

Sustainability Commission

Meeting Minutes

Tuesday 11 April 2023, 14:00-16:00 CET

Virtual Meeting

Attending		Unable to attend
Sari Jormanainen	Martin Ohlsson	Fabien Saguez
Katrina Galas	Gunhild Kvistad	
Marlen Marconi	Tim Farcnik	
Jan Skříčka	Barbara Rettenbacher	
Klaus Rambach	Riikka Rakic	

Minutes	
1	<p>Welcome and introductions</p> <p>Katrina Galas, Biathlon Canada, Member of the Board of Directors</p> <ul style="list-style-type: none"> • Expectations: find alignment with NFs priorities • Challenges: Current state of snow is concerning <p>Sari Jormanainen, OC Kontiolahti</p> <ul style="list-style-type: none"> • Expectations: new connections, information exchange, other experiences, new ways of doing things • Challenges: How much energy is used, since snow is not the biggest issue in FIN <p>Gunhild Kvistad, Vice President, Norwegian Biathlon Federation</p> <ul style="list-style-type: none"> • Expectations: Put pressure on NFs (also ones with snow) to take action and do this together <p>Marlen Marconi, Swiss Ski – Head of Special Projects including sustainability</p> <ul style="list-style-type: none"> • Expectations: Share experiences and bring the topic further, mobility and calendar planning are very important; Commission could be 'state of the art,' best practice for other federations

	<ul style="list-style-type: none"> Challenges: Already have a sustainability strategy but it is not a priority yet, with the Commission it will hopefully get a higher priority <p>Martin Ohlsson, Project Manager, Östersund World Cup and CFO, Swedish Biathlon Federation</p> <ul style="list-style-type: none"> Expectations: Pressure on each NF to act on the same way and find common ground for actions that should take place Challenges: Artificial snow is important, since climate change forces reliance on artificial snow, challenge to combine sustainable travel to the events while considering the need to have fans at venues <p>Klaus Rambach, Managing Director, German Ski Federation</p> <ul style="list-style-type: none"> Expectations: Working together and sharing knowledge, Finding synergies between NFs Challenges: Traveling and event planning to minimise footprint <p>Jan Skříčka, Czech Biathlon Federation and OC Nové Město</p> <ul style="list-style-type: none"> Expectations/Challenge: Setting realistic and practical goals and plans so this work is perceived positively <p>Tim Farcnik, IBU EB Liaison</p> <ul style="list-style-type: none"> IBU should be a leader on sustainability <p>Barbara Rettenbacher, IBU Sustainability team Riikka Rakic, IBU and Chair of Sustainability Commission</p>
2	<p>Objective and scope of work of the Commission</p> <ul style="list-style-type: none"> Commission can make proposals to the EB According to ToR meeting should take place twice a year, maybe prior to the board meetings (Next ones will be June, September and November) Working Groups can be set up by the Commissions, can also include external people Task Bullet Points can be seen in ToR (under Roles) <p>Priorities of Commission:</p> <ul style="list-style-type: none"> Alignment with IBU Sustainability Strategy 2020-2030 (see here: International Biathlon Union - Inside IBU Sustainability (biathlonworld.com)) IBU strategy includes ambitious reduction goals for CO2 emissions for both the IBU and its venues / events by 2030 (as per Paris Agreement) However, reduction scope does not include NFs => considered independent! People (Social Sustainability) is also included with topics such as gender equality, biathlon for All (laser rifles) More IBU sustainability resources available: International Biathlon Union - Inside IBU Resources (biathlonworld.com) Strategy prioritises collection of data (CO2 and Snow Management) and what can be done immediately – reducing scope 1 and 2 => reduction of fossil fuels where possible Events Working Group: to define what can be done to have sustainable events, including marketing/sponsoring strategies, to identify concrete ideas, facilitate exchange among event organizers <ul style="list-style-type: none"> Event Working Group: Marlen Martin, Klaus, Jan, Sari Check to see if challenges are interconnected – like travel to events and travel for IBU

