

Sustainability Commission

2nd Meeting - Minutes

12.06.2023

Virtual

Attending		Unable to attend
Jan Skricka Sari Jormanainen Klaus Rambach Gunhild Kvistad Marlen Marconi Martin Ohlsson Katrina Galas	Ex officio: Riikka Rakic Barbara Rettenbacher	Tim Farcnik

Minutes	
1	Welcome and approval of agenda <ul style="list-style-type: none"> • Agenda was approved
2	Minutes from the previous meetings: <ul style="list-style-type: none"> • Minor change in minutes from the event working group ACTION ITEM: Jan to share change details
3	Reports from the Working Groups & Action Items <ul style="list-style-type: none"> • IBU's team of race directors went to InterAlpin fair in Innsbruck and connected with Biofuels Express in Austria, an alternative HVO provider • Marlen was able to catch up with Sandy Lanz (BKW): temporary infrastructure (tents) heating feasibility study was not funded in full – planned change to focus on 2 case studies <ul style="list-style-type: none"> ○ Wengen Alpine Ski World Cup – already using pellets for some temporary infrastructure heating ○ Lenzerheide World Cup 2023 or World Championships 2025 ○ Sandy will contact Riikka • 120.000 liters of diesel were used for heating temporary infrastructure during the Oberhof 2023 World Championships => Not a best practice

	<ul style="list-style-type: none"> • Discussion on use of pellets for temporary infrastructure heating: <ul style="list-style-type: none"> ○ How location independent is such a solution? • Sari: No information on “factory on wheels” received from university Action ITEM: Sari to follow up • Sustainability Measures Co-Financing concept <ul style="list-style-type: none"> ○ IBU will present details at OC Meeting • Presentations by Marlen and Jan of sustainability plans for WCH 2024 and 2025 <ul style="list-style-type: none"> ○ In next commission meeting (not Events Working Group) to discuss with all – include onto agenda of Aug meeting • Report from Oberhof 2023 already received from Klaus
<ul style="list-style-type: none"> • 	<p>Decision: OC Sustainability: Charter for EHD</p> <ul style="list-style-type: none"> • Few changes in grammar and wording • Will be signed by OC President and OC General Secretary and additionally, NF President • The Commission decided to approve the Sustainability Charter as a voluntary commitment and to be included in the IBU Event Hosting Declarations (EHD) for 2023/2024 season – not for Summer Championships 2023 • ACTION ITEM: IBU S&E will include the final charter in EHD 2023/2024 as one of the annexes and also present at OC Meeting
5	<p>Update: OC Sustainability</p> <ul style="list-style-type: none"> • Sustainability financial support concept (see above) <ul style="list-style-type: none"> ○ First come first serve as limited budget will be available in season 2023/2024 • OC Award <ul style="list-style-type: none"> ○ This year is the second year ○ Feedback: <ul style="list-style-type: none"> ▪ Prize money is helpful to have to invest in sustainability ▪ Ensure that the criteria is not too complicated for OC ▪ Positive media coverage resulted ▪ Good and important award as an incentive ○ ACTION ITEM: Send out OC sustainability award application form as reference ○ Last year, case studies of all applicants were designed and can be found here • Event Recycling pilot <ul style="list-style-type: none"> ○ Common templates for signage in IBU events in the accredited areas were created for recycling

	<ul style="list-style-type: none"> ○ IBU would like to have a panel discussion at the OC meeting on sustainability matters; recycling pilot as a discussion topic ○ Feedback from Martin: Good initiative, worked great, should be continued. ○ Feedback from Sari: Surprised that the Finnish team did not do great on recycling but the best team was awarded by OC Kontiolahti ○ Jan: Containers were bought and organized special garbage pick up by the municipality of Nove Mesto ○ Given that it was a pilot, Athlete ambassadors reported when they could not find the recycling bins as a given OC was not properly trying ○ => Agreed that this will be a topic to discuss during the sustainability discussion at the OC meeting
6	<p>Decision: Sports for Nature</p> <ul style="list-style-type: none"> ● Katrina's students from a MBA course at the University of Oregon conducted their group project on whether and how the IBU should join the Sports for Nature framework ● EU is currently drafting a directive for a lead ban <ul style="list-style-type: none"> ○ If published and implement expect to have a 5 year transition period ○ In accordance with its sustainability commitments, IBU would prefer to commit to a certain recovery rate but does not want to be limited by the method ● To join the Sports for Nature Framework, a document needs to be signed by IBU, not the NFs <ul style="list-style-type: none"> ○ NFs can also sign but that is an independent NF decision ○ Mapping created by Riikka explains the POTENTIAL impact if the IBU joined the framework, yet all measures are highly dependent on the Action Plan that the IBU would choose to adopt => Annual action plans would be reviewed by IBU Sustainability Commission and the EB before approval ● Feedback: <ul style="list-style-type: none"> ○ Sari: an important step for the IBU to join especially given that the sport uses lead ○ Jan: An IBU license application procedure should not go as far as requiring an EIA. In many countries, this is required by national legislation in certain cases and it involves a much more significant effort as typically also includes public consultation which often prolongs timeframes significantly.

