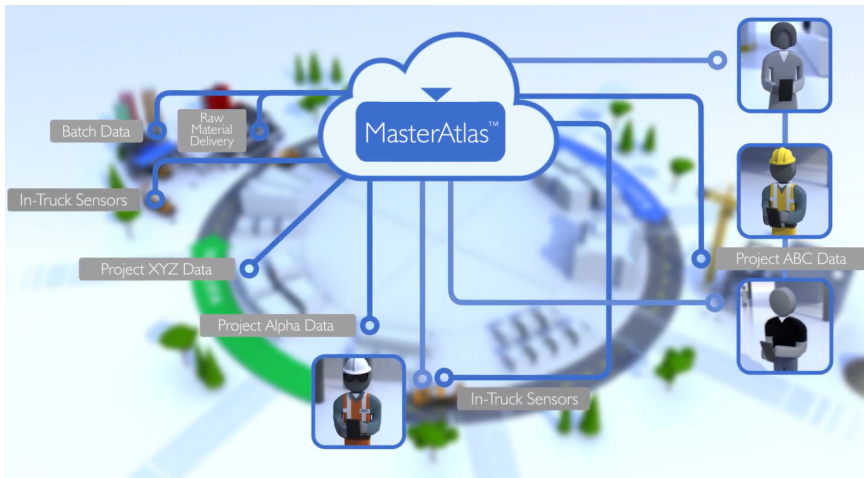


MasterAtlas™ - Systems Information Integrator

Most concrete producers rely on multiple software programs, including dispatching, batching, truck GPS and telematics, quality control, and in-truck sensor technology systems. But what if all this data from separate systems could work together and be accessible in one place?



The usefulness of collected data would increase dramatically.

The Problem: Concrete producers often face an overwhelming influx of specialized digital tools targeting production, sales, quality, and dispatch functions. While these tools are useful, their data analytics are often limited to the information within their own systems, omitting crucial insights and details from other platforms.

- When integrated data is needed, staff members are pulled from their daily tasks to compile information.
- These repetitive tasks can take hours or even days to complete.
- Analyzing data “out of context” can lead to erroneous or incomplete conclusions.

MasterAtlas:

was developed specifically for this purpose. Performance management teams no longer need to pull data from various sources weekly or monthly. With MasterAtlas deployed, data is always compiled and readily accessible in one centralized location. Combined with the expertise of Master Builders Solution’s team of analysts and customized KPI dashboards, producers are well-positioned to make informed decisions.

Real results from real users using MasterAtlas Data Integration.

- MasterAtlas identified several consecutive loads of concrete with high temperatures, preventing potential rejected loads and uncovering an equipment malfunction at the plant.
- One producer believed their average batching time was among the best; however, when viewed in the context of their poor cement batching accuracy, they realized the need to balance speed and precision. This adjustment resulted in material cost savings and reduced embodied carbon.

You can experience this too. Contact your local Master Builders Solutions representative for more details.

Master Builders Solutions Admixtures US, LLC

23700 Chagrin Boulevard
Beachwood, OH 44122 USA
(800) 628-9990

[master-builders-solutions.com/en-us
admixtures@masterbuilders.com](https://master-builders-solutions.com/en-us/admixtures@masterbuilders.com)

Master Builders Solutions Canada, Inc

1800 Clark Boulevard
Brampton, Ontario L6T 4M7 CANADA
(289) 360-1300