	<p>itself</p> <p>How to move the dial:</p> <ul style="list-style-type: none"> • Consider using a framework like Rescore: https://www.councilforresponsiblesport.org/ <ul style="list-style-type: none"> ◦ How can OCs be motivated to act sustainably, to create little steps of progress, financial benefits are always a good idea • Identify a few projects where partners have a common ground and clear sustainability benefits e.g. in terms of CO2 reduction => provide partial funding by the IBU e.g. HVO fuel for OCs => needs a process • Switching towards making sustainability a requirement for OCs (instead of voluntary) and tying OC funding to this – less money for the OCs if they don't have a sustainability strategy • Economical factor is always important – might be difficult to implement requirements that increase costs for OCs, hence need connection with funding and sponsorship <p>IBU Sponsorship Ideas:</p> <ul style="list-style-type: none"> • How partnering with the IBU can benefit them with sustainability topics • Possible working group that focuses on sponsorships => for now include under Events <p>Idea: Sponsor contributions could include 10% that must go towards sustainable evolution in biathlon</p>
3	<p>Sports for Nature Framework – IBU membership</p> <ul style="list-style-type: none"> • General principle is that nature is always local with local goals and actions, as opposed to the Sports for Climate Action Framework which is bound to the Paris Agreement global climate commitments • National federations can join separately as independent entities • Commission should make a recommendation to the EB whether the IBU should join/comply with this <ul style="list-style-type: none"> ◦ If IBU signs it the event venues would be affected by it ◦ Annual action plan is required by all members • In Switzerland Biodiversity has a lower priority then climate due to local regulations and limitations on what the NFs can do as responsibility for compliance with local regulations is with the event venues and their OCs • IBU applied for an Erasmus+ project on biodiversity in sport, decision expected in Autumn 2023 • Working Group Sports for Nature Framework: Katrina, Gunhild, Riikka and Barbara Riikka to prepare a mapping of expected impact on the IBU, NF and OC/venue if IBU were to join and working group to review => likely for EB September meeting
4	<p>Common approach to and/or tool for NF carbon baseline setting</p> <ul style="list-style-type: none"> • Every NF can request funding from IBU to create a Sustainability Strategy or measure their CO2 emissions with an expert – only Latvia and US applied so far • Given different scopes across the NFs, currently better to support individuals NFs to get started step-by-step than to define a common approach that might not fit most NFs • NFs should apply under Development Support: https://www.biathlonworld.com/inside-ibu/development/development-projects-support

5	<p>OC Sustainability next steps</p> <ul style="list-style-type: none"> - IBU Charter <p>Event Working Group to review priorities in a separate meeting with the goal to have suggestions available for OC meeting at the end of June 2023</p>
6	<p>Mapping of current “Green Club” initiatives</p> <ul style="list-style-type: none"> • Viessmann had a Climate Trophy and only some 20 Clubs applied, despite the main award of 24.000€ • For IBU it was unclear why so little engagement took place • Sweden was not able to apply because one of their sponsors is a competitor of Viessmann • Many clubs are not ready for sustainability as focus is on running the sport activities. • Good example of winner DAV Ulm: <p>https://www.biathlonworld.com/news/scoring-for-people-and-the-planet-IDSDP2023/VUbhpbItANjjNOm9vSiGP</p>
7	<p>Any other business</p> <ul style="list-style-type: none"> • Working Groups to schedule separate meetings => IBU to send out Doodles to Working Group members • Commission meetings primarily virtual – no travel required in 2023; if an in- person meeting is planned, for a full day and ideally coinciding with other activities / meetings possibly with the Development Commission <p>Full Commission to meet again latest in late August, if possible and Working Groups have met, then try to meet before Midsummer (mid June)</p>

	Action Items	Responsibility	Date
1	Set Date for next meeting		
2	prepare a mapping of expected impact on the IBU, NF and OC/venue if IBU were to join and working group to review	Riikka	
3	review priorities of IBU Charter with the goal to have suggestions available for OC meeting at the end of June 2023	Event WG: Marlen Martin, Klaus, Jan, Sari	