

<Introduction>

Enjoy a sake tour of three famous sake breweries with your own local guide.

Saijo, in Hiroshima Prefecture, is one of Japan's famous sake brewing towns, along with Nada in Hyogo prefecture, and Fushimi in Kyoto. Here, you can find 7 sake breweries within 1km walk from each other. The area is getting popular due to the recent sake boom in Western countries. Your guide will take you on a walk down the streets where vestiges of the past remain, and you will visit three characteristic sake breweries, learn about their history, and enjoy the sake that each brewery has made with care in their own way.

<What you will experience> ※ 3 points

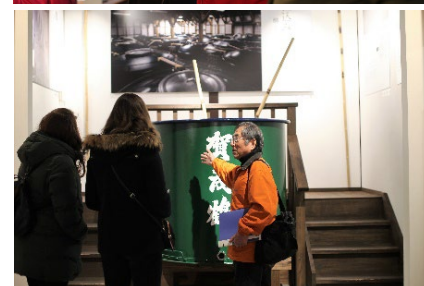
1. A special sake tasting experience at three carefully selected sake breweries (Luxury Tasting Party)

Learn about Japanese sake with a special sake tasting tour at three different styled sake breweries: one that sticks to traditional methods, one that challenges the modern taste, and one which is a regular winner at National sake competitions.



2. Walk through the cityscape where the historic atmosphere still remains (Sakagura-dori street Tour)

You will learn about the history of sake brewing in Saijo, which flourished as a post town during the Edo era. You can also observe the traditional Japanese style buildings which still remain from that era.



3. Taste local dishes prepared using Japanese Sake (Optional Bishu Nabe experience)

Indulge in Kamotsuru Shuzo Brewery's "Bishu Nabe" hotpot, a local style hotpot which is made with Sake provided by breweries and restaurants at the annual Saijo sake festival.



<Language Support>

- Languages Available
 - Japanese
 - English
 - Chinese
 - Other
- Guide information
 - Higashi-Hiroshima Volunteer Guide Association

- Interpreter available
 - Yes
 - No
- Language Translation Tool
 - Saijo's Sake Breweries Tourist Map (English version)

<Other Plan Information>

- Participant Requirements
 - Over 20 years old (children accompanied by parents can participate without tasting).
 - ※ The above conditions may be adjust depending on the organizer's intention and purpose.

- Cancellation Policy
 - (As assumed to be publish by Attractive JAPAN)

	Cancellation fee paid to the facility (Wholesale price)	Cancellation fees (AJ Fees)	Cancellation policy for site publication
7 to 4 days before	30%	10%	40%
3 to 2 days before	50%	10%	60%
day before/same day	100%	0%	100%

- Precautionary considerations
 - If you are pregnant or feel unwell, please refrain from participating.
 - Appointments are being taken for each sake brewery, so please be punctual.
- In case of bad weather, emergency, delay or no show
 - If for any reasons, participants should be late for more than 15 minutes without contacting us, we will treat it as a cancellation on the day (cancellation fee: 100%).
 - If the tour should be cancelled, we will contact the participants by the morning of the tour day (no cancellation fee).

- Insurance Support
 - Vehicle insurance (passenger injury, etc.)

- Inventory Management
 - Yes
 - No

- Support hours
 - 9:00 ~ 18:00

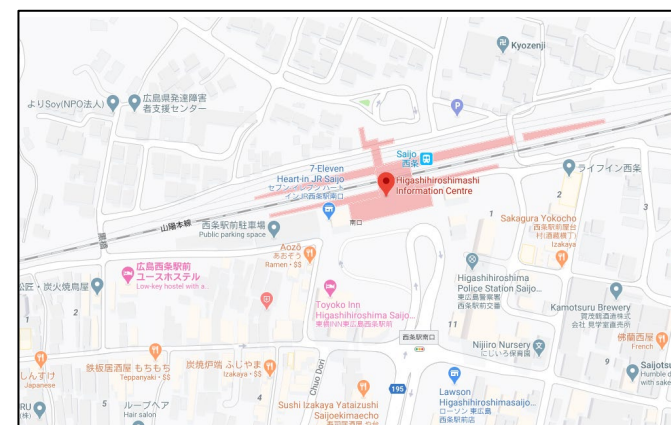
- Inquiry email address (company/person in charge)
 - attractive.japan@chibra.co.jp
 - Regional Branding Institute

<Reservation Information>

- Operating Period
 - All year around (excluding New Year and Bon holidays)
- Time required
 - Time required: 2 hours
 - Starting time: 10:00 ~ 14:00
- Operation Frequency
 - All year around
- Number of people (Maximum/Minimum)
 - The number of participants will affect the number of guides needed. It depends on the organizer plans and intentions.

<Meeting point and access>

- Access by public transportation
 - JR Saijo Station
 - 40 minutes away from JR Hiroshima Station on the Sanyo main railway line
- Meeting point and address
 - Higashi-Hiroshima City
 - Tourist Information Center
 - (JR Saijo Station 2F)



<Package Information>

- Price (Tax excluded)
 - Contact us for pricing
- Options/Price (Tax excluded)
- What's Included
 - The fees include tasting at each brewery (excluding extra paid tasting).
- What's Not Included
 - Shopping for souvenirs at each brewery.