

Sketch

Name:	



Storyboard

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Concept

What is it called?		How does it work?
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Who is it for?		
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What's in it for users and for us?		What does it look like (interface or process)?

What's in it for users and for us?

It makes (activity)

feel (quality)

It helps us to (benefit)

Which experience principles or goals does it address?

What does it look like (interface or process)?



Manifesto

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