

MasterAtlas®

Continuous Improvement Platform

Use dispatch, batch, GPS, sensor, and weather data to evaluate performance and drive profit and efficiency improvement activities.



Example Key Benefits – Based on Actual User Results

- Reduces average roundtrip delivery time, thereby improving fleet efficiency and saving money.
- Reduction in cementitious material over-batching, saving money and reducing embodied carbon.
- Reduced rejected loads and claims by automatically catching random, out of tolerance loads, thereby saving material and time, while maintaining customer satisfaction.
- Ensure all excess truck hold-time fees are calculated and collected
- Significantly increases the re-use of returned concrete, immediately improving profitability.

Your Partner in Smarter Concrete Production

For more information about MasterAtlas or our full product portfolio and solutions, contact our team of expert technical sales representatives today or visit our website.

KPI Dashboard

Customised, concise, and actionable data visualisation updated daily to help you stay on top of operations and monitor improvements.

Quality Control Data Capture:

Easily capture, store, and analyse data related to each load of production concrete, including ticket data, batch data, field measured plastic and hardened concrete test results, jobsite weather data, and notes.

Plastic Shrinkage Cracking Potential:

Monitors live job site weather data and calculates surface vaporation rates for every delivery of ready-mix concrete.

Return Concrete System:

Automatically manage returned concrete for either conversion to subbase material or reuse in a new batch.