

# MasterAtlas™ - Performance Dashboard

Concrete plants generate thousands of discrete data points every day, yet much of this data remains siloed within individual software platforms. But what if this data were presented in a way that provides a comprehensive view, enabling root cause analysis and driving significant, lasting improvements?



## Greater Success

**The Problem:** For data to be meaningful and effective in root cause analysis, it must be presented in context—integrated and connected.

- Which data points truly matter? How can they be leveraged for a deeper understanding?
- Who is responsible for data analysis?
- Which Key Performance Indicators (KPIs) are the most useful?

## MasterAtlas:

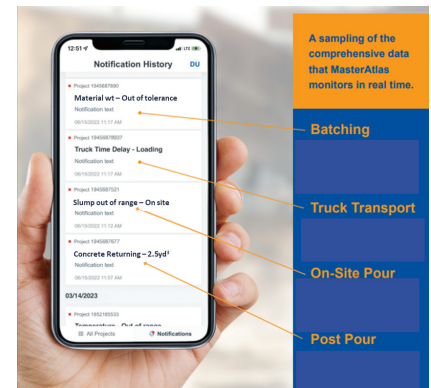
Performance Dashboard is designed for “at-a-glance insights,” allowing users to monitor the performance metrics that matter most. On the MasterAtlas platform, our data scientists collaborate with users to create a performance dashboard tailored to their needs. Our team can incorporate existing, historically used KPIs and develop new ones that enable users to see and manage their business in innovative ways. The MasterAtlas KPI Dashboard not only provides high-level data visualization but also offers detailed visibility, allowing for the immediate recognition of trends.

When specific issues are identified, the MasterAtlas Virtual Assistant monitors every load of concrete for opportunities you’ve targeted for improvement. The KPIs displayed are not just focused on operational efficiencies but can also include Quality KPIs, Customer-Specific KPIs, Returned and Rejected Concrete metrics, and Sustainability Metrics.

## Real results from real users using the MasterAtlas KPI Dashboard

- Truck efficiency improved dramatically once the data was transparently presented.
- One user’s HR team utilizes the customized dashboard for their driver bonus program.
- The customized quality dashboard helps determine when in-truck sensors need calibration.
- MasterAtlas can calculate custom sustainability metrics, giving users a competitive edge.

Contact your local Master Builders Solutions representative for more information.



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