



NF Award for Excellence in Sustainability 2025 – Shortlist

Winner: French National Federation

Jury for the Award:

Benjamin Barrett, Sustainability Consultant

Ingrid Beutler, Sustainability Expert, Founder of the Sustainable Mountain Alliance

Daniel Cade, Sustainability Expert, Founder, Responsible SPORT

Maya Clotens, IBU Sustainability Ambassador

Simon Eder, Member of the IBU Athlete Committee

FRENCH NATIONAL FEDERATION – Impact and transition strategy of the French National Ski Federation

The French Biathlon Federation has developed an ambitious sustainability strategy addressing seven key areas, with gender equality as one of its pillars.

They launched a strategic 10-year plan including a circular economy guide for ski equipment and a sustainability awareness campaign involving over 800 participants.

Their efforts include a double materiality assessment, 400+ work hours, and dedicated involvement from athletes and board members.

The federation emphasizes replicable tools and inclusive governance to promote gender equity and sustainability across all levels.



GERMAN NATIONAL FEDERATION – E-Learning module “Sustainability and Environment”

The German Ski Federation developed a free, competency-based e-learning module titled “Sustainability and Environment” for grassroots ski instructors, promoting environmental awareness and responsible behavior. The 45-minute core module is open access and already integrated into official training programs across Germany, reaching nearly 200 participants since launch in late 2024.

The action reflects a broader sustainability strategy and expands DSV’s impact beyond elite sport by educating local instructors as multipliers for sustainable behavior in their communities. With plans to expand to other target groups and adapt content to new sustainability challenges, the initiative strengthens gender-inclusive grassroots education in line with long-term climate goals.



NORWEGIAN NATIONAL FEDERATION – Reducing Food Waste through Education and Action at Norwegian Biathlon Events

The Norwegian Biathlon Association partnered with Matvett to launch an e-learning course and toolkit aimed at reducing food waste at biathlon events. Over 700 volunteers and organizers were educated through the programme, which will become mandatory for all food coordinators at national events from 2025.

The action is part of NSSF's broader sustainability strategy and supports key IBU targets including climate action and sustainable event operations. The initiative focuses on practical, low-threshold education and is supported by data tracking, partnerships with local charities, and wide internal and external communication efforts.

