

Sustainability Commission

Meeting Minutes

Tuesday, 7 November 2023, 15:00-16:45 CET

Virtual Meeting

Attending virtually		Unable to attend
Katrina Galas	<i>Ex officio:</i>	Fabien Saguez
Sari Jormanainen	Riikka Rakic	Barbara Rettenbacher
Gunhild Kvistad	Theresa Heinsinger	Tim Farcnik
Marlen Marconi		
Martin Ohlsson		
Jan Skříčka		
Klaus Rambach		

Minutes	
1	<p>Welcome and approval of the agenda</p> <ul style="list-style-type: none"> Nr. 2 <i>Round table on season preparation from sustainability perspective</i> was added The remaining agenda was approved
2	<p>Round table on season preparation for the sustainability perspective by each member</p> <ul style="list-style-type: none"> Martin OC Östersund + NF Sweden: <ul style="list-style-type: none"> Investments made that will lead to less work for the volunteers and less traveling

- In planning: building of permanent buildings for VIPs and part of the audience at the stadium – municipality as the owner of the venue approves
- Spectators can use the public transport free of charge to the venue
- Recycling initiative is in place, as initiated by OSD as last year
- Tents are heated by district heating which runs on renewable energy (for 5 years already)
- Klaus, NF Germany:
 - Planning with 60.000 spectators for Oberhof, 30.000 tickets already sold
 - Overall snow situation is secure thanks to snow storages
 - Some snow from the depot was already distributed for training purposes
 - World Cups in Ruhpolding and Oberhof seem safe so far
 - Temporary VIP tents are heated with pellets at both locations as a new initiative
 - Partnership with AVIA (HVO supplier) – OCs can buy HVO at AVIA and the price difference to diesel will be covered
- Marlen, OC Lenzerheide/NF Switzerland:
 - OC pilot project to implement the new “Sustainability Guidelines for Snow Events” is underway – currently finalising the reporting procedure with reporting data definition
 - The new guidelines are very comprehensive so good to have OC feedback after a pilot season – reporting is part of the guidelines
 - At the Lenzerheide World Cup, public transport is included in the ticket (from all over Switzerland)
 - Also using pellets to heat the temporary infrastructure
 - Possible collaboration project with Parc Ela - a national park close to the biathlon venue, through Lenzi, The Grouse, the mascot of the World Cup and the 2025 World Championships
- Sari, OC Kontiolahti, Finland:
 - Kontiolahti only has an IBU Cup this season, in early December, so the planning is not as extensive as for a World Cup event
 - Currently snow secure, planning some changes for snow management for the future
- Gunhild, NF Norway:
 - Season opening in Lillehammer the weekend of 11th -12th Nov 2023
 - A lot of snow already on the ground, natural snow and stored snow
 - Currently improving waste and recycling guidelines
- Jan, OC Nove Mesto, Czech Republic:

	<ul style="list-style-type: none"> ○ Reconstruction of the venue is coming to an end ○ Enough snow in the snow storage although currently still warm ○ Working on the sustainability concept for the World Championships 2024 with the goal of having it finished by end of November ○ Will share the concept when final ● Katrina, NF Canada <ul style="list-style-type: none"> ○ CEO will move on by December 15th – The search for a successor is still in progress ○ World Cup in Canmore mid March 2024 ○ Spectator travel to the venue is free of charge between Canmore and the venue ● How are sponsors engaged in sustainability in biathlon? <ul style="list-style-type: none"> ○ BMW provides a fleet (hybrid or fully electric) for OC shuttle transportation ○ Depending on the location and available infrastructure at the venue to provide recharging opportunities, as many cars as possible are electric ○ Viessmann is helping the IBU with communication and awareness-raising campaigns, e.g. the Climate Club Trophy during Oberhof 2023 and Biathlon Climate Challenge (during SBWCH in August 2022) ○ Swiss Ski's partner Audi is requesting that the NF orders 35% of electric cars in the fleet in 2024 and 65% in 2025 ○ IBU Headquarter fleet is currently 50% hybrid/electric with the goal of 75% hybrid/electric for next season (with increasing number of electric) ● Riikka: IBU sustainability initiatives <ul style="list-style-type: none"> ○ The sustainability charter is part of the event hosting declaration (EHD) as of this season – it is voluntary ○ 70% of World Cup and future World Championship hosts this season signed already (stand meeting time) ○ Will be mentioned in an IBU press release on Monday 13 Nov ○ Sustainability criteria will be fully integrated into the next bidding round 2026-2030 World Cups and more advanced for WCH 2028, 2029
3	<p>Demo: IBU Sustainability Education series on Learning Suite</p> <ul style="list-style-type: none"> ● E-learning course on sustainability now available for IBU's stakeholders ● It is divided into macro, meso, and micro levels ● Macro = basic information/education on sustainability ● Meso = sustainability in sport ● Micro = IBU-specific information on sustainability for each stakeholder group ● Currently open for the IBU Staff but planned to be opened up to NFs, OCs, etc.

