



# **IBU Cup/ Junior Cup OC Award for Excellence in Sustainability 2022 – Shortlist**

**Winner: OC Bayerischer Wald**

## **OC Bayerischer Wald - Sustainability and regionality at the IBU Open Biathlon European Championships ARBER (OECH) from 24.-30. January 2022**

Regional Sustainability: OC Arber integrated environmental, social and economic sustainability into the IBU OECH 2022.

Local Engagement: Regional producers, sponsors, suppliers and 250 volunteers strengthened local value creation and community involvement.

Sustainable Catering: Fair Trade, organic and regional products were prioritised, with fresh local food reducing transport and energy needs.

Waste Reduction: Reusable equipment, reduced plastic, deposit systems and strict waste separation helped minimise event waste.

Long-term Vision: The event aimed to create lasting sustainable structures and demonstrate that major sporting events can benefit both the environment and the region.



## **OC MARTELL – Going GreenEvent**

**GreenEvent Certification:** OC Martell implemented the South Tyrolean GreenEvent criteria, focusing on sustainable event planning and resource efficiency.

**Waste Management:** Clearly marked collection points and dedicated waste management helped reduce and properly separate event waste.

**Social Inclusion:** Volunteers with disabilities were actively involved in the event, demonstrating inclusion and equal participation.

**Regional Sustainability:** The project supported resource efficiency, regional value creation and social responsibility in the Val Martello community.

**Long-term Commitment:** The successful first certification step strengthened OC Martell's commitment to continuously improving the sustainability of the event.