	<ul style="list-style-type: none"> ○ Sport of cycling (UCI) has a Biodiversity Guideline (in checklist style) where the suggestion is to have an 'environmental screening'; EIA only suggested if severe environmental concerns are identified by a screening ○ National legislation will have primary importance also regarding any future IBU licensing regulations ○ Marlen: In Switzerland, the topic is not a priority and also not included in Swiss-Ski's the sustainability strategy ○ Klaus: Agrees with Marlen, not a focus in Germany ● Commission happy to recommend for the IBU to join the Sports for Nature Framework ● Overall, biodiversity is not a current priority at national level ● Generally speaking, the framework points out things that can be achieved, some that are already happening, and some that could look a certain way ● Initial IBU Action Plan under the Framework would foresee the development of a guideline which is not mandatory on the NFs or OCs and IBU would initially work with those that are already engaged in the topic
7	<p>IBU Updates</p> <ul style="list-style-type: none"> ● IBU development support sustainability project received 5 applications <ul style="list-style-type: none"> ○ SWE, NOR, FIN, LTU, POL all applied ○ Decision will be made by end of June ● Snow Network / Sieppur project www.sustainablesnow.sport <ul style="list-style-type: none"> ○ The first newsletter will be released in June ● University Grant: Texas AM University <ul style="list-style-type: none"> ○ First ever research grant from the IBU regarding sustainability matters ○ Looking into the decision making by fans on their travel to sports events ○ How can the IBU reduce with impact of travel of the fans which is the main event impact ● IBU President meeting <ul style="list-style-type: none"> ○ 1st July in Vienna ○ Biathlon Canada did a risk assessment where sustainability was not highly rated – leads to limited budgets for sustainability as not a priority ○ Is there the possibility to increase the importance of sustainability risk on assessment so that that topic is given higher priority? ○ On IBU's list, sustainability is in the Top Ten twice, as nr 1 and nr 7, both long term and short term – IBU calculated the scores based on

	<p>likelihood of occurrence and its estimated financial impact where the financial risk is assessed within a certain time frame (10 years)</p> <ul style="list-style-type: none"> • Sustainability Education: <ul style="list-style-type: none"> ○ All IBU staff will need to complete a 4-5h sustainability education online training in the IBU's new Learning Suite, consisting of 4 modules ○ Macro level module (1): general topic and why is it important ○ Micro level modules (3-4): what does this mean for biathlon ○ Ideas of opening it up to other snow sports as well, not only biathlon ○ Commission suggests course should also be available for both NFs and also OCs ○ To be also shared on the Presidents meeting in the introduction ○ Suggest to make education available in the different languages: at least German, French, Italian ○ Germany is currently working on training courses for coaches and athletes, possible to include there ○ IBU learning suite will be available for all in late August; a sustainability module was already included in the Level 1 Coaching Certificate course
8	<p>Next meeting and any other business</p> <ul style="list-style-type: none"> • Switzerland preparing guidelines for sustainable snow sports events – how to report the preparation of the slopes when a resort operates a full season with several competitions <ul style="list-style-type: none"> ○ How much energy and water is counted and how – any experience? <ul style="list-style-type: none"> ▪ Under Snow Network, the IBU collects data with the Position Green online tool ▪ Must consider timing of the most valuable events, timing of the distribution of snow during the season (i.e. related to timing of the main event) – these are considered into the calculation of what % is applied to IBU event in analysis of CO2 / event environmental impact • Going forward, it will be important to consider the image of the winter sport when season starts– be prepared well with facts to counteract the negative image • Big topic for sponsors as well • ACTION ITEM: All to collect messaging and supporting facts/data points to share with all on what the real climate impact of snow sports with manmade snow is

- ACTION ITEM: Barbara to set up a Doodle for next meeting end August – before EB Meeting scheduled in September

	Action Items	Responsibility	Date
1	Follow up on minor changes in the Event working group minutes	Jan	
2	Follow up with the university regarding information for “factory on wheels”	Sari	
3	Sending out the final Charter as part of the EHD	S&E Department	
4	Share a copy of OC sustainability award application form	Riikka	Done
5	Send out doodle for the next meeting at the end of August	Barbara	
6	Collect and share collect messaging and supporting facts/data points to share with all on what the real climate impact of snow sports with manmade snow is	All to send Barbara /Riikka	