



IBU EVENT RECYCLING GUIDELINES FOR ACCREDITED AREAS

SEASON 2022/2023

ANIF BEI SALZBURG, NOVEMBER 2022

BACKGROUND



- The concept of **circular economy** seeks to change the current *linear process* of using resources to make products which are eventually thrown away as waste.
- It is based on three principles
 1. Eliminate waste and pollution
 2. Circulate products and materials
 3. Regenerate nature

The IBU Sustainability Strategy has set an ambitious circular economy objective for 2030 in the Venue & Event focus area:

“Enable biathlon venues and events to have a long-term positive impact on their host communities and the environment.”

As a means to realising this objective, the IBU seeks to:

“Ban single-use plastic and ensure all waste is re-used, recycled or composted.”

THE 4R METHODOLOGY

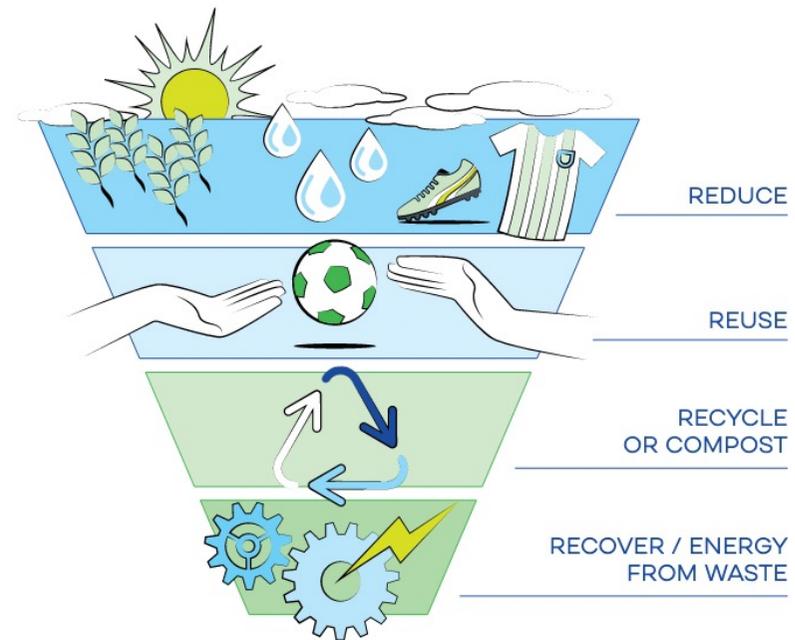
WASTE MINIMISATION



Waste minimisation is a process that starts with the purchasing decision which is why a sustainable procurement and purchasing process is a critically important first step to waste minimisation.

The 4R methodology of “**reduce, reuse, recycle and recover**” outlines the steps to decrease the amount of waste and promote circularity.

Reduced consumption and waste avoidance in the first place leads to less waste that must be recycled or composted.



RECYCLING FOR ACCREDITED PARTICIPANTS



WASTE MANAGEMENT AT IBU EVENTS

ACCREDITED AREA RECYCLING



- Waste management at the IBU events is the responsibility of the organising committee.
- Most event's **spectators** are nationals of the host country who are well aware of their national rules for waste sorting and recycling including the signage used.
- The **accredited participants**, including the athletes, teams, service technicians and media representatives at IBU events hail from many different countries and may be used to different waste management and recycling practices.
- To improve the understanding and to increase the proportion of waste that can be recycled at the IBU events, the IBU has worked with OC representatives to introduce a common recycling approach for the accredited event areas.

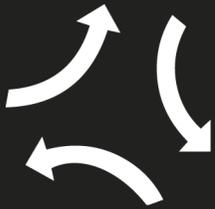
- The following categories of waste will be separated in the IBU accredited areas:
 - Glass
 - Cardboard
 - Metal
 - General waste
 - If the event is still using plastic bottles (with or without deposit): PET plastic bottles
- Additionally in dining areas, biowaste containers may be offered if biowaste can be recycled locally

APPROACH SEASON 2022/2023

DESIGNS - SHORT VERSION



GENERAL WASTE



- ✗ No PET bottles
- ✗ No glass
- ✗ No cans
- ✗ No cardboard



GLASS



- ✗ No caps, lids, corks



METAL



- ✗ No batteries
- ✗ No electronics



CARDBOARD



- ✗ No dirty paper or food packaging
- ✗ No Tetrapak



PET BOTTLES



- ✗ No other plastic
- ✗ No plastic bags
- ✗ No plastic packaging or wrappers

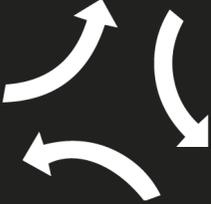
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SECOND VERSION DESIGN WITH MORE GUIDANCE



IBU SUSTAINABILITY

GENERAL WASTE



- ✓ Dirty food wrappers and plastics
Single use cups
- ✗ No PET bottles
No glass
- ✗ No cans
No cardboard

IBU SUSTAINABILITY

GLASS



- ✓ All colors
Empty
- ✗ No caps, lids, corks

IBU SUSTAINABILITY

METAL



- ✓ Aluminum cans
Steel cans and lids Beer bottle caps
- ✗ No batteries
No electronics

IBU SUSTAINABILITY

CARDBOARD



- ✓ Please break down boxes
- ✗ No dirty paper or food packaging
No Tetrapak

IBU SUSTAINABILITY

PET BOTTLES



- ✓ Plastic bottles
- ✗ No other plastic
No plastic bags
No plastic packaging or wrappers

OPTIONAL SEASON 2022/2023

ONLY IF LOCALLY FEASIBLE



 **IBU**
SUSTAINABILITY

ORGANIC



× No plastic or packaging
No metal or glass
No coffee cups

 **IBU**
SUSTAINABILITY

ORGANIC



✓ Fruit and vegetable rests
Egg shells, bones, tea bags

× No plastic or packaging
No metal or glass
No coffee cups

APPROACH SEASON 2022/2023, CONT.

ACCREDITED AREA RECYCLING - PROCESS



- IBU Sustainability will make available an information package (EN) containing:
 - Signs in sizes A4 (Other sizes such as A3 at request)
 - Information flyer (one-pager)
- The OC will provide the separation bins with signage and manage regular collection in
 - Team & service areas and containers
 - TV compound
 - Media Center
- IBU Sustainability will inform the teams in the Team Captains Meetings
- The OC will include the information flyer with the team information package



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