

Introduction
200 characters or less
Learn about Japanese-style indigo dyeing and miso brewing, two of Japan's unique fermentation practices
 Take a tour through a miso brewery and sample some miso while also trying your hand at dyeing, in Tokushima Prefecture, Japan's greatest producer of dyed goods. Get a thorough lesson in dyeing methods and patterning, and make your very own JAPAN BLUE souvenir.

Key Point (1)
Show with photo
I . Experience Japan's traditional fermentation practices through a miso brewery tour and a Japanese-style indigo dyeing workshop!
 Get a glimpse into Japan's fermentation practices through the tour guide's explanations, quizzes, and more! Enjoy a tour of the miso brewery (complete with samples) while also trying your hand at dyeing in Tokushima Prefecture, Japan's greatest producer of dyed goods.



Key Point (2)
Show with photo
II . Enjoy the local specialty, Naruchuru udon, for lunch!
 For lunch, you will have the Naruto local specialty Naruchuru udon, which has long been a favorite amongst locals. Enjoy a meal in a popular local shop.



Key Point (3)
Show with photo
III . Make your very own, one-of-a-kind JAPAN BLUE souvenir!
 An instructor will give you a thorough lesson on dyeing methods, patterning, and more, after which you will be able to create your very own, one-of-a-kind JAPAN BLUE souvenir, such as a handkerchief, reusable bag, or a scarf.



Example Itinerary
 (1) JR Naruto Station - Meet up
 (2) Studio N2 - Dyeing workshop
 (3) Inoue Miso Shoyu Co., Ltd. - Miso brewery tour
 (4) JR Naruto Station - Tour ends

Availability

■ Period	■ Number of Instances
Because this tour includes a brewery tour, it will only be held in the miso brewing off-season (July - mid-September).	Once a day (Every day of the week except for Thursday)
■ Duration / Start Time	■ Number of Participants (Min/Max)
5 hours (including lunch) / Starts at 10:00 AM	2-6 people

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Meeting Place and Access

■ Access Using Public Transportation
Approximately 1 hour 20 minutes by train from JR Takamatsu Station
■ Address of Meeting Place
In front of the Tourist Information Center at JR Naruto Station (Kokuwajima-maehama, Muya-cho, Naruto-shi, Tokushima-ken)



Languages Supported

■ Languages Supported	■Japanese ■English □Chinese □Other
■ Explanatory Materials in English	■Yes / □No
■ Availability of Interpreter Guide	■Yes / □No
■ Guide Information	Arranged for by MagicalTrip Inc.

Other Information

■ Participation Requirements	
■ Cancellation Policy	Cancellation fee up until the previous day: 0% Cancellation fee if you cancel on the day of or are a no-show: 100%
■ Note	<ul style="list-style-type: none"> The tour can be held in rainy weather. Be sure to wear clothes that are easy to walk around in, as you will be doing a lot of walking between facilities. For the indigo dyeing workshop, be sure to wear clothes that you wouldn't mind getting dirty. Includes a miso brewery tour. Please do not consume any natto starting the day before the tour, so as to prevent contamination of the koji mold used in the fermentation process. Please refrain from taking photos/videos of the inside of the miso brewery.
■ In Case of Incident (No-show, bad weather, arriving late, etc.)	The tour may be cancelled due to weather conditions (strong winds, heavy rain, etc.).
■ Insurance	■Yes / □No
■ Inventory Management	■Yes / □No
■ Point of Contact / TEL	MagicalTrip Inc. / Ryosuke Iwase
■ Contact - Hours	10:00 AM - 6:00 PM
■ Contact - Email Address	support@magical-trip.com

Price Information

■ Price (Without Tax)	¥13,500 (Handkerchief dyeing workshop)
■ Price with Add-Ons	<ul style="list-style-type: none"> Reusable bag: ¥15,500 Scarf: ¥18,500 *Prices differ according to the type of item you would like to create in the dyeing workshop. Let the tour operator know what item you would like to create when making your reservation.
■ Included in Above Price	Guide, lunch fee, indigo dyeing workshop
■ Not Included in Above Price	Taxi transportation costs (Approximately ¥1,000: From Inoue Miso Shoyu to JR Naruto Station)

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