




Title			Tour the magnificent scenery, and the industries created by the Seto Inland Sea. Ehime, Imabari Cycling Tour		Region :Imabari City, Ehime Prefecture	
Overview	A unique city where Japan’s largest band of pirates, Japan’s largest shipyard, and a high-quality towel brand were born		Language Support	Languages Available	■ Japanese ■ English ■ Chinese □ Other	
	Imabari City is a port town located in the northern part of Ehime Prefecture, in the middle of the Seto Inland Sea, a place that has allowed it to prosper as a strategic point for maritime traffic since ancient times. In the Middle Ages, the city was ruled by a group of pirates with excellent navigation skills, which allowed Imabari to develop industries related to the sea, such as shipbuilding and sea shipping. Imabari is also the starting point of the Shikoku side of the Shimanami Kaido, which has become famous as a cycling route in recent years. On our tour, you will be able to enjoy cycling and sightseeing around the city in a single day, with pedal-assisted bicycles, making it a perfect tour for people from all skill levels.			Language completion tools	■ Yes／□ No	
	At the Kirousan Observatory, you can enjoy a spectacular 360° panoramic view from the top of the mountain. At Hashihama Port, you will visit places related to Imabari’s maritime history. Here, the sight of huge ships crowding the harbour is breathtaking. At Imabari Castle, one of the three largest “castles on the sea” in Japan, you will be able to trace the history of the city. There are also many other places to visit, such as the high-quality Imabari towel stores, and the world-famous shipyard port.			Interpreter available	■ Yes／□ No	
	Why not visit the Setouchi Shimanami Kaido, a place that is gaining more and more attention among the world’s travel destinations?			Guide information	1 multilingual tour guide staff (Japanese, English, Chinese), who has passed an independent assessment	
Unique Selling Points	I . A cycling tour is a great way to enjoy the beautiful scenery of the Seto Inland Sea.		Other Plan Information	Participant Requirements	None	
	The Shimanami Kaido, connecting Imabari City in Ehime Prefecture to Onomichi City in Hiroshima Prefecture, is a hot spot that has become famous as a cycling route in recent years. Our tour will cover the port town of Imabari, and you will be using pedal-assist bicycles which will allow you to enjoy the beautiful scenery of the Seto Inland Sea without any difficulty.					
Unique Selling Points	II . Enjoy the gorgeous views from the Shimanami Kaido.			Cancellation Policy	Free cancellation up to 48 hours before	
	The goal of our cycling tour will be the observatory at the top of Mt. Kirou-san. From here, you can enjoy a 360° panoramic view of the Seto Inland Sea, with its blue sea and countless islands, giving it the name of the “Aegean Sea of the East”. Take your time and enjoy one of the best views in Japan.					
Unique Selling Points	III . Experience the manufacturing process of an Imabari towel at a specialty store.		Precautionary considerations	•Please note that if any locations are temporarily closed, they may be changed to a different location.		
	Since the 17th century, cotton cultivation has been a part of Imabari, thanks to its warm climate. This is where the “Imabari Towel” was born; today, the local industry in Imabari boasts the largest production volume in Japan. You will be impressed by these high quality towels with high water absorbency and soft texture!					
Itinerary	Meetup and explanation: Imabari Station		In case of bad weather, emergency, delay or no show	Insurance Support	•In the event of bad weather on the day of the tour, the means of transportation, destinations, and routes may be changed. •If you miss the meet up time, due to the transportation system used, we may not be able to provide you with the expected tour experience. Please be careful not to be late. •If you do not arrive at the departure point within 60 minutes of the agreed time, it will be treated as a no-show.	
	1・Sunrise Itoyama 15 min. 2・Kurushima Kaikyo Bridge 5 min. 3・Michi no Eki Yoshiumi Iki-iki kan 50 min. 4・Kirosan Observatory Park 20 min. 5・Hashihama Port 10 min. 6・Imabari Towel Main Store/LAB 20 min. 7・Imabari Castle 30 min.					
	【Outline of each spot】 •Sunrise Itoyama: You will rent a pedal-assisted bicycle for the tour, which will ease the burden of climbing up hills. There is also photo spot with a panoramic view of the Kurushima Kaikyo Bridge, so be sure to take a commemorative photo.					
	•Kurushima Kaikyo Bridge: The Kurushima Kaikyo Bridge, the largest on the Shimanami Kaido, with a length of over 4,000 meters. Enjoy a spectacular view of the Seto Inland Sea while cycling. The beautiful design of the bridge, harmonising with the surrounding landscape, is also noteworthy.					
Reservation Information	■ Operation hours		■ Number of tours		Inventory Management	□ Yes／■ No
	All year round (except New Year holidays), from Monday to Sunday		Dependent on number of requests		Contact Information	otomo corporation / 03-6876-6003 3F Mitomi Building, 3-13-3 Hongo, Bunkyo-ku, Tokyo 113-0033, Japan
	■ Duration and start time		■ Number of people		Support hours	10:00～19:00
	Duration : 7hours Start times : 8:30am, 9:30am		1 to 4 people		Inquiry email address	notice_partner-reservation@otomo-travel.com
Meeting point and access	■ Access via public transport		Package Information	Price (Tax included)	Contact us for pricing	
	Imabari Station			Options／Price		
	Accessible from the Yosan Line			What’s Included	Guide fee, guide expenses, insurance	
	■ Address of meeting place			What’s Not Included	Transportation, entrance fees, meals, souvenirs and experiences (Recommended minimum cash amount: 3,800 yen/person)	
Imabari Station 1 Kitahorai-cho, Imabari City, Ehime, 794-0028, Japan		