New Product Name
MasterFlow 618	MasterFlux ER 618
MasterFlow 628	MasterFlux ER 628
MasterFlow 648	MasterFlux ER 648

## Structural Repair & Strengthening MasterStrength

Current Product Name	New Product Name
MasterEmaco 2525	MasterStrength 2525
MasterBrace 1444	MasterStrength 1444
MasterBrace 1446	MasterStrength 1446
BluRez Epoxy 575	MasterStrength 1475
MasterBrace P 3500	MasterStrength PRI 3500
MasterBrace 4000	MasterStrength 4000
MasterBrace 4500	MasterStrength 4500
MasterBrace Anchor	MasterStrength ANC
MasterBrace Fibre	MasterStrength FIB
MasterBrace Laminate	MasterStrength LAM
MasterBrace MBar	MasterStrength BAR

## Epoxy Injection MasterFill ER

Current Product Name	New Product Name
MasterInject 1380	MasterFill ER 1311**
BluRez Epoxy 111	MasterFill ER 1311

## Polyurethane Injection MasterFill PR

Current Product Name	New Product Name
BluRez CSI50	MasterFill PR 1450
BluRez CSW	MasterFill PR 1400

\*\* Current product has been superseded, and replaced by this product.



## Ucrete MasterCoat

Current Product Name	New Product Name
Ucrete DP	MasterCoat PR 4000
Ucrete IF	MasterCoat PR 5000
Ucrete MF	MasterCoat PR 3000

## Performance Flooring MasterCoat

Current Product Name	New Product Name
MasterTop 105	MasterCoat 105
MasterTop 1080	MasterCoat ER 1080
MasterTop 200	MasterCoat 200
MasterTop 200LR	MasterCoat LIR 200
MasterTop 330	MasterCoat 330
MasterTop 333	MasterCoat 333
MasterTop FI	MasterCoat FIL I
MasterTop F30	MasterCoat FIL 30
MasterTop F5	MasterCoat FIL 5
MasterTop XI	MasterCoat 2400 Colour
MasterSeal 955	MasterCoat THI 955

## Joint Systems MasterJoint

Current Product Name	New Product Name
MasterSeal 909	MasterJoint 909
MasterSeal 910	MasterJoint 910
MasterSeal 930	MasterJoint 930
MasterSeal CR 195	MasterJoint CHR 195
MasterSeal CR 435	MasterJoint CHR 435
MasterSeal P 692	MasterJoint PRI 692

## Waterproofing Systems MasterShield

Current Product Name	New Product Name
MasterSeal 730PA	MasterShield WR 730
MasterSeal HLM 5000	MasterShield WR 5000
MasterSeal 540	MasterShield WR 540
All BluSeal membranes and acc.	BluSeal

## Protection Systems MasterShield

Current Product Name	New Product Name
MasterProtect P 155	MasterShield PRI 155
MasterProtect I50	MasterShield AC 150
MasterProtect I60	MasterShield AC 160
MasterProtect 355	MasterShield PEL 355
BluRez 777UHD	MasterShield PR 170
MasterProtect H 1100	MasterShield PEL 1100
MasterProtect H 1150	MasterShield PEL 1150
MasterProtect 8020CI	MasterShield CI 8020
MasterProtect 8500CI	MasterShield CI 8500PEL
MasterProtect 8000CI	MasterShield CI 8600PEL**
MasterProtect 8065CP	MasterShield CP 8065
MasterProtect 8105CP	MasterShield CP 8105
MasterProtect 8160CP	MasterShield CP 8160
MasterProtect 810CP	MasterShield CP 810
MasterProtect 816CP	MasterShield CP 816
BluSeal AKS Knob	MasterShield AKS 1000 Series
BluSeal AKS Smooth	MasterShield AKS 2000 Series
BluSeal AKS Anti-Slip	MasterShield AKS 3000 Series
BluSeal AKS Fleece Back	MasterShield AKS 4000 Series
BluSeal AKS Welding Rod	MShield AKS 5000 series
BluRez 333AR	MasterShield CHR 360