	<ul style="list-style-type: none"> • Translation by Google Chrome translation extension • Feedback: <ul style="list-style-type: none"> ○ Release to NFs as soon as possible ○ Publish it to all now and give a relatively long time to complete ○ Check on possibility of anonymizing the results for the statistics (GDPR compliance through registration)? ○ An incentive for doing the course could be to make a certain % of submissions a requirement for sustainability grants or receive a certificate/tokens for completion ○ Open up for volunteers as well
4	<p>Sustainability Reporting:</p> <p>Climate Transition Plan / Target 2030 due diligence</p> <ul style="list-style-type: none"> • IBU is a UNFCCC Sports 4 Climate Action framework signatory, as are NF SWE and NF GER • The next step of the framework requirements is a climate transition plan • IBU strategy Target 26 will transition into Target 2030 • IBU is currently doing its due diligence on the goals for Target 2030, one of those is the sustainability commitment for reduction of 50% • 16th of February Presidents Meeting in Nove Mesto – there the final proposals will be presented • ACTION ITEM for Klaus: provide the summary article of the sustainability presentation that was delivered in Vienna during the Presidents’ Meeting, the presentation was not available for distribution as PPT. <p>GSS</p> <ul style="list-style-type: none"> • Global Sustainable Sports Survey on 7 sustainability area • Available for free • Assessment of the organization’s overall sustainability • To understand the actual impact of the organization's sustainability activities • Link will be shared
5	<p>Brainstorming: Snow Communications Saison 2023/2024</p> <ul style="list-style-type: none"> • Communication in case there is no snow, or there are issues regarding event hosting due to sustainability or other concerns such as just and reasonable use of resources and media queries

	<ul style="list-style-type: none"> • Hard to know now how much this will be needed this season; will be directly dependent on the level of snow coverage and weather across Europe • For the previous season, a document was created to help communicate per venue by IBU communications • ACTION ITEM for Riikka: Create a SharePoint folder for IBU, NFs, and OCs to share information on current responses to these inquiries • Swiss-Ski already has such a document focused on alpine skiing – ACTION ITEM for Marlen: share as soon as finished • DSV is trying to change the negative narrative about winter sport and climate change towards a positive image – ACTION ITEM for Klaus: share these documents
6	<p>Brainstorming: NF/OC lessons learned sharing NF Development Support sustainability project webinar?</p> <ul style="list-style-type: none"> • 6 NF sustainability projects are funded and underway this season by the NF development support program • Suggestion to invite all these NFs to do a short presentation of 10-15 minutes during a webinar in April (date TBC) • Feedback: <ul style="list-style-type: none"> ○ Good idea, NFs are willing to present the project <p>Other ideas</p> <ul style="list-style-type: none"> • In the Learning Suite, there is already a shared space to publish and share information regarding the Snow Network • Similar space for sharing sustainability project information on the NF level can be created <p>Deadline for Development Support Program 2024 funding applications: approximately March 2024 information day but plans foresee an earlier information day – discussion is still ongoing and will be communicated as soon as decided</p>
6	<p>Upcoming Events:</p> <p>GAMES Webinars November / GAMES Mid Term Conference Oslo 29 February 2024</p> <ul style="list-style-type: none"> • On Monday 6th November, the GAMES project had its first webinar about environmental standards and certification • The next webinar is on the 21st November at 11:00 - about carbon and environmental footprint • A Biathlon specific webinar is also planned under the GAMES webinar series (Date still TBD) • 29th February 2024 is the date for the GAMES Mid Term Conference in Oslo, at the NIH university – virtual participation is also possible. More information to

	<p>follow</p> <p>SIEPPUR Mid-term Conference (Virtual) March 2024 / Final Conference May 2025</p> <ul style="list-style-type: none"> • Mid-term Conference (Virtual) March 2024 to report on the progress so far • Final Conference May 2025 coinciding with InterAlpin in Innsbruck April 2025
7	<p>Next meeting and any other business</p> <ul style="list-style-type: none"> • IBU was granted another EU Erasmus project called BENCHES concerning biodiversity in sport with the following partners: <ul style="list-style-type: none"> ○ School of Advanced Studies Sant'Anna ○ World Sailing ○ World Athletics ○ Canoe and Kajak Federation of Italy ○ Benfica Lisbon ○ Touchline Publishing ○ IBU • Next virtual Meeting: Springtime (after Easter) <ul style="list-style-type: none"> ○ Possibility of meeting in person next spring in combination with an event where the sustainability commission members are present anyway. ○ Option in conjunction with OC Meeting at Lenzerheide, 13-14 June, perhaps on 12 June?

	Action Items	Responsibility	Date
1	Provide the summary article of Marc Olef's presentation (via Ralf Roth)	Klaus	
2	Create a SharePoint folder for IBU, NFs, and OCs to share snow communication approaches	Riikka	
3	Share Swiss Skis Q&As and positive case studies on snow communication	Marlen	As soon as finished
4	Share DSV documents on snow communication (shared approach with all World Cup venues)	Klaus	
5	Share link to GSS sustainability assessment (free of charge)	Riikka	