

MasterAtlas[®] – Continuous Improvement Platform

Use dispatch, batch, GPS, sensor, and weather data to evaluate performance and drive profit and efficiency improvement activities.



Example Key Benefits – Based on Actual User Results

- Reduces average roundtrip delivery time, thereby improving fleet efficiency and saving money.
- Reduction in cementitious material over-batching, saving money and reducing embodied carbon.
- Reduced rejected loads and claims by automatically catching random, out of tolerance loads, thereby saving material and time, while maintaining customer satisfaction.
- Ensure all excess truck hold-time fees are calculated and collected.
- Significantly increases the re-use of returned concrete, immediately improving profitability.



**Scan to ask
 about a free demo.**

<https://bit.ly/4dMDjyQ>

Virtual Assistant:

An automatic data monitoring and notification engine that screens all production data in real-time, notifying you of critical performance outliers, ensuring timely interventions.

KPI Dashboard:

Customized, concise, and actionable data visualization updated daily to help you stay on top of operations and monitor improvements.

Quality Control Data Capture:

Easily capture, store, and analyze data related to each load of production concrete, including ticket data, batch data, field measured plastic and hardened concrete test results, job site weather data, and notes.

Plastic Shrinkage Cracking Potential:

Monitors live job site weather data and calculates surface evaporation rates for every delivery of ready-mix concrete.

Returned Concrete System:

Automatically manage returned concrete for either conversion to subbase material or re-use in a new batch.

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