## Geotechnical Systems MasterGeo

Current Product Name	New Product Name
BluGeo GRP Bars	MasterGeo BAR 1000 Series
BluGeo GRP Accessories	MasterGeo 1000 Series
BluGeo Galvanised Accessories	MasterGeo 2000 Series
BluGeo Stainless Steel Bars	MasterGeo BAR 3000 Series
BluGeo Stainless Steel Accessories	MasterGeo 3000 Series
BluGeo Accessories & Other Materials	MasterGeo 4000 Series
BluGeo LP Rock Bolt	MasterGeo 112
BluGeo LP Rock Bolt Plate	MasterGeo 110

\*\* Current product has been superseded, and replaced by this product.



# Leading Sustainable Solutions in Concrete Construction

## Our Commitment to Sustainability and Innovation

Master Builders Solutions is at the forefront of developing solutions that not only meet the current needs of the construction industry but also pave the way for sustainable and innovative construction practices. By working with our customers, we're able to develop unique mix designs that optimise performance, sustainability and cost savings.

## Making the Sustainable Shift: 100% Compostable Bags

As part of our ongoing commitment to developing and enhancing sustainability for the construction industry, we are switching to fully biodegradable bags for all cementitious-powered products. The bags are 100% recyclable and will break down completely within 10 weeks under optimal biodegradable conditions.



### Scan the QR Code

To find out more information about our transition to 100% decompostable packagaing.

# Inspiring People to Build Better

## Your Partner in Construction Excellence

### **MasterAir**

Complete solutions for air-entrained concrete

### **MasterBrace**

Solutions for concrete strengthening

### **MasterCast**

Solutions for the manufactured concrete product industry

### **MasterCell**

Solutions for concrete density

### **MasterEase**

Low viscosity for high performance concrete

### **MasterEmaco**

Solutions for concrete repair

### **MasterFinish**

Solutions for formwork treatment and surface improvement

### **MasterFlow**

Solutions for precision grouting

### **MasterFiber**

Comprehensive solutions for fibre reinforced concrete

### **MasterGlenium**

Solutions for high performance concrete

### **MasterInject**

Solutions for concrete injection

### **MasterKure**

Solutions for concrete curing

### **MasterLife**

Solutions for enhanced durability

### **MasterMatrix**

Advanced rheology control for concrete

### **MasterPel**

Solutions for hydrophobisation, anti-efflorescence and surface protection

### **MasterPolyheed**

Solutions for mid-range concrete

### **MasterPozzolith**

Solutions for water-reduced concrete

### **MasterProtect**

Solutions for concrete protection

### **MasterRheobuild**

Solutions for high strength concrete

### **MasterRoc**

Solutions for underground construction

### **MasterSeal**

Solutions for waterproofing and sealing

### **MasterSet**

Solutions for set control

### **MasterSuna**

Solutions for sand and gravel in concrete

### **MasterSure**

Solutions for extraordinary workability retention

### **MasterTop**

Solutions for industrial and commercial

### **Master X-Seed**

Advanced accelerator solutions for concrete

## Quantified Sustainability Benefits Advanced Chemistry by Master Builders Solutions®

Let the numbers do the talking: We have portrayed some of our most eco-efficient product solutions for concrete and precast production, construction, civil engineering, and flooring.

[sustainability.master-builders-solutions.com](https://sustainability.master-builders-solutions.com)



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Master Builders Solutions is a leading global manufacturer of concrete admixtures, as well as other sustainable solutions for the construction industry, focused on delivering its vision: Inspiring people to build better. Master Builders Solutions provides value-added technology and market-leading R&D capabilities to improve the performance of construction materials and to enable the reduction of CO<sup>2</sup> emissions in the production of concrete. Founded in 1909, Master Builders Solutions has more than 1,600 employees and 35 production sites globally with over 150 employees and 6 production sites operating across Australia and New Zealand. Master Builders Solutions its customers in mastering their building challenges of today – for a decarbonised future.

