

BIATHLON FOR ALL**'B4A' or 'Biathlon4All'****INTRODUCTION**

Promoting biathlon is a vital part of the IBU Target30 strategy. IBU aims to inspire and encourage children and youth to practice biathlon by providing them with sustainable, safe equipment and a comprehensive activities toolkit that can be used everywhere. In this connection, the IBU, in collaboration with equipment suppliers, continues to develop a program for its members on implementing laser/optical rifles into their strategies and recruitment efforts. Additionally, this year, IBU launched the Biathlon for All website to promote the NF's activities and facilitate the exchange of best practices. Within the project, IBU offers NFs a digital package with a visual identity and templates to support project promotion on social media and in printed materials.

GENERAL PRINCIPLES

The total budget for this application call is \approx 140,000 EUR

1. The project is available to all active IBU Member Federations.
2. Each NF may apply up to 10 laser/optical rifle sets (options 3, 5 and 10 are possible).
3. Each NF may apply for promotional support for the project up to 5,000 EUR.
4. The application must be submitted through IBU Scope 2.0 and must include the following information:
 - a. Project Coordinator Name (NF representative responsible for project implementation and reporting during the project, representing NF during workshops and seminars);
 - b. Information about the users of laser/optical rifles;

- c. Dates and deadlines of the various phases/activities of the projects (Promotional and training activities combine laser/optical rifle shooting with running, rollerblading, roller skiing, cross-country skiing, and mountain biking for kids and youths).
 - d. Promotional plan and its budget if support is requested from IBU.
5. The applications will be evaluated by the Development Project Coordinators and the Development Director, and the results will be communicated to the Executive Board based on the following criteria:
 - a. Alignment with the objectives and guidelines of the program;
 - b. Feasibility of the proposed activities;
 - c. Realism of the planned promotion budget;
 - d. For NFs granted last season, the level of activities and communication during that period will be assessed.
6. Following the analysis and approval, the Development Department will confirm the project application in **IBU Scope 2.0 by November 21st 2025.**
7. Following the project's approval, the NF must ensure that the approved activities are completed and comprehensive reporting is provided as indicated in the project. The report generally includes a statement on the achieved goals, a project coordinator's report (number of kids, volunteers, coaches and PE teachers) and a financial report if promotional funds were granted. Additionally, a questionnaire is conducted regarding the quality of use of the laser/optical rifles.
8. The Project Coordinator must report regularly on activities, providing high-resolution pictures and/or videos, which will be used on the Biathlon4All website for past events. For the website, NF regularly provides information about upcoming events. While posting on its social media, it is requested that the post include **#Biathlon4All #biathlonworld #B4A**
9. All NFs selected for the project will contribute to creating the IBU toolkit (guideline) for National Federations, introducing kids and youth to the biathlon education program through their experience exchange (materials, pictures, videos, and examples of training sessions to share).

10. The Project Coordinators are responsible for participating in Biathlon4All online workshops and seminars. The meeting invitation and date will be announced at least two weeks in advance.
11. As part of the Biathlon4All project, the NFs are obligated to participate actively in **International Biathlon Day, which takes place on the last weekend of May 2026**. More information about it will be provided in due time.
12. IBU requests, supported by project NFs, that the collected data from registered events regarding participants, including their names, year of birth, gender, zip code, and email, be shared to the maximum extent possible and in accordance with data protection rules. NF is responsible for collecting the data and obtaining all necessary permissions, and informing participants that the data will be shared with IBU for the Biathlon 4 All project.
13. NFs that fail to report their activities must return their laser/optical rifle set to the IBU. Each situation will be analysed individually.
14. In the event of damage, the NFs are responsible for the equipment repair and contact with the providers. The equipment is covered by warranty. NFs should inform IBU about any equipment issues.
15. NF is obliged to refrain from selling or donating sports equipment purchased for its benefit from the IBU contribution to third parties for five years from the date of purchase.
16. Only NFs which report the project from the edition before the next application call can apply for another 'Biathlon4All' support.
17. IBU reserves the right to conduct unannounced visits to check project implementation and create social media stories. Furthermore, in the event of misused support, the IBU may decide to suspend the respective NF from any development support for a specified period.

Call for applications from October 9th to October 31st, 2025.

B4A is an ongoing project with the liability of NF to report.

In case of any questions, please contact, Development Project Coordinator, maxim.berdnikov@ibu.